

CONTRACT ROUTING FORM

1. Complete the information below BEFORE printing and completing items 2 through 7. Items in red are required.

Department: Council on Aging

Department contract file name (use effective date): Lamar_AgingServices_20240910

Project Code: Click here to enter text.

Contract type: Agreement

Contracted Services/Goods: Billboards to advertise SHIIP

Contract Component: Master

Change Order Number/Addendum Number: Click here to enter text.

Vendor Name: Lamar

Effective Date: 08/20/2024

Approved by: County Manager

Date approved by the BOC: Click here to enter text.

Ending Date: 11/10/2024

Total Amount: \$5,805.80

Please Return Contract to:

Name: Ashlyn Martin

Email:

ashlyn.martin@chathamcountync.gov

Special Instructions for Clerks

Office: Roy will need to stamp this contract for pre-audit and flag for signature. Thank you!

2. Department Head or his/her designee has read the contract in its entirety.

By: Ashlyn Martin (Department Head signature required)

3. County Attorney has reviewed and approved the contract

County Attorney has reviewed and rejects the contract Reason: _____

This is an automatic renewal and does not require approval from the County Attorney: Yes No



If this box is checked the County Attorney's Office has reviewed the contract but has not made needed changes to protect the County because the contract is a sole source contract and the services required by the County are not available from another vendor.

4. Technical/MIS Advisor has reviewed the contract if applicable. Yes No

5. Vendor has signed the contract. Yes No

6. A budget amendment is necessary before approval. Yes No

If budget amendment is necessary, please attach to this form.

7. Approval

Requires approval by the BOC - contracts over \$100,000.00. Follow Board submission guidelines.

Requires approval by the Manager – contracts \$100,000 or less.

8. Submit to Clerk.

Clerk's Office Only

Finance Officer has signed the contract

The Finance Officer is not required to sign the contract



CONTRACT # 4698155

CONTRACTED DIRECTLY BY ADVERTISER	
Customer #	848452-0
Name	CHATHAM COUNTY
Address	112 VILLAGE LAKE ROAD
City/State/Zip	SILER CITY, NC 27344
Contact	Ashlyn Martin
Email Address	ashlyn.martin@chathamcountync.gov
Phone #	(919) 542-4512
Fax #	
P.O./ Reference #	
Advertiser/Product	CHATHAM COUNTY
Campaign	Chatham County SHIIP

Production/Other Services							
Department	Plant	Production Type	Misc	Service Dates	# Service Periods	Invest Per Period	Cost
Poster Flex	429 Raleigh, NC	new poster for panel #2203		08/26/24	1	\$210.00	\$210.00
Poster Flex	429 Raleigh, NC	new poster for panel #2204		08/26/24	1	\$210.00	\$210.00
Vinyl	429 Raleigh, NC	new vinyl for panel #8508		08/26/24	1	\$492.90	\$492.90
Vinyl	429 Raleigh, NC	new vinyl for panel #8509		08/26/24	1	\$492.90	\$492.90
Total Production/Other Services Costs:							\$1,405.80

Space										
# of Panels: 4								Billing Cycle: Every 4 weeks		
Panel # TAB ID	Market	Location	Illum	Media Type	Size	Misc	Service Dates	# Service Periods	Invest Per Period	Cost
2203 591085	429-CHATHAM, NC	801 US 421 BUS. N. 750 ft N/O US 64 WS	No	Poster	10' 6" x 22' 9"		09/16/24-11/10/24	2	\$500.00	\$1,000.00
2204 591086	429-CHATHAM, NC	801 US 421 BUS. 750 ft N/O US 64 WS	No	Poster	10' 6" x 22' 9"		09/16/24-11/10/24	2	\$500.00	\$1,000.00
8508 393644	429-CHATHAM, NC	E/S US-421 6 MI. S. US-64 SILER CITY 54	Yes	Junior Bulletin	10' 6" x 31' 0"		09/16/24-11/10/24	2	\$600.00	\$1,200.00
8509 393645	429-CHATHAM, NC	E/S US-421 6 MI. S. US-64 SILER CITY 54	Yes	Junior Bulletin	10' 6" x 31' 0"		09/16/24-11/10/24	2	\$600.00	\$1,200.00
Total Space Costs:									\$4,400.00	
Total Costs:									\$5,805.80	

Special Considerations:

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solido with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Media Buyer (Officer/Title) of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

This instrument has been pre-audited in the manner required by the Local Government Budget and Fiscal Control Act.

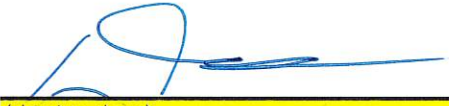
Roy Lynch, Finance Officer

INITIALS





CONTRACT # 4698155

Customer:	CHATHAM COUNTY
Signature:	 (signature above)
Name:	Dan LaMontagne (print name above)
Date:	9/11/2024 (date above)

THE LAMAR COMPANIES

This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.

ACCOUNT EXECUTIVE: Connor Williams

GENERAL MANAGER

DATE

STANDARD CONDITIONS

- 1. Late Artwork:** The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.
- 2. Copyright/Trademark:** Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.
- 3. Payment Terms:** Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.
- 4. Service Interruptions:** If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
- 5. Entire Agreement:** This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
- 6. Copy Acceptance:** Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract.
- 7. Termination:** All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
- 8. Materials/Storage:** Production materials will be held at customer's written request. Storage fees may apply.
- 9. Installation Lead Time:** A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
- 10. Customer Provided Production:** The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.

INITIALS





Raleigh
5200 Atlantic Ave
Raleigh, NC 27616
Phone: 919-755-1900
Fax:



CONTRACT # 4698155

Date: 8/20/2024
New/Renewal: NEW
Account Executive: Connor Williams
Phone: 919-755-1900

11. Bulletin Enhancements: Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.

12. Assignment: Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.

INITIALS

Handwritten initials in blue ink, appearing to be "DL", positioned above a yellow rectangular box.

