

The Economic Impact of a typical North Carolina home sale

\$92.7 billion or 15.8% of gross state product in 2020

TOTAL ECONOMIC IMPACT
\$85,400

Income generated

\$23.6k
27.6%

Expenditures

\$4.7k
5.5%

Expenditures
Multiplier

\$13.6k
15.8%

New Home
Construction

\$43.6k
51.1%

