

## Health Alliance and Obesity Subcommittee Meeting

**Chatham County Comprehensive Plan**

**4/5/2016**

**Location: Dunlap Classroom**

### **Meeting Attendees**

Hillary Pace, Planner, Chatham County Planning Department

Hugh Tilson, Community Member

Jack Brooks, Chatham Cares Pharmacy

Jennifer Park, Health Educator, Chatham County Public Health Department

Jenny McCarthy, Social Worker, Chatham County Public Health Department

Karin Erickson, Kidscope

Kathy Heilig, Chatham Hospital

LaCourtney Setzer, Trinity Behavioral Healthcare

Lisa Nicholson, Therapeutic Alternatives

Abby DeVries, Piedmont Health Services

Anna Stormzand, Chatham County Public Health Department

Anna Testerman, Executive Director, Chatham Transit Network

Cindy Bucy, Cardinal Innovations

Courtney Goldston, Human Resource Analyst, County Manager's Office

Daisy Womble, Community Member, Co-Chair

Debra Henzey, Chatham County

Debbie Knight, Galloway Ridge

Dennis Streets, Executive Director, Chatham County Council on Aging, Chair

Frank Abrams, Chatham County Board of Health Member

Michelle Morehouse, Farm at Penny Lane

Mike Zelek, Director of Community and Family Health Connections Division, Chatham County Public Health Department

Phyllis Smith, Cooperative Extension

Ronda Stubbs, Cambridge Hills

Sarah Weller Pegna, Strategy & Evaluation Coordinator (Chatham Health Alliance), Chatham County Public Health Department

Shamecca Bryant, FVRC

Sue Carson, beGrantwise

Tara Gregory, Nutritionist, Chatham County Public Health Department

Jason Sullivan, Planning Director, Chatham County Planning Department

Marcia Herman-Giddens, Chatham County Board of Health Member, Tic-NC

Tracy Burnett, Chatham County Parks and Recreation

Layton Long, Health Director, Chatham County Public Health Department

Lynn Glasser, Chatham Cares Pharmacy

Donna Albertone, Public Health Improvement Partners

## Meeting Notes

- Meg Nealon (Nealon Planning) and Jake Petrosky (LandDesign) provided an overview on the Comprehensive Plan and the link between health and the built environment.
- It was explained that the Comp Plan will include Land Use, Parks and Recreation and Transportation sections that could impact health.
- What accomplishments have been made and what are the most pressing issues?
  - Obesity rate going down nationwide
  - More people tackling obesity epidemic
  - Health becoming more interested in impacts of the built environment
  - Design is important (i.e. Active Living By Design in Chapel Hill)
  - Sarah, strategy and evaluation coordinator. Healthy living, healthy people grant
  - Health Alliance is very exciting. Brings together diverse partners and will impact health outcomes
  - County is interested in how to grow right. Pet store built new sidewalk in Pittsboro.
- Phyllis Smith, NC Coop Ext
  - Weight management programs.
- Tracy burnette, Chatham Co. parks and rec director
  - New park facility in August, Briar Chapel Community Park
  - Northeast
  - Northwest
  - Landbanked parcels, Moncure and Jones Ferry properties
  - Parks Plan 2008
  - County does not own an indoor facility, cooperation is key (cities, schools, YMCA, private developments, etc.)
  - More staff would help
  - Greenways needed
  - Park planner in Pittsboro, advisory board, but no department.
  - Siler City has a parks and rec director
  - Goldston, volunteer group
  - Update of plan may be needed, since it was not adopted
- Jennifer Park, health promotion coordinator
  - Adhoc member of transportation adv. Committee, Chatham Transit
  - Siler City Pedestrian Master Plan included a health component for prioritizing projects
    - Full inventory for access to food in the county, study, fruits and veggies, whole milk, skim milk, etc.
    - Factors into transportation priorities (i.e. sidewalks, etc.)
    - Places to eat and physically active component
- Have you considered integrating health AND have a separate section?
  - Maybe goals needed separately.
  - Will organize plan by goals, not necessarily plan element.
  - Will likely see at least one goal related to health.
  - Have we considered including policies that tackle many goals?

- Strategies / goals matrix might be the way to go. Which goals are impacted by this strategy.
- Health goals/policies achieve other priorities.
- What is the Comprehensive Plan doing, related to health equity
  - Obesity populations targeted.
  - What data is available
    - No county data available
  - Free and reduced lunch program. Up to half students in some schools. Is this data available?
  - Proxy indicators, income, etc. will contribute to analysis
  - Food access map will be part of Ag element
  - Quantitative data is limited... (i.e. Siler City data)
  - How can we use qualitative data?
    - Are we talking with rural youth or parents of kids with free and reduced lunch?
    - Youth, at any age. Middle school and high school.
    - Older adults needed.
    - Churches, etc.
    - Focus groups.
    - Harder to build metrics around qualitative data, but need to reach out.
  - May be able to partner with health dept. to contact organizations and other contacts
  - Meeting in a box idea.
  - Bilingual meetings needed
  - Public meetings may be advisory board members and land owners.
  - Health related question on Mysidewalk and other social media platforms...
  - UNC group on healthy food access
    - Access with CSA to people without means
      - Looking to recruit 60 families.
      - Will subsidize ½ the price.
      - Nutrition education
      - Will collect data and interview based on where people get food
  - Other studies may be helpful (i.e. Siler City park access survey, transportation?)
  - Food council has finished an assessment
  - Need to acknowledge excess of unhealthy food during food access analysis
  - CHA found a perception of affordability of healthy food.
  - Hard to quantify where farms grow their own food. Also people who pass by groceries when commuting outside the county.
  - Need to be careful of trends, i.e. community gardens, to determine appropriateness in given areas
  - Need to recognize different, unique areas of county
    - This is important for Community Profile portion of the Plan
  - Obesity has some baggage, whether it is a proper health outcome indicator or not
  - Need to use a broader definition of health
  - Need to involve the Council on Aging
  - Orientation of people to Chapel Hill

- Will we determine health impacts of plans? No, but the Action Plan and implementation section may reference a potential impact of priority actions.