

# CHATHAM COUNTY COMPREHENSIVE PLAN STEERING COMMITTEE MEETING

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## INTRO TO PLAN

- Purpose & Approach
- Key Components
- Schedule

## DISCUSSION: *Direction for Comprehensive Plan*

- Recent Accomplishments
- Primary Issues
- Role of Plan
- Critical Success Factors
- Branding/ Messaging

## HOUSEKEEPING

- Election of Chair
- Meeting Time / Dates

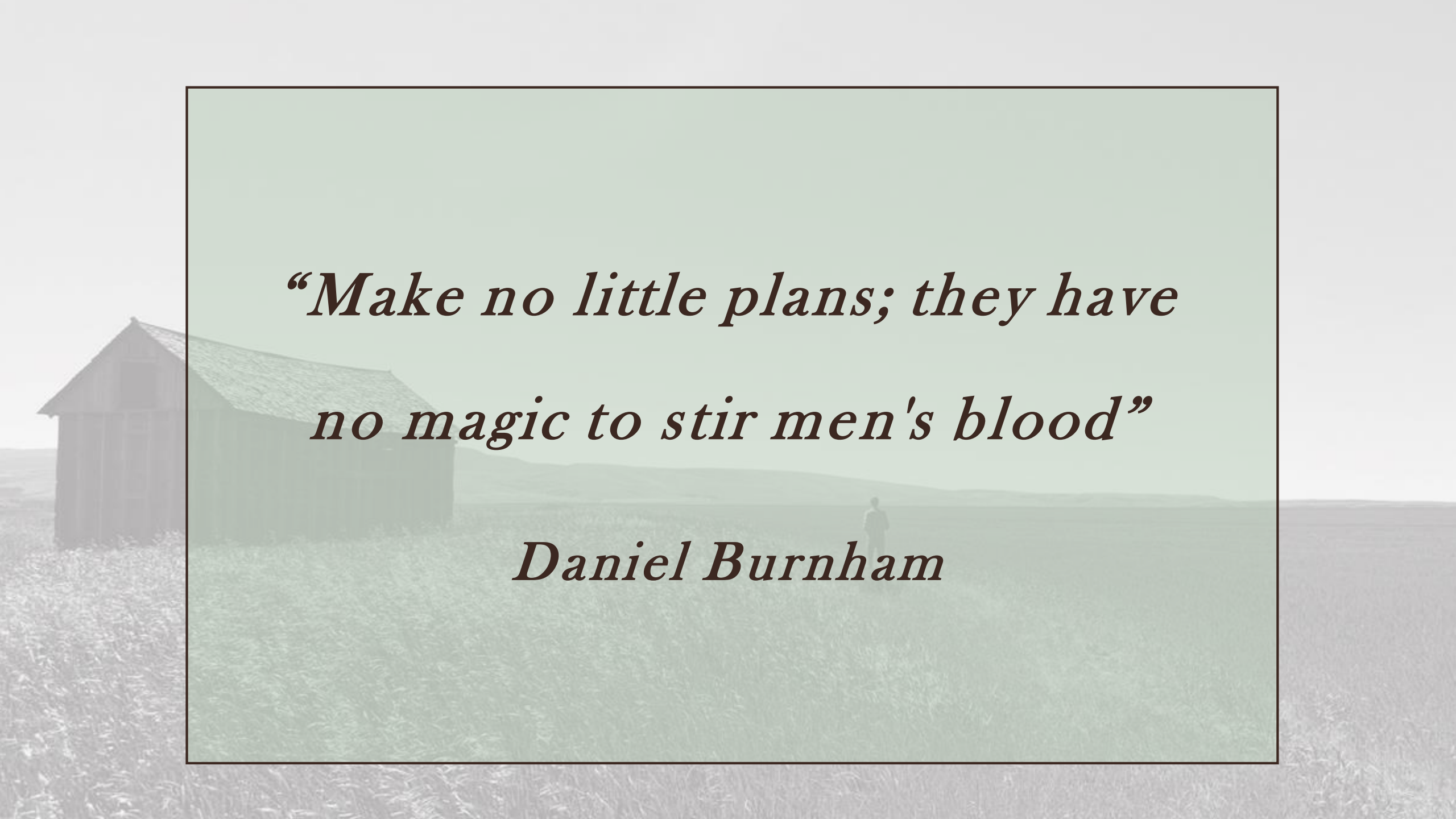
# INTRO TO PLAN

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- Purpose & Approach

# PURPOSE OF A COMPREHENSIVE PLAN

- Assist with decision-making (rezonings and investment)
- Solve community problems
- Address growth issues and development pressures
- Guide economic development
- Provide for efficient development of public services
- Protect cultural and environmental resources
- Preserve land values/protect investments
- Enhance quality of life
- Meet legal requirements
- *How do we envision Chatham County over the next 25 years?*



*“Make no little plans; they have  
no magic to stir men's blood”*

*Daniel Burnham*

# ...LEGAL REQUIREMENTS



- Statutory Requirements
  - Zoning regulations must be made “in accordance with a comprehensive plan.” (NCGS 160A-383 & 153A-341)
- Land development plan a requirement for NCDOT transportation plan (NCGS 136-66.2)

# ROLES AND EXPECTATIONS OF THE STEERING COMMITTEE

- The Committee will work over the course of the project to **provide guidance and oversight** for project work.
- Attendance at public meetings, **advocates of the plan** and actively engage in public participation efforts.





**Jake Petrosky, AICP (LandDesign)**

Project Management, Land Use, Environment, Agriculture



**Meg Nealon, AICP, PLA (Nealon Planning)**

Project Management, Land Use, Environment, Agriculture



**Beth Poovey, PLA (LandDesign)**

Parks and Recreation, Environment, CIP



**Dale Stewart, PE (LandDesign)**

Infrastructure & Utilities, CIP



**Amanda Zullo (LandDesign)**

Public Involvement, Graphics



**Ted Abernathy, CECD (Economic Leadership)**

Economic Development, Market Analysis



**Greg Payne, CCIM (Economic Leadership)**

Economic Development, Market Analysis



**Don Bryson, PE (VHB)**

Transportation, CIP



**Miller Cochran (VHB)**

Transportation



**Emma Littlejohn, (The Littlejohn Group)**

Housing

# INTRO TO PLAN

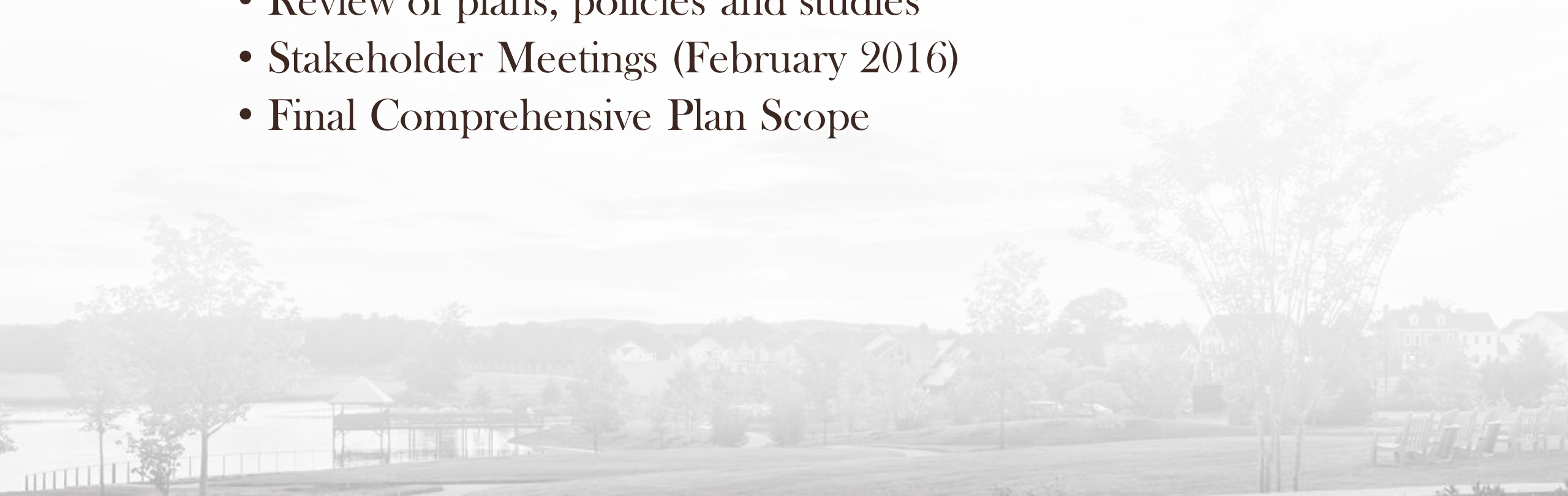
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- Plan Components
- Issues & Opportunities
- Schedule



# PHASE I

- **Report and Presentation to BOC April 2016**
  - Includes public engagement plan
  - Review of plans, policies and studies
  - Stakeholder Meetings (February 2016)
  - Final Comprehensive Plan Scope



# PLAN ELEMENTS

Economic  
Development

Utilities and  
Infrastructure

Land Use

Agriculture

Parks and  
Recreation

Environment

Transportation

Housing

# PHASE II

- Comprehensive Plan
  - Recommendations by element
  - Future Land Use Map
    - Sub-area concepts / illustrations
  - Other Components
    - 15/501 Market Analysis, CIP Guidance, Fiscal Impact Analysis Guidance
    - + Components to be determined during Phase I



Community Events

Website

Social Media

Public Meetings

Media Outreach

Stakeholder Interviews

TOOLS FOR  
**Public Involvement**



# ISSUES AND OPPORTUNITIES

- Residential Growth Pressure
- Jobs and Tax Base
- Demand for County Services
- Retain Rural Character and Local Agriculture
- Maintain / Enhance Mobility
- Water Quality and Natural Resource Protection

# DISCUSSION:

## Direction for Comprehensive Plan

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### 1. Recent Accomplishments

- *What are some recent things that have been beneficial to the County?*

### 2. Primary Issues

- *What keeps you up at night?*

### 3. Role of Plan

- *What can we address with this Plan?*

### 4. Critical Success Factors

- *How will we know success?*

### 5. Branding/ Messaging

# HOUSEKEEPING

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- **Election of Chair**
  - *Role: Assist in meeting facilitation and communication, collect input from other Steering Committee members as needed.*
- **Meeting Time / Dates**
  - *3<sup>rd</sup> Thursday of the month*
  - *6-8 pm*