

A scenic landscape at sunset. The sky is filled with soft, golden light and scattered clouds. In the foreground, a stone wall with a concrete top runs across the frame, with various plants and flowers growing along its base. A paved path curves through a green lawn. In the background, a lake is visible, with a gazebo on the shore. Residential houses are scattered in the distance under the warm glow of the setting sun.

# CHATHAM COUNTY COMPREHENSIVE STEERING COMMITTEE MEETING

January 13<sup>th</sup>, 2016

LandDesign

# Steering Committee Meeting Agenda

## **6:00pm-7:30pm**

- Introductions and Welcome
- The Purpose of a Comprehensive Plan
- Introduction of LandDesign
- Steering Committee Roles and Expectations
- Comprehensive Plan Scope and Schedule
- **Election of Officers (Chair, Vice Chair)**
- **Steering Committee Meeting Calendar**
- **Homework Assignment**

# Introductions and Welcome!

- Welcome by Chair of County Commissioners- Jim Crawford
- Staff Introductions and welcome
- Introductions of Steering Committee
  - Name
  - Advisory Committee or BOC appointment
  - How long you have lived/owned a business in Chatham and something you love about Chatham County



# Purpose of a Comprehensive Plan

Assist with decision-making

Solve community problems

Address growth issues and development pressures

Guide economic development

Provide for efficient development of public services

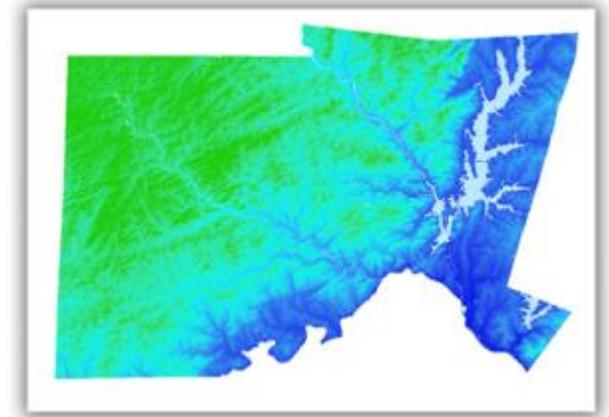
Protect cultural and environmental resources

Preserve land values/protect investments

Enhance quality of life

Meet legal requirements

**How do we envision Chatham County over the next 25 years?**





...More on legal Requirements

- Statutory Requirements
  - Zoning regulations must be made “in accordance with a comprehensive plan.” (NCGS 160A-383 & 153A-341)
- Land development plan a requirement for NCDOT transportation plan (NCGS 136-66.2)



# CHATHAM COUNTY COMPREHENSIVE PLAN

LandDesign

# OUR TEAM





**Jake Petrosky, AICP (LandDesign)**

Project Management, Land Use, Environment, Agriculture



**Meg Nealon, AICP, PLA (Nealon Consulting)**

Project Management, Land Use, Environment, Agriculture



**Beth Poovey, PLA (LandDesign)**

Parks and Recreation, Environment, CIP



**Dale Stewart, PE (LandDesign)**

Infrastructure & Utilities, CIP



**Amanda Zullo (LandDesign)**

Public Involvement, Graphics



**Ted Abernathy, CECD (Economic Leader)**

Economic Development, Market Analysis



**Greg Payne, CCIM (Economic Leadership)**

Economic Development, Market Analysis



**Don Bryson, PE (VHB)**

Transportation, CIP



**Miller Cochran (VHB)**

Transportation



**Emma Littlejohn, (The Littlejohn Group)**

Housing



PINE HILL BUSINESS PARK

# LandDesign™

**PLANNING**

**URBAN DESIGN**

**LANDSCAPE ARCHITECTURE**

**ENGINEERING**

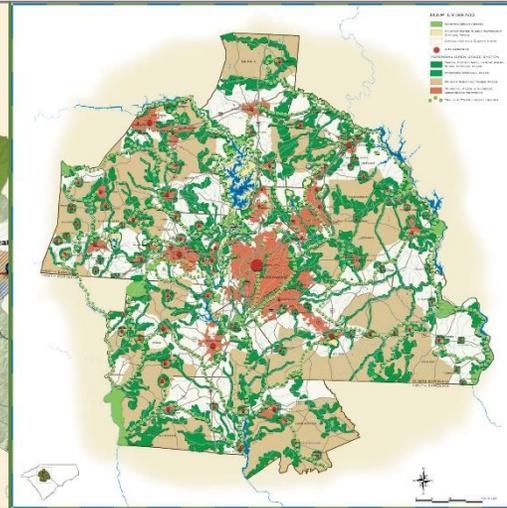
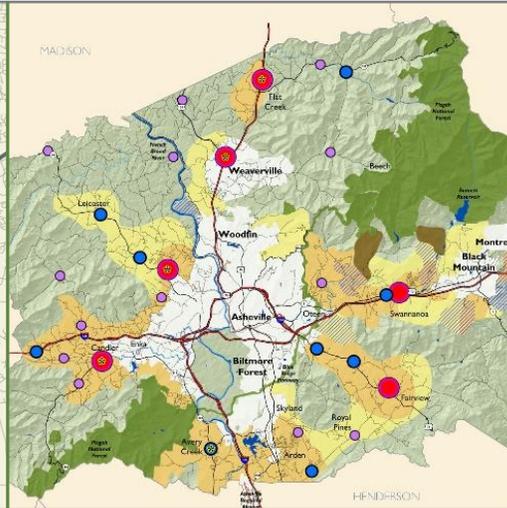
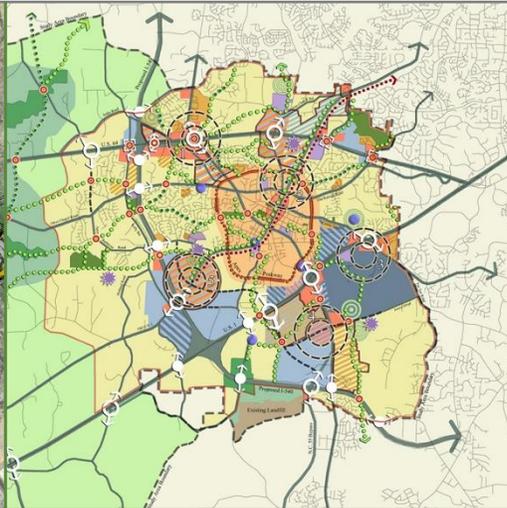
**PUBLIC ENGAGEMENT**

**PROJECT MANAGEMENT**

**GUIDELINES & CODES**

**BRANDING**

REGIONS, COUNTIES, CITIES, TOWNS  
INFRASTRUCTURE SOLUTIONS  
MASTER PLANNED COMMUNITIES  
AGRICULTURE-CENTRIC COMMUNITIES  
SUSTAINABLE SYSTEMS  
EDUCATION  
OFFICE AND RESEARCH PARKS  
RECREATION, SPORTS  
MIXED USE  
TRANSIT  
TOURISM  
RESORTS  
WATERFRONTS



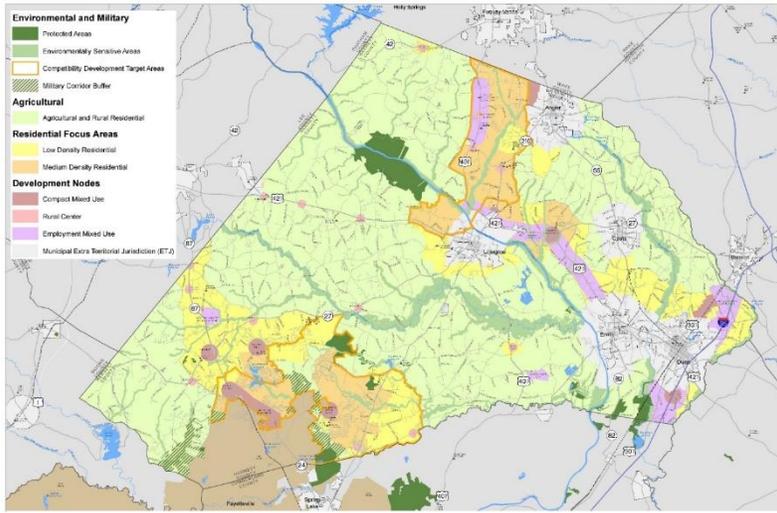
Area Plans

Corridor Studies

Town/ City Plans

County Plans

Regional Plans



Future Land Use Plans  
i.e. *Hamett County Growth Plan*



Small Area Plans  
i.e. *Union County Comprehensive Plan*



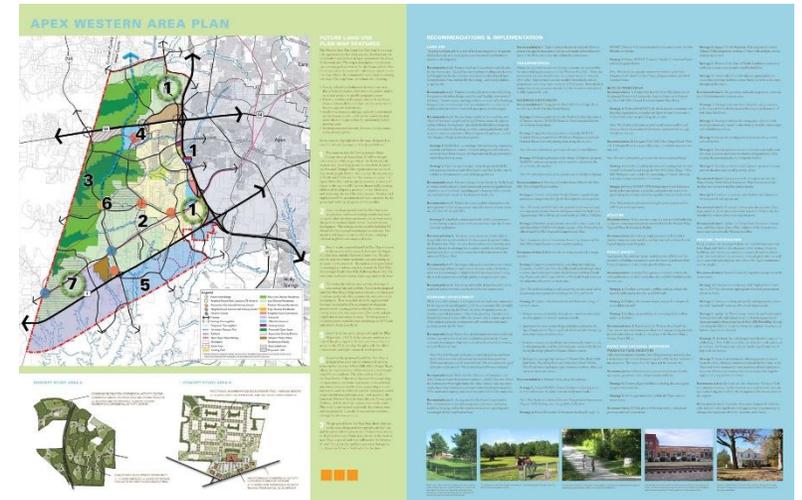
Private Master Plans  
i.e. *Haw River Conservation Subdivision*



Regional Plans  
i.e. *GroWNC Regional Plan, Fort Bragg Sustainable Growth Management Strategy*



Greenway and Park Master Plans  
i.e. *Little Sugar Creek Greenway, Carolina Thread Trail Vision Plan*



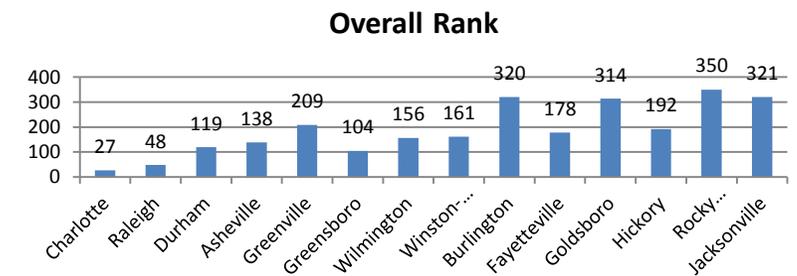
Graphics and Marketing Materials  
i.e. *Town of Apex Western Area Plan*



# ECONOMIC LEADERSHIP

## ORGANIZATIONAL STRENGTHS

- ✓ Economic Development Strategic Planning
- ✓ Trendspotting
- ✓ Community Engagement
- ✓ Commercial Real Estate
- ✓ Workforce Development
- ✓ Metrics-Competitive Comparisons-Dashboards
- ✓ Expertise in the state, regional and local economy



# VHB AT A GLANCE

1,000 passionate professionals  
including engineers, scientists, planners, and designers

Founded in 1979

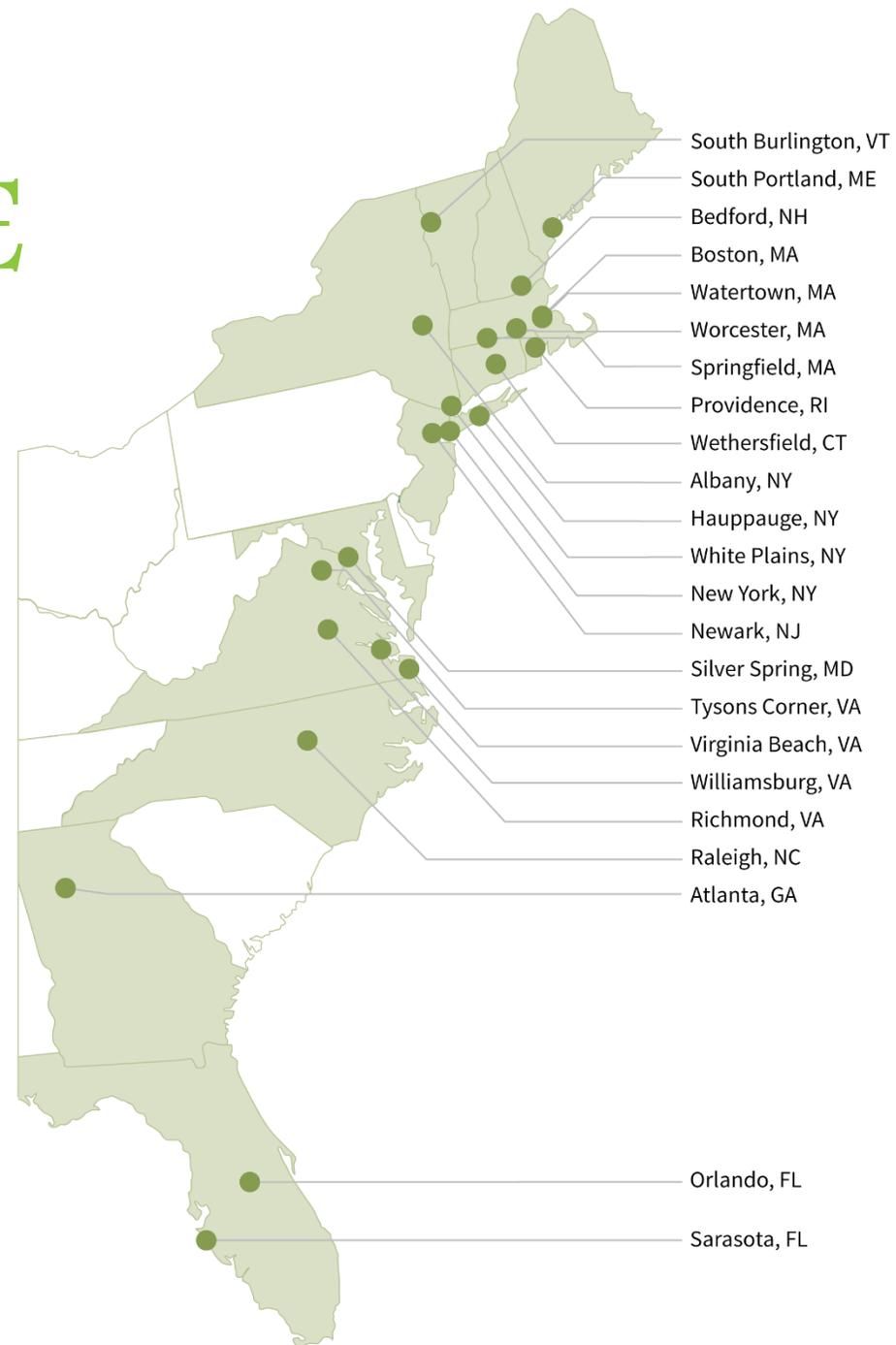
23 offices on the east coast

## Core services

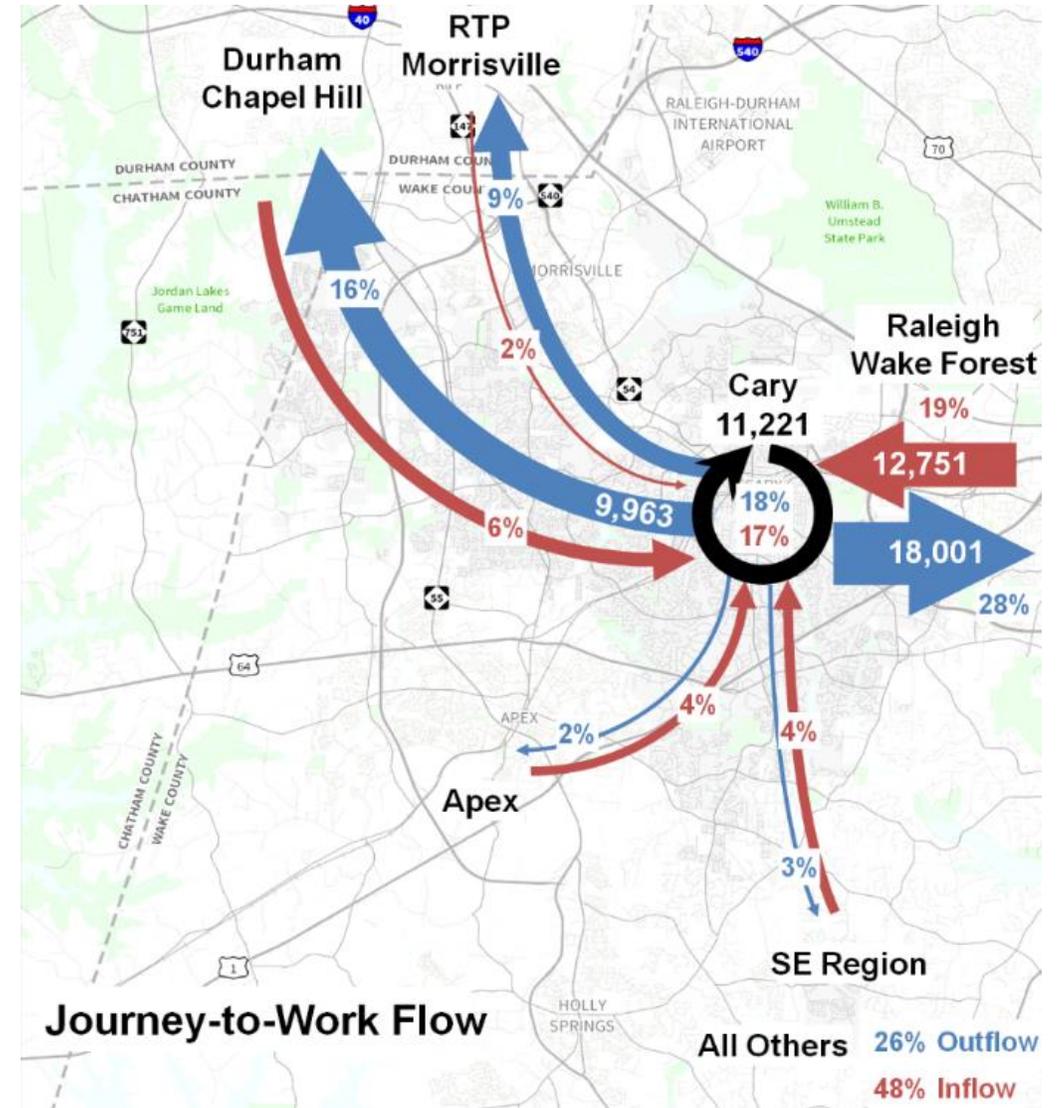
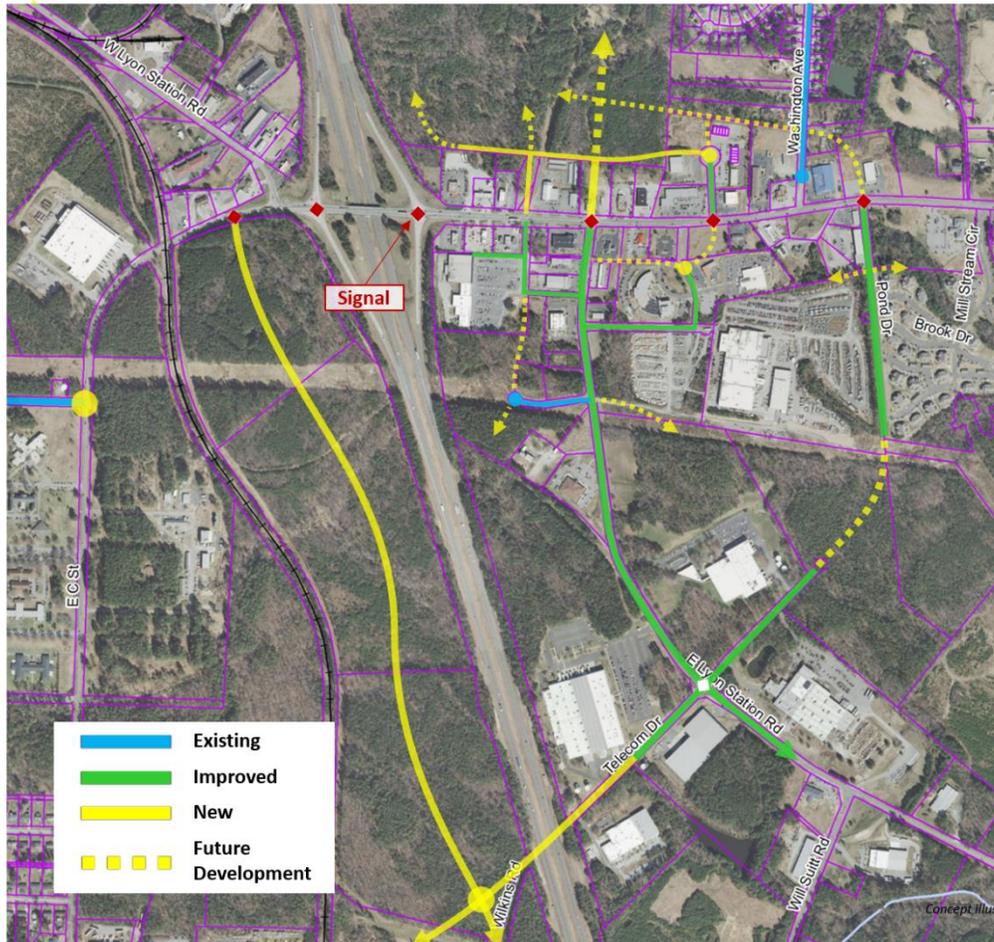
Transportation planning & engineering  
Land development  
Planning & design  
Environmental

## Markets

Transportation agencies  
Real estate  
County and local governments  
Institutions  
Federal government  
Energy



# VHB Work Examples



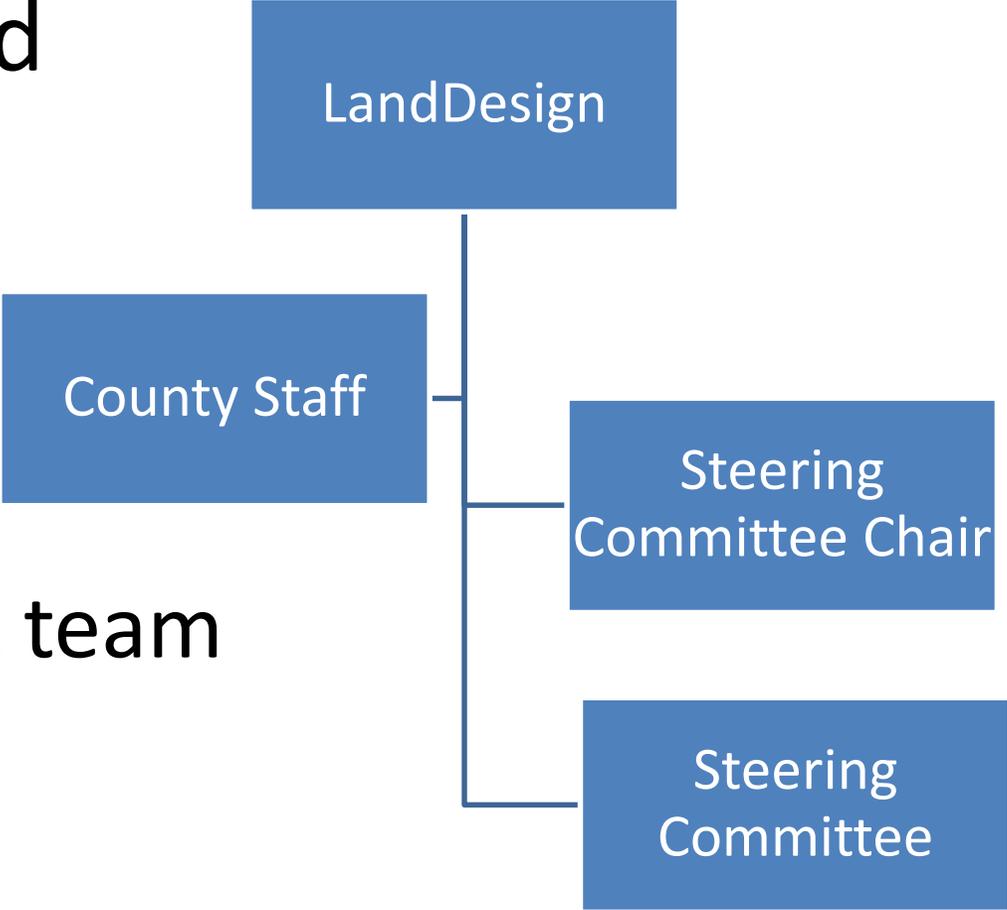
# Roles and Expectations of the Steering Committee

- The Committee will work over the course of the project to provide guidance and oversight for project work.
- Attendance at public meetings, advocates of the plan and actively engage in public participation efforts.

# Roles and Expectations of the Steering Committee

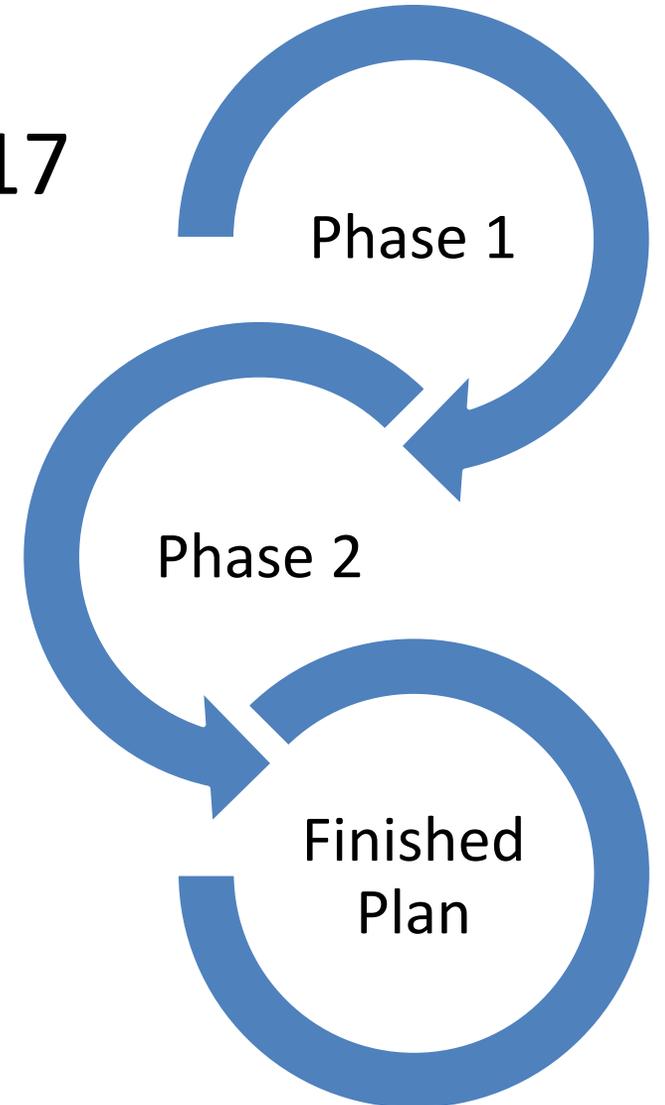
Cont'd

- Open Meetings Law
- Public Records Request
- Communication with Media
- Communication with project team



# Comprehensive Plan Scope and Schedule

- Kickoff January 2016, conclude April 2017
- 2 Phased Plan
  - Phase 1: Report and Presentation to BOC  
April 2016
    - Includes public engagement plan
    - Review of plans, policies and studies
    - Stakeholder Meetings (February 2016)
    - Final Comprehensive Plan Scope



# Comprehensive Plan Phase 2

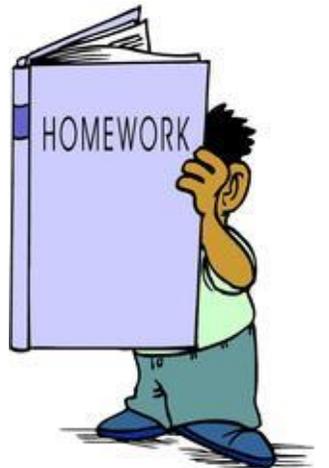
- Phase 1 will inform the scope outlined for Phase 2 (actual plan development)
- Plan Elements: Background/history, Community Profile, Public Utilities and Infrastructure, Land Use, Economic Development, Agriculture/ food supply analysis, Market Analysis (15/501), CIP, Environment, Parks and Recreation, Transportation and Mobility, Fiscal Impact Analysis Guidance, Affordable Housing



# Action Items

- Election of Officers (Chair/ Vice Chair)
- Steering Committee Meeting Calendar
  - 2<sup>nd</sup> Tuesday, monthly
  - Tuesday, February 16<sup>th</sup> at 6pm- next meeting
- Homework Assignment

*“What is the one thing you would like to have this plan to address?”*



Questions?



**Hillary Pace, AICP**

**Planner II**

**Chatham County**

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