

# Economic Development Action Items

## Priority Projects, Plans, Programs

### Action Item 01

Targeted recruitment of existing businesses in the Triangle and Triad regions and promotion of appropriate targeted industries and commercial uses at Megasites and Employment Centers.

### Action Item 02

After the occupancy of the first major tenant within the Moncure megasite, prepare a small area plan for the Moncure Area. The type and scale of the tenant will help define the housing, commercial, and service needs as well as the demand for infrastructure capacity.

### Action Item 03

Coordinate with Chatham EDC and municipalities to draft a new incentive policy geared for small to medium-sized businesses (less than 100 employees), to encourage new investment, job creation, and local business expansion by small and medium-sized companies in the towns.

### Action Item 04

Consider increased funding and staffing for the Pittsboro-Siler City Convention & Visitors Bureau and the CCCC Small Business Center to expand services.

### Action Item 05

Use relationships between the EDC, the business community, Triangle South Workforce Development Board, and educators with Chatham County Schools and Central Carolina Community College to expand participation in existing work readiness opportunities (such as Central Carolina Works), and develop new work-experience opportunities for Chatham high school students, including work experience with small and medium-sized local companies

### Action Item 06

Review existing incentive and loan programs in the towns for possible participation or extension by Chatham County. Current programs include the Pittsboro Façade Grant Program, Siler City Economic Development Incentive Policy, and Siler City Revolving Loan Fund. These initiatives could have a greater impact if enhanced with County funds and/or extended to areas in the ETJs or defined activity centers in the County jurisdiction.

