

A RESOLUTION HONORING THE CREATION OF AN ECOTOURISM CERTIFICATE PROGRAM OFFERED BY CENTRAL CAROLINA COMMUNITY COLLEGE

WHEREAS, an unprecedented ecotourism certificate program will now be offered in Chatham County, by the Central Carolina Community College (CCCC) in Pittsboro, North Carolina and

WHEREAS, the ecotourism certificate program celebrates both current and potential nature-based assets; current include Jordan Lake State Recreation Area; Jordan Lake State Educational Forest and the Talking Tree Trail; seven sites on the N.C. Birding Trail; Deep, Haw, and Rocky Rivers for kayaking and canoeing; 198-mile system of cycling trails golf courses; nature preserves and numerous hiking trails and


WHEREAS, travel trends show the largest tourism draws and reasons for visiting are our multiple offerings in nature-based activities, citing good reason for a base for potential entrepreneurs interested in starting clean and green businesses or organizations and

WHEREAS, among other recommendations, the Chatham County Economic Development Corporation's strategic plan notes that quality of place is necessary for economic development and suggests that Chatham needs to capitalize on its substantial natural and cultural resources, promoting these amenities to residents and visitors as well and

WHEREAS, the ecotourism certificate program appeals to students who will advance studies in ecotourism and to current and future business owners seeking to develop a nature-based business.


NOW, THEREFORE BE IT RESOLVED BY THE Chatham County Board of Commissioners that we acknowledge and appreciate the efforts of CCCC in enhancing current course offerings to include a program that is a leader in ecotourism in community colleges statewide.

Adopted this 6th day of April, 2009.



George Lucier, Chairman

ATTEST:



Sandra B. Sublett, CMC, Clerk to the Board
Chatham County Board of Commissioners