

Chatham County Parks and Recreation Survey

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Findings Report

Submitted to
Chatham County, North Carolina

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Chatham County Parks and Recreation Survey

Executive Summary

Overview

ETC Institute administered a needs assessment survey for Chatham County during the summer of 2018. The survey was administered as part of the County's efforts to plan the future for parks and recreation opportunities. The survey and its results will guide Chatham County in making improvements to the County's existing and future parks and recreational programs to best serve the needs of its residents. The survey will also help the County establish priorities for the future improvement of Parks and Recreation parks, facilities, and programs within its communities.

Methodology

ETC Institute mailed a survey packet to a random sample of households in Chatham County. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online at www.ChathamCountySurvey.org.

Ten days after the surveys were mailed, ETC Institute sent emails and placed phone calls to the households that received the survey to encourage participation. The emails contained a link to the online version of the survey to make it easy for residents to complete the survey. To prevent people who were not residents of Chatham County from participating, everyone who completed the survey online was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered online with the addresses that were originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not counted.

The goal was to obtain completed surveys from at least 300 residents. The goal was exceeded with a total of 312 residents completing the survey. The overall results for the sample of 312 households have a precision of at least +/-5.5% at the 95% level of confidence.

This report contains the following:

- Charts showing the overall results of the survey (Section 1)
- Priority Investment Rating (PIR) that identifies priorities for facilities and programs (Section 2)
- Benchmarking analysis comparing the County's results to national results (Section 3)
- Tabular data showing the overall results for all questions on the survey (Section 4)
- A copy of the survey instrument (Section 5)

The major findings of the survey are summarized on the following pages.

Overall Parks and Facilities Use

Twenty-four percent (24%) of respondents indicated someone in their household has used the American Tobacco Trail in the past 12 months, 19% of household have used Briar Chapel Park, 15% of households have used the Northeast District Park, and 14% of households have used the Northwest District Park. Based on the sum of respondents' top three choices, the same four parks and trails were also the most used facilities by respondent households. Forty-five percent (45%) of households who visited at least one Chatham County park or facility during the past 12 months made between 1 and 5 visits, 20% made between 6 and 10 visits, 13% made between 11 and 20 visits, 5% made between 21 and 25 visits, and 13% made 25 or more visits during the past 12 months.

Program Participation and Ratings

Fourteen percent (14%) of respondents indicated their household has participated in programs offered by the Chatham County Parks and Recreation Department during the past 12 months. Respondents were asked to rate how well various programs offered by the Chatham County Parks and Recreation Department are meeting the needs of their household. The programs that are best meeting the needs of households, based on the sum of "fully met" and "mostly met" responses, were: sports programs (34%), outdoor recreation (29%), and youth programs (26%). Special needs programs and teen programs received the highest level of "not met" responses.

Use of Parks, Facilities, and Programs

Respondents were asked to indicate all the reasons their household uses parks, facilities, and programs offered by Chatham County Parks and Recreation Department. Forty-six percent (46%) of respondents indicated they use parks, facilities, and programs offered by Chatham County because the programs are close to their residence, 39% indicated they enjoy being outdoors, 25% indicated it is because the facilities are well maintained, and 25% indicated they help to improve physical fitness and health.

Organizations Used for Parks, Facilities, and Programs

Forty-three percent (43%) of respondents indicated their household uses Chatham County Parks and Recreation for their parks, facilities, and program needs. The other organizations respondent households use for parks, facilities, and programs, not including Chatham County Parks and Recreation, are: State or Federal parks (36%), school facilities (26%), and Pittsboro Parks and Recreation (26%). Respondents were then asked to indicate what organizations they use the most often for their household's recreation needs. The most used organizations are: State or Federal parks (17%) and Chatham County Parks and Recreation (15%).

Barriers to Park, Facility and Program Usage

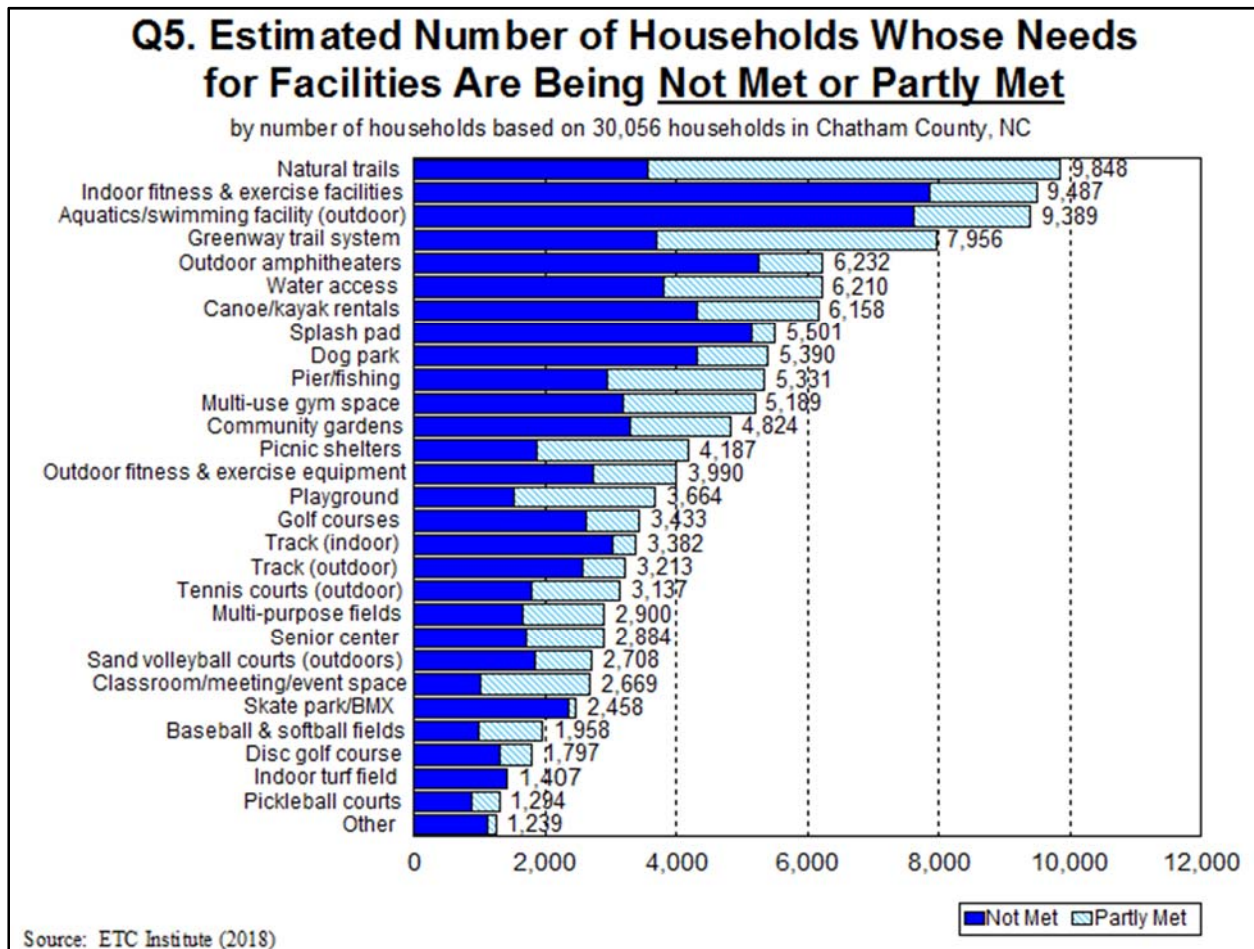
Respondents were asked from a list of 14 potential reasons to identify what prevents them from using parks, facilities, and programs offered by the Chatham County Parks and Recreation

Department more often. The top three reasons selected were: lack of information/don't know what is offered (54%), facilities are too far from home (32%), and not enough time/too busy (31%).

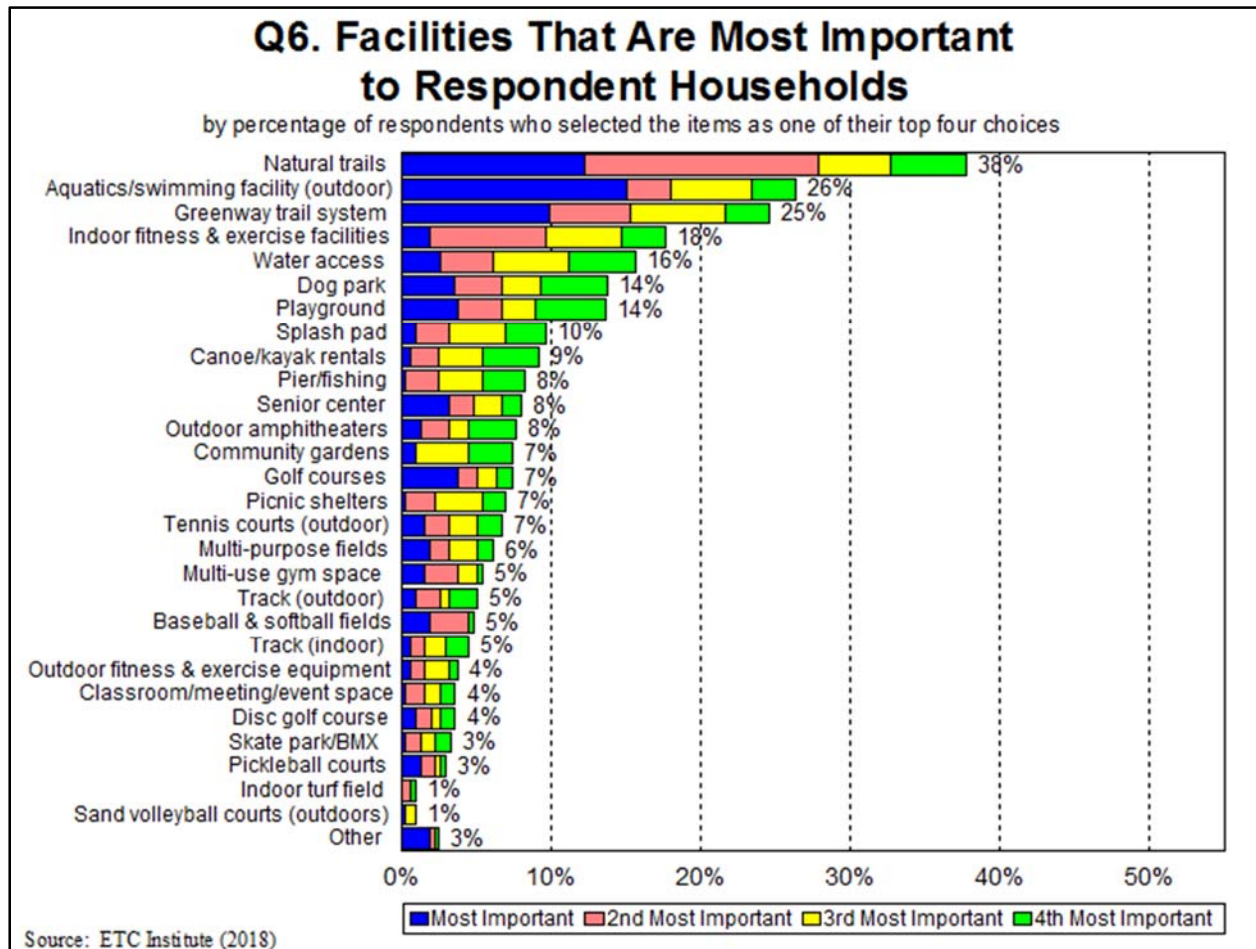
Facility Needs and Priorities

Facility Needs: Respondents were asked to identify if their household had a need for 28 recreation facilities and amenities and rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities.

The five recreation facilities with the highest percentage of households that indicated a need for the facility were: natural trails (58%), greenway trail system (44%), indoor fitness and exercise facilities (38%), outdoor aquatics/swimming facility (38%), and water access (38%). ETC Institute estimates a total of 9,848 of the 30,056 households in Chatham County have unmet needs for natural trails, 9,487 households have unmet needs for indoor fitness and exercise facilities, and 9,389 households have unmet needs for an outdoor aquatics/swimming facility. The estimated number of households that have unmet needs for each of the 28 facilities that were assessed is shown in the table below.



Facility Importance: In addition to assessing the needs for each facility, ETC Institute also assessed the importance residents place on each facility. Based on the sum of respondents' top four choices, the three most important facilities to residents were: natural trails (38%), outdoor aquatics/swimming facility (26%), and the greenway trail system (25%). The percentage of residents who selected each facility as one of their top four choices is shown in the chart below.

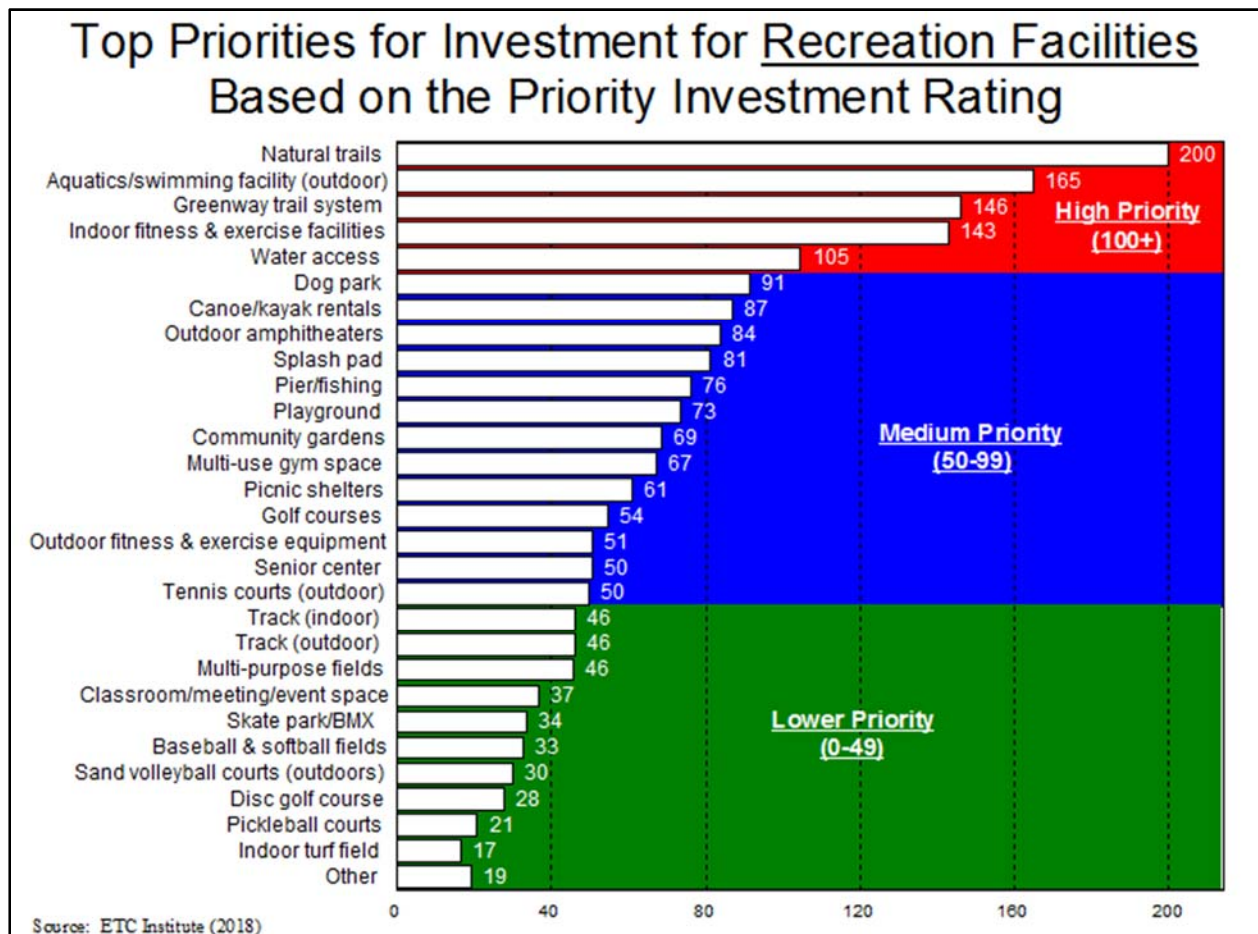


Priorities for Facility Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on Parks and Recreation investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on facilities and (2) how many residents have unmet needs for the facility. [Details regarding the methodology for this analysis are provided in Section 2 of this report.]

Based the Priority Investment Rating (PIR), the following five facilities were rated as high priorities for investment:

- Natural trails (PIR=200)
- Outdoor aquatics/swimming facility (PIR=165)
- Greenway trail system (PIR=146)
- Indoor fitness and exercise facilities (PIR=143)
- Water access (PIR=105)

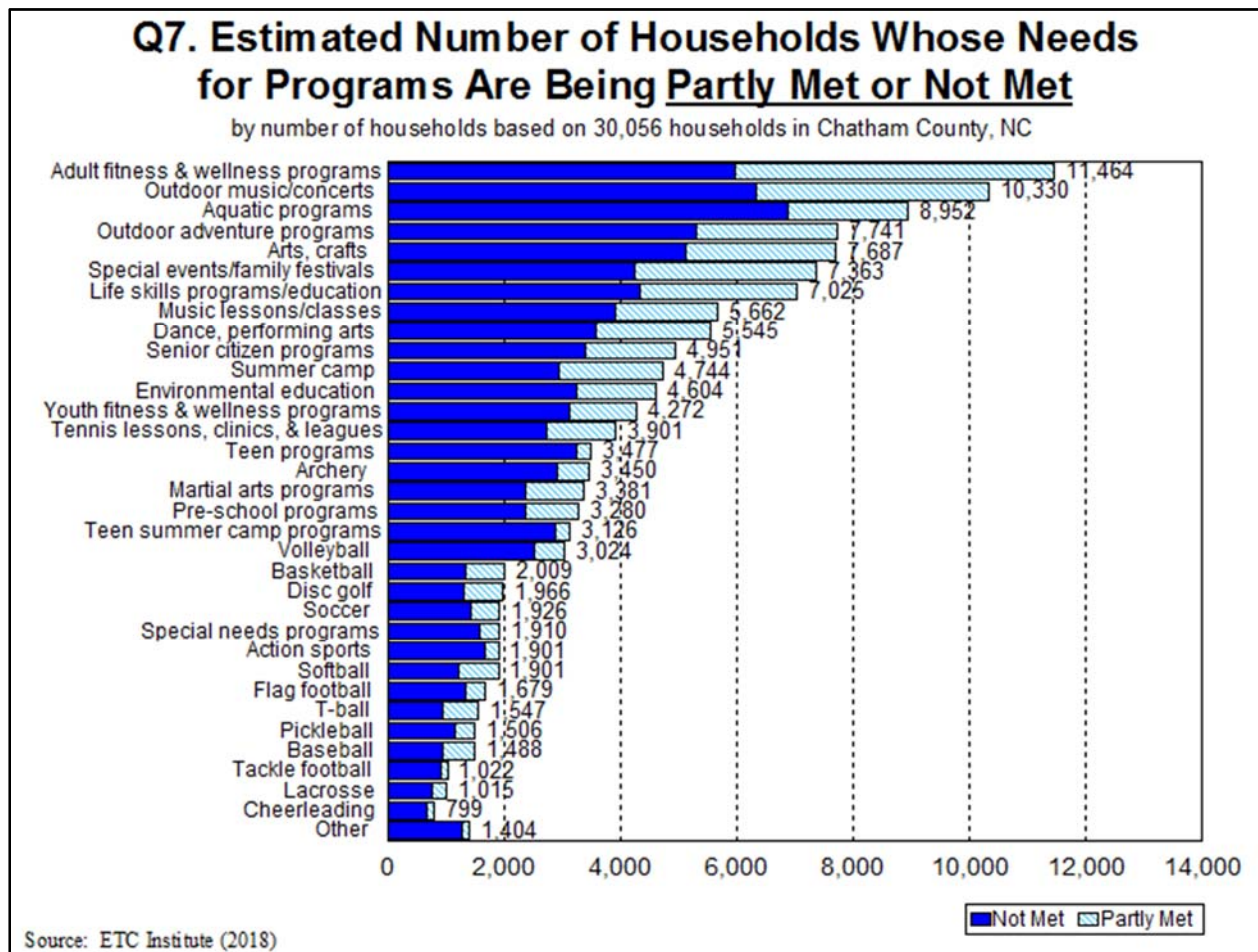
The chart below shows the Priority Investment Rating for each of the 28 facilities/amenities that were rated.



Programming Needs and Priorities

Programming Needs. Respondents were also asked to identify if their household had a need for 33 recreational programs and rate how well their needs for each program were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had “unmet” needs for each program.

The four programs with the highest percentage of households that had needs were: adult fitness and wellness programs (48%), outdoor music/concerts (39%), special events/family festivals (35%), and aquatic programs (34%). In addition to having the highest total need, the top two programs also have the highest unmet need among the 33 programming-related areas that were assessed. ETC Institute estimates a total of 11,464 out of the 30,056 households in Chatham County unmet needs for adult fitness and wellness programs and an estimated 10,330 households have unmet needs for outdoor music/concerts. The estimated number of households that have unmet needs for each of the 33 programs that were assessed is shown in the chart at the top of the following page.



Program Importance. In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents place on each program for both youth and adults.

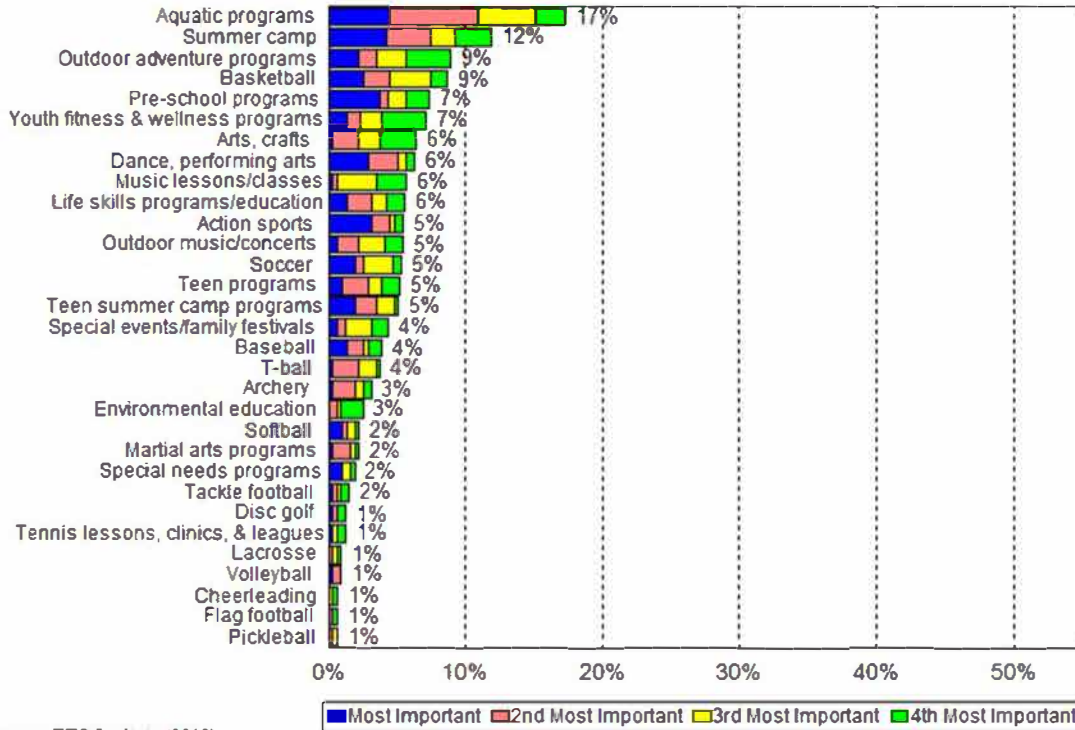
Youth: Based on the sum of respondents’ top four choices, the four most important programs to youth, were: aquatic programs (17%), summer camp (12%), outdoor adventure programs (9%), and basketball (9%).

Adults: Based on the sum of respondents’ top four choices, the five most important programs to adults were: adult fitness and wellness programs (40%), outdoor music/concerts (29%), special events/family festivals (22%), outdoor adventure programs (18%), and aquatic programs (17%).

The percentage of residents who selected each program as one of their top four choices, for youth and adults are shown on the following page.

Q8. Programs That Are Most Important to Youth in Households

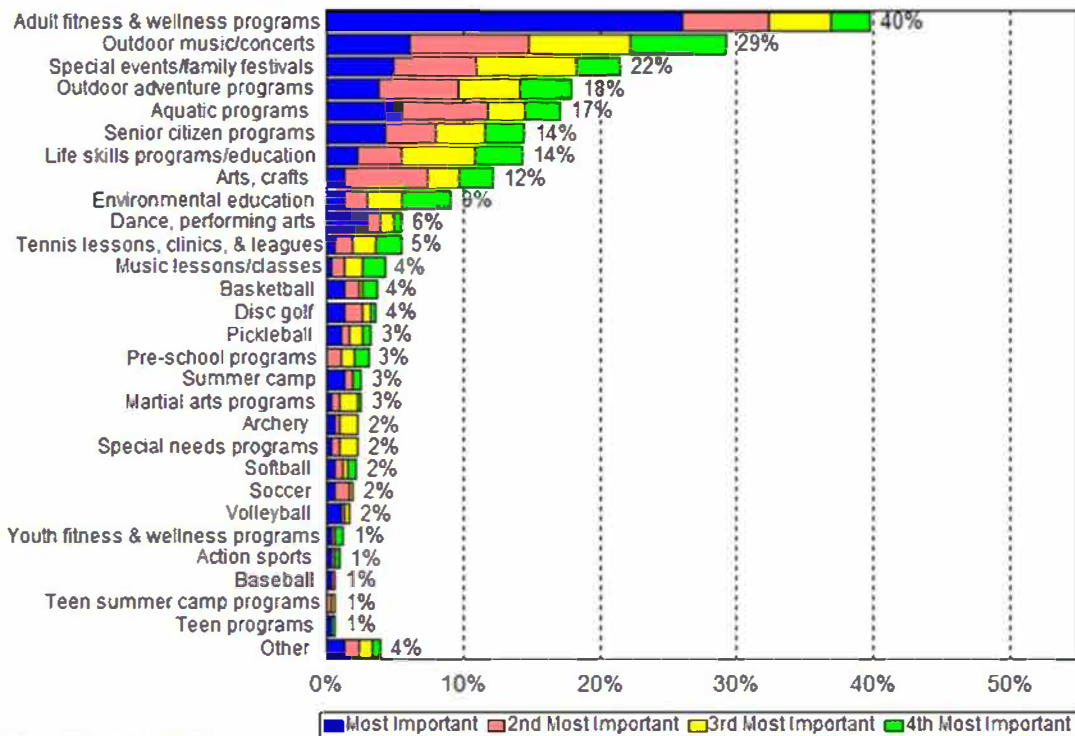
by percentage of respondents who selected the items as one of their top four choices



Source: ETC Institute (2018)

Q9. Programs That Are Most Important to Adults in Households

by percentage of respondents who selected the items as one of their top four choices

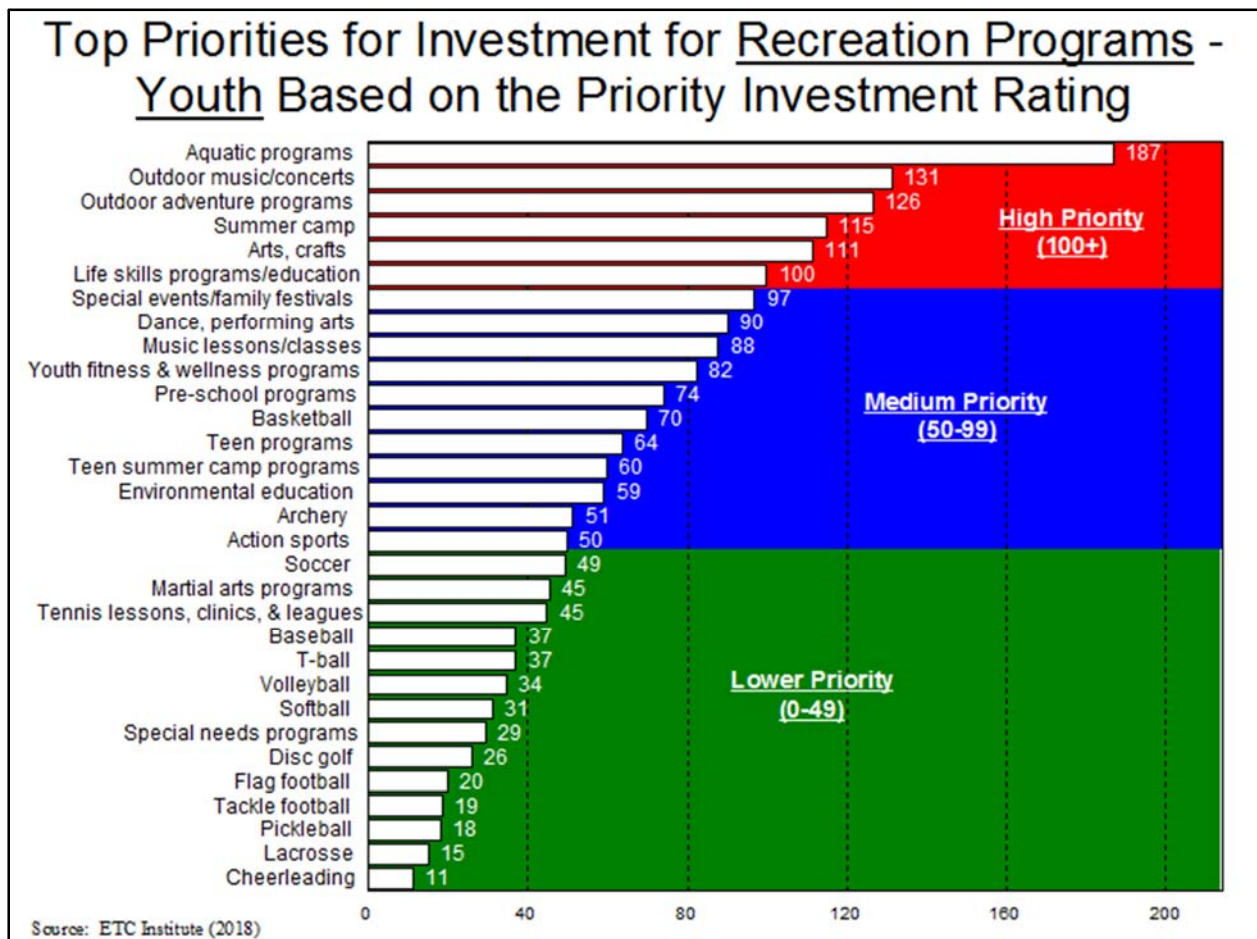


Source: ETC Institute (2018)

Priorities for Programming Investments - Youth. Based the priority investment rating (PIR), which was described briefly on page iv of this Executive Summary and is described in more detail in Section 2 of this report, the following six programs were rated as “high priorities” for investment for youth in the County:

- Aquatic programs (PIR=187)
- Outdoor music/concerts (PIR=131)
- Outdoor adventure programs (PIR=126)
- Summer camp (PIR=115)
- Arts, crafts (PIR=111)
- Life skills programs/education (PIR=100)

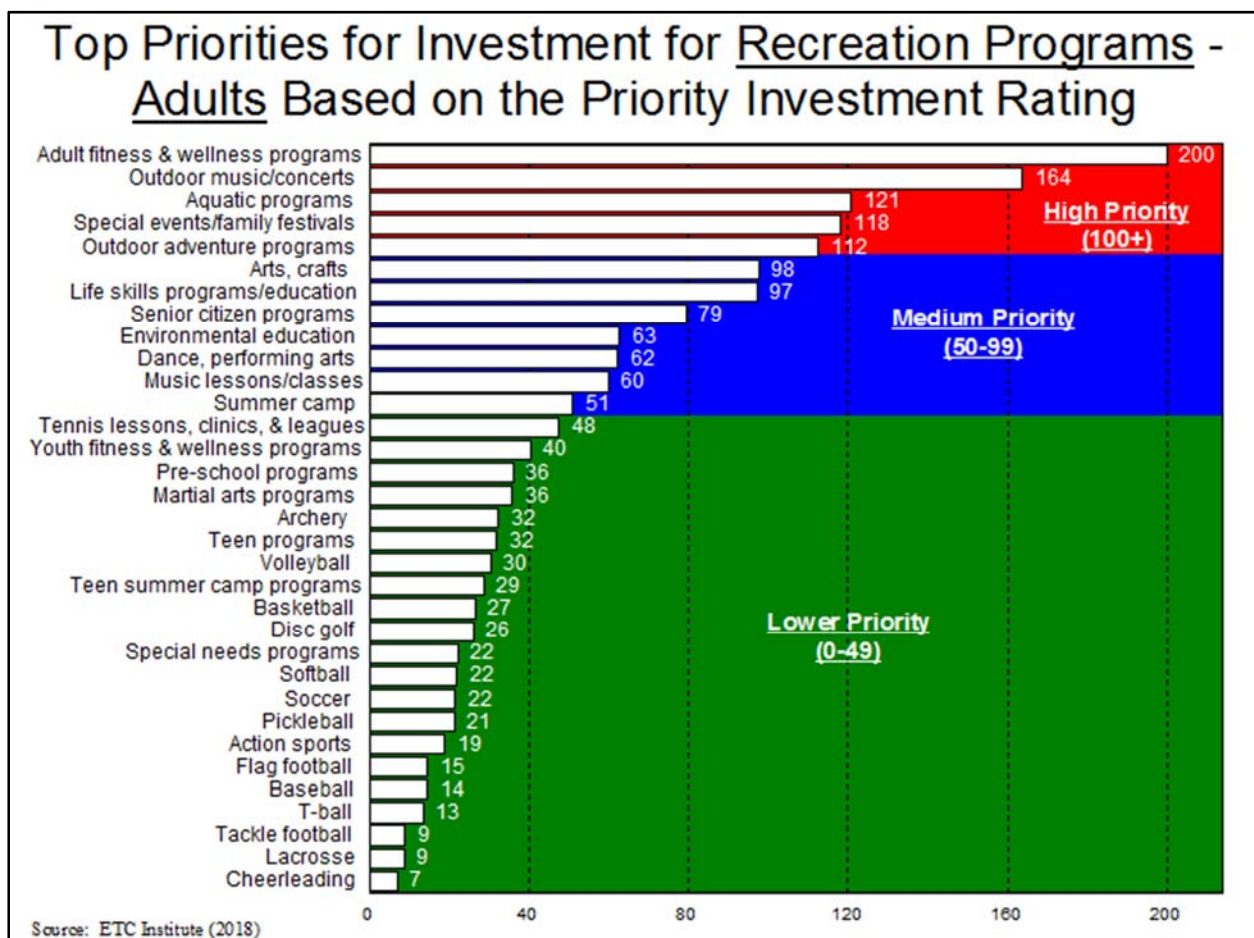
The chart below shows the Priority Investment Rating (PIR) for each of the programs that were rated.



Priorities for Programming Investments – Adults. Based on the priority investment rating (PIR), which was described briefly on page iv of this Executive Summary and is described in more detail in Section 2 of this report, the following five programs were rated as “high priorities” for investment for adults in the County:

- Adult fitness and wellness programs (PIR=200)
- Outdoor music/concerts (PIR=164)
- Aquatic programs (PIR=121)
- Special events/family festivals (PIR=118)
- Outdoor adventure programs (PIR=112)

The chart below shows the Priority Investment Rating (PIR) for each of the programs that were rated.



Greenways

Over half (55%) of respondents indicated being closer to parks, trails or greenways would help them be more physically active. In the past 12 months 30% of respondents indicated someone in their household has visited a greenway. Twenty-seven percent (27%) of respondents indicated they want their household to use greenways at least a few times per year, 27% want to use them

a few times per month, 17% want to use them a few times per week, 7% indicated they want to use greenways daily, while 21% of respondents indicated they never want to use a greenway. The biggest barrier to current greenway use is a lack of information about existing greenways and their location to respondent households.

Twenty-nine percent (29%) of respondents indicated they would be either “very supportive” (14%) or “somewhat supportive” (25%) of paying increased taxes to develop new greenways. Seventeen percent (17%) of respondents indicated they were neutral, 8% were “not supportive” and 21% were “not at all supportive” or increased taxes used to develop new greenways.

Additional Findings

Residents were asked to indicate, from a list of 17 potential indoor facilities that could be added or expanded, which one(s) their household would use. Forty-six percent (46%) indicated they would use a walking and jogging track, 41% would use a leisure pool, 35% would use an exercise facility for adults 50 years or older, and 31% of respondents would use an aerobics/fitness/dance class space.

Respondents were asked to rate their level of agreement with various statements regarding the Chatham County Parks and Recreation Department. The statements respondents most agreed with based on the sum of “strongly agree” and “agree” responses, were: public parks add to quality of life in the community (89%) and parks and recreation is an essential service to the County (85%).

Respondents were asked to indicate how willing they would be to support expanded Parks and Recreation programs and facilities in Chatham County. The statements respondents supported most, based on the sum of “very willing” and “willing” responses, were: pay entrance fees or user fees to use some parks (44%) and pay an increase in taxes to support development of new recreation facilities in Chatham County (37%).

Respondents were asked to indicate all the ways they learn about Chatham County Parks and Recreation Department programs. Forty-one percent (41%) of respondents indicated they learn about Parks and Recreation Department programs through word of mouth, 26% indicated they use the Chatham County Parks and Recreation website, and 24% use social media (Facebook, Twitter, Instagram).

Most (70%) of respondents want to use parks and recreation resources to improve or maintain their physical health. Mental health (39%), social health (38%), and environmental health (38%) were other health and wellness elements respondents indicated they would like to improve or maintain through the use of parks and recreation resources. Currently, respondents believe that their current physical, mental, social, and environmental health needs are either partly or not being met.

Recommendations

To ensure Chatham County continues to meet the needs and expectations of the community, ETC Institute recommends the Parks and Recreation Department sustain and/or improve the

performance in areas identified as “high priorities” by the Priority Investment Rating (PIR). The facilities and programs with the highest PIR ratings are listed below.

Facility Priorities

- Natural trails (PIR=200)
- Outdoor aquatics/swimming facility (PIR=165)
- Greenway trail system (PIR=146)
- Indoor fitness and exercise facilities (PIR=143)
- Water access (PIR=105)

Programming Priorities - Youth

- Aquatic programs (PIR=187)
- Outdoor music/concerts (PIR=131)
- Outdoor adventure programs (PIR=126)
- Summer camp (PIR=115)
- Arts, crafts (PIR=111)
- Life skills programs/education (PIR=100)

Programming Priorities - Adults

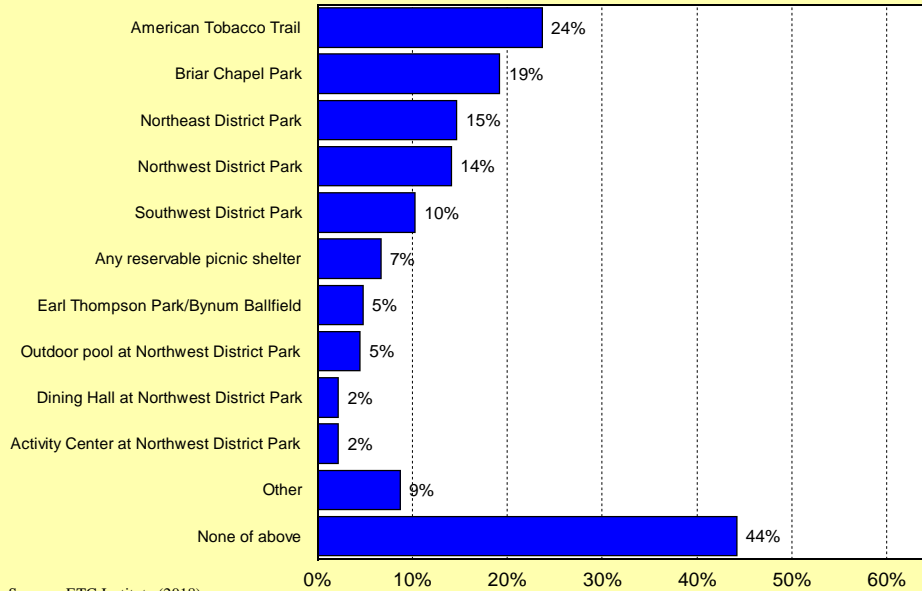
- Adult fitness and wellness programs (PIR=200)
- Outdoor music/concerts (PIR=164)
- Aquatic programs (PIR=121)
- Special events/family festivals (PIR=118)
- Outdoor adventure programs (PIR=112)

Section 1

Charts and Graphs

Q1. Parks and Facilities That Respondent Households Have Used In the Past 12 Months

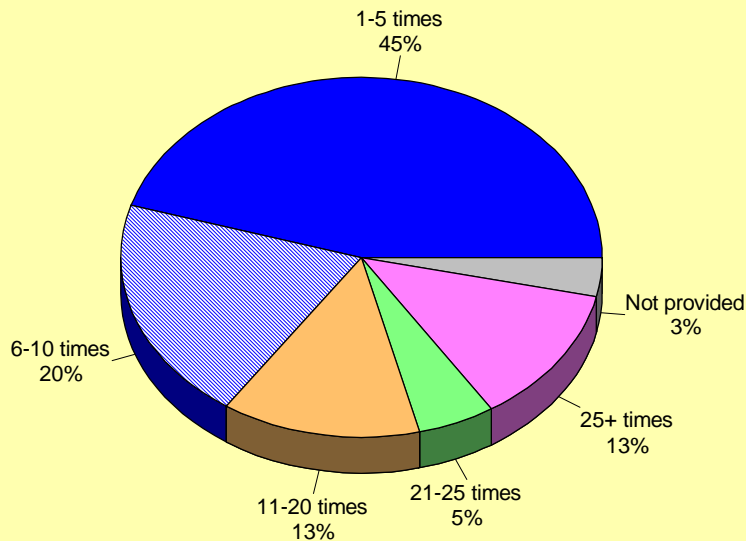
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2018)

Q1a. How Many Times Respondent Households Have Visited Any Chatham County Parks and Recreation Parks and Facilities

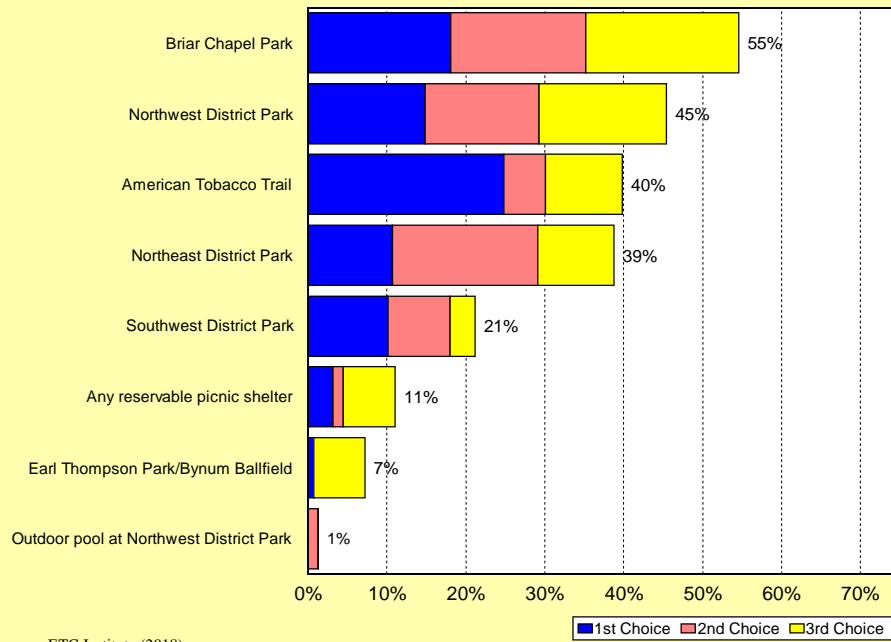
by percentage of households that have visited parks and facilities in the past 12 months



Source: ETC Institute (2018)

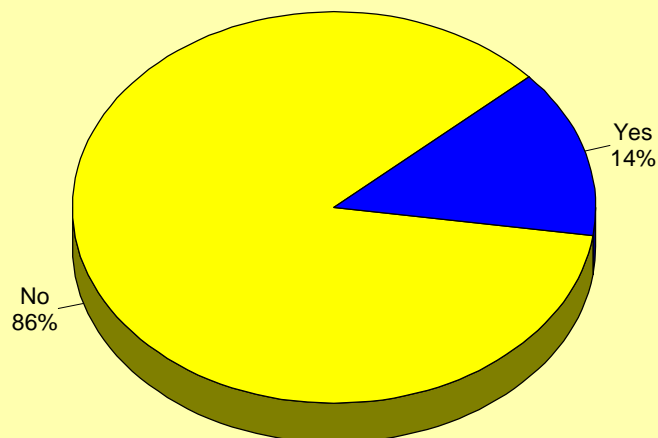
Q1b. Parks or Facilities Households Visit Most Often

by percentage of respondents who selected the items as one of their top three choices



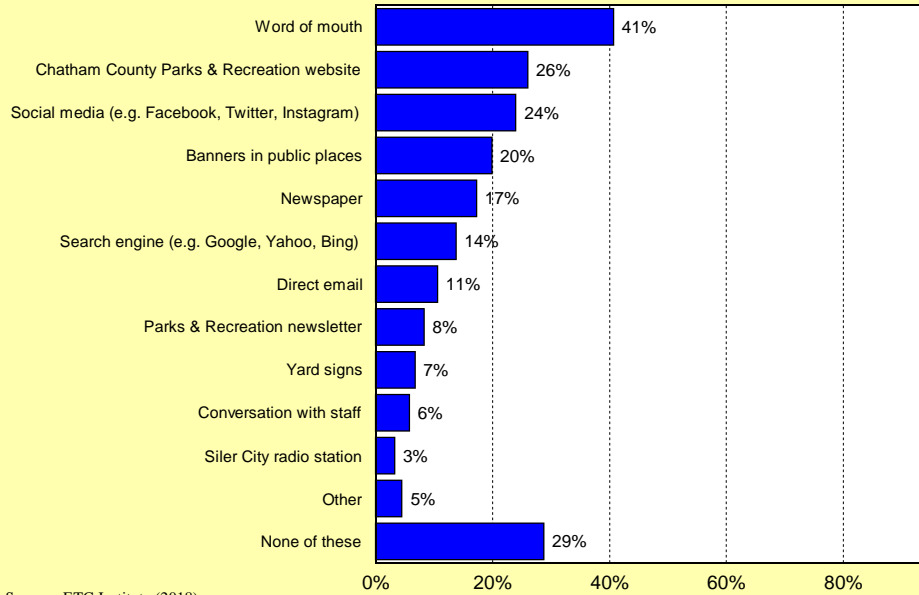
Q2. In the past 12 months, have you or any member of your household participated in any programs offered by the Chatham County Parks and Recreation Department?

by percentage of respondents



Q3. Ways Respondents Learn About Chatham County Parks and Recreation Department Programs

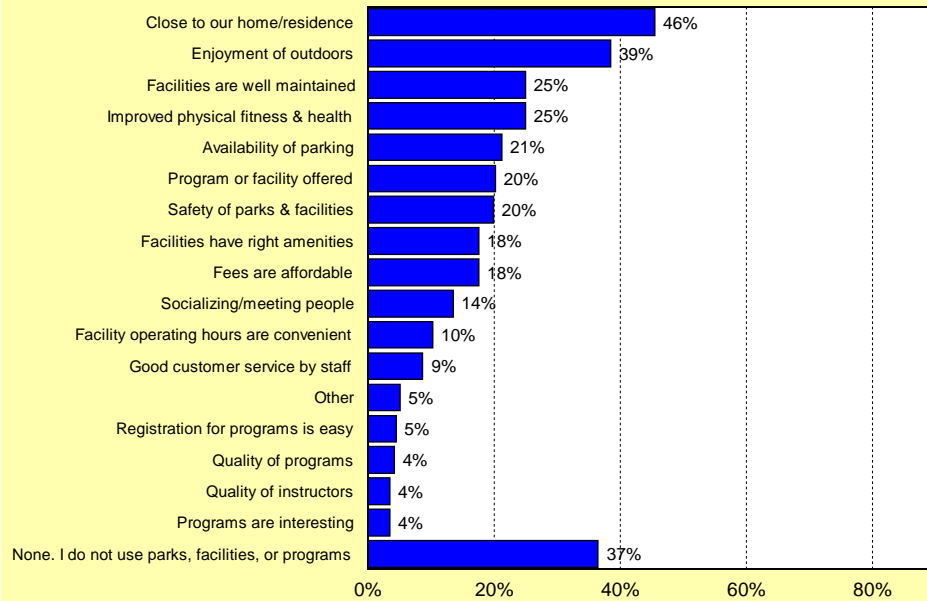
by percentage of respondents (multiple choices could be made)



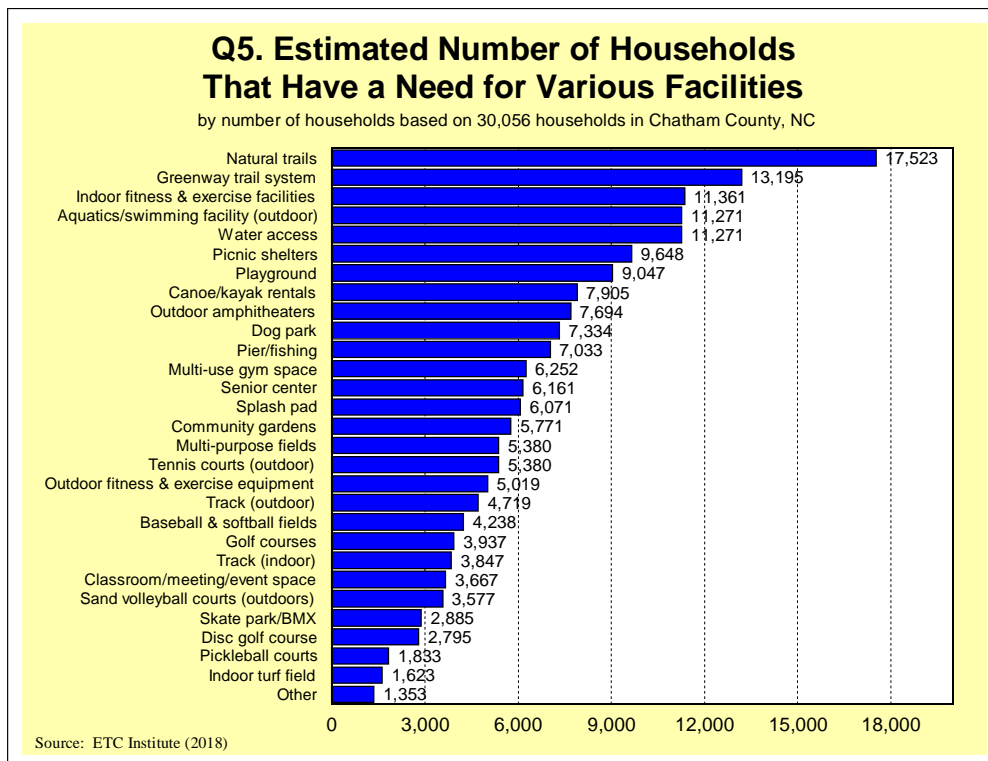
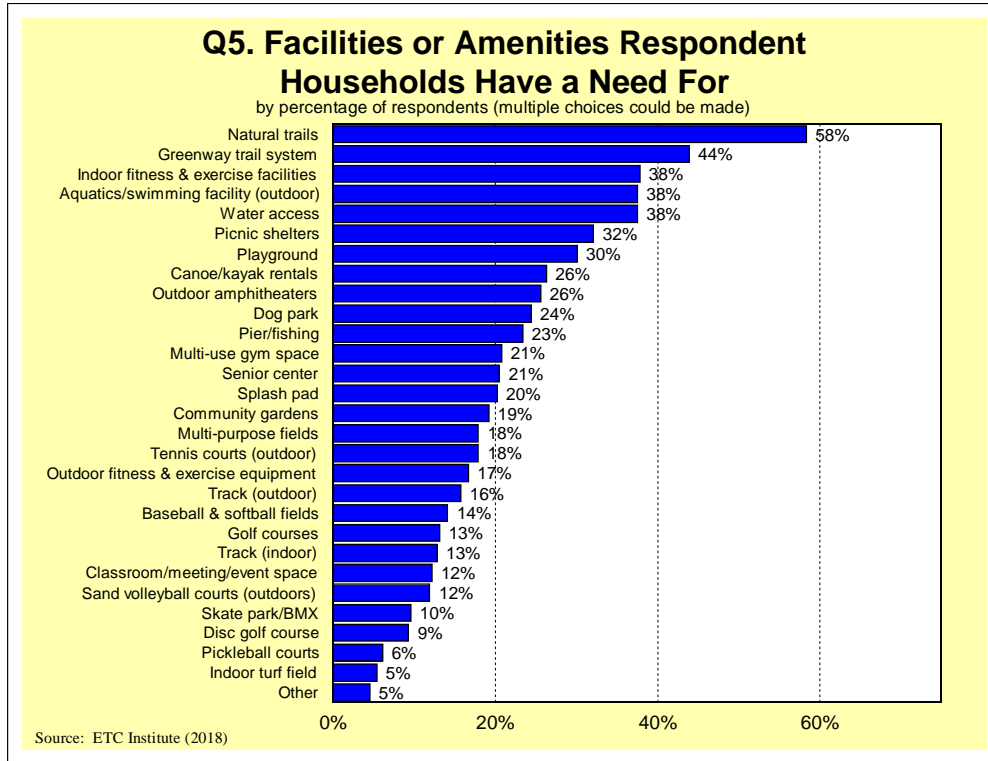
Source: ETC Institute (2018)

Q4. Reasons Households Use the Parks, Facilities, & Programs Offered by the Chatham County Parks & Recreation Department

by percentage of respondents (multiple choices could be made)

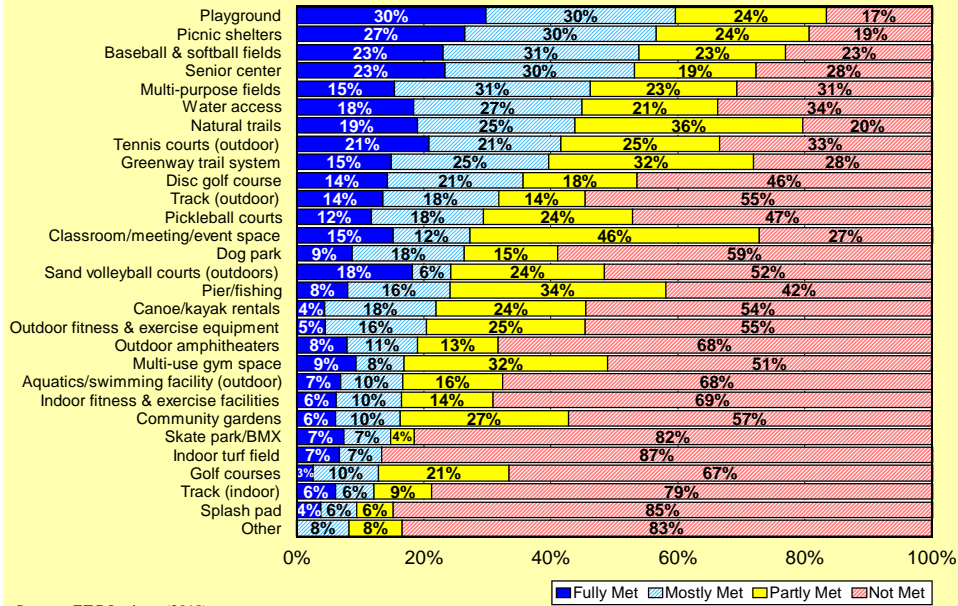


Source: ETC Institute (2018)



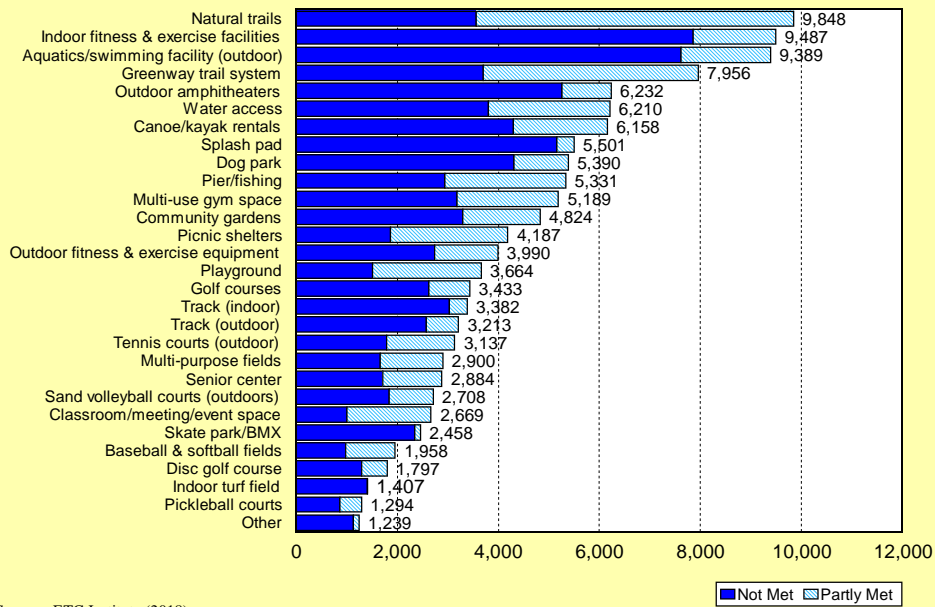
Q5. How Well Parks and Recreation Facilities Meet the Needs of Respondent Households

by percentage of respondents with a need for facilities



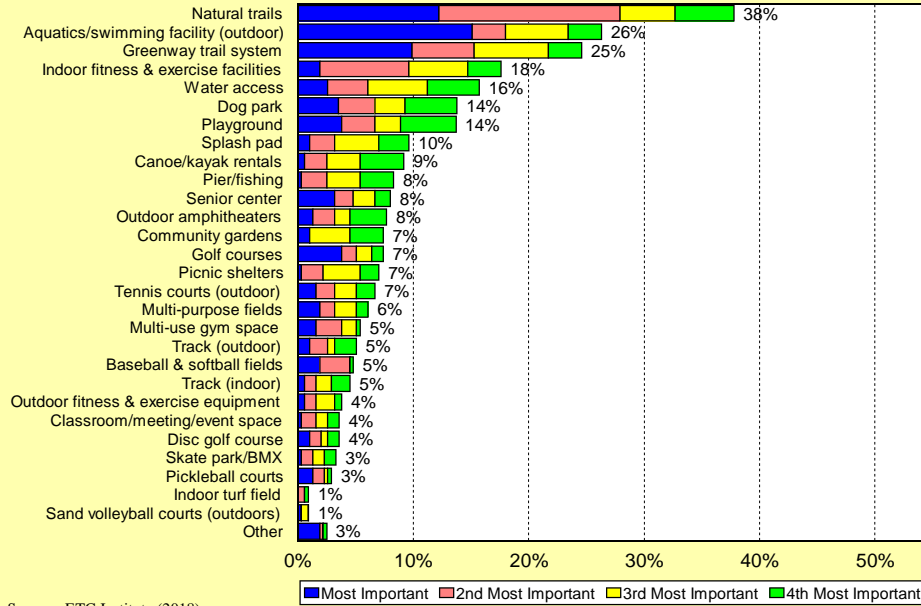
Q5. Estimated Number of Households Whose Needs for Facilities Are Being Not Met or Partly Met

by number of households based on 30,056 households in Chatham County, NC



Q6. Facilities That Are Most Important to Respondent Households

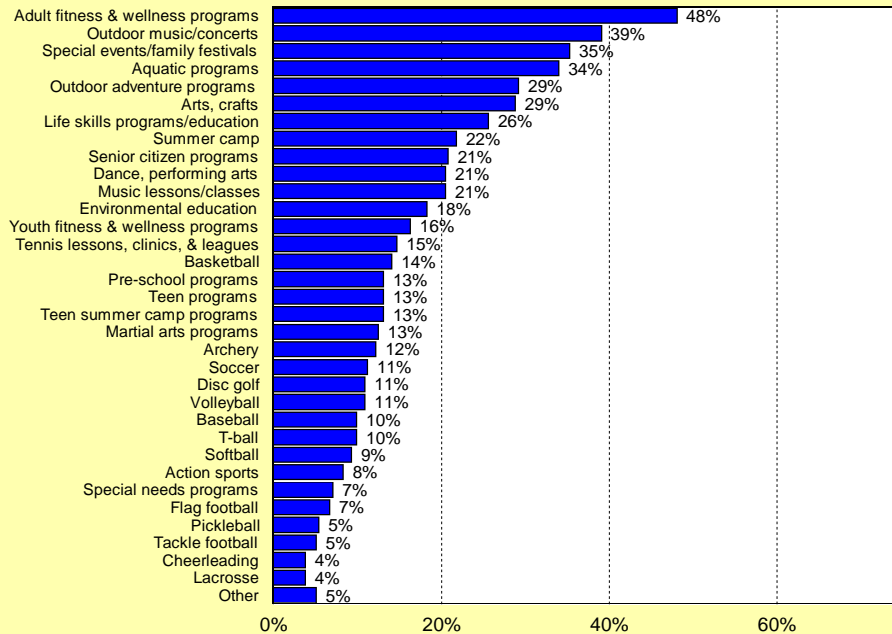
by percentage of respondents who selected the items as one of their top four choices



Source: ETC Institute (2018)

Q7. Programs Respondent Households Have a Need For

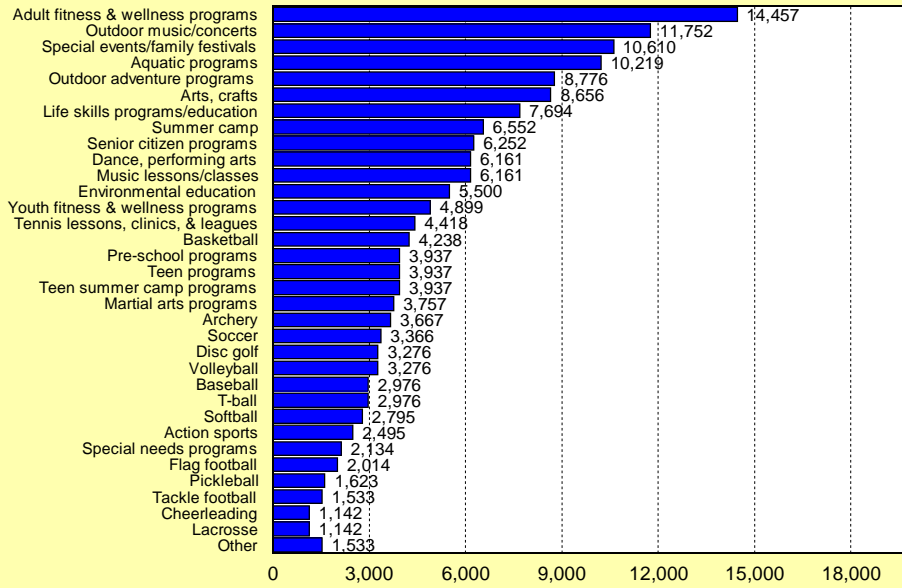
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2018)

Q7. Estimated Number of Households That Have a Need for Various Programs

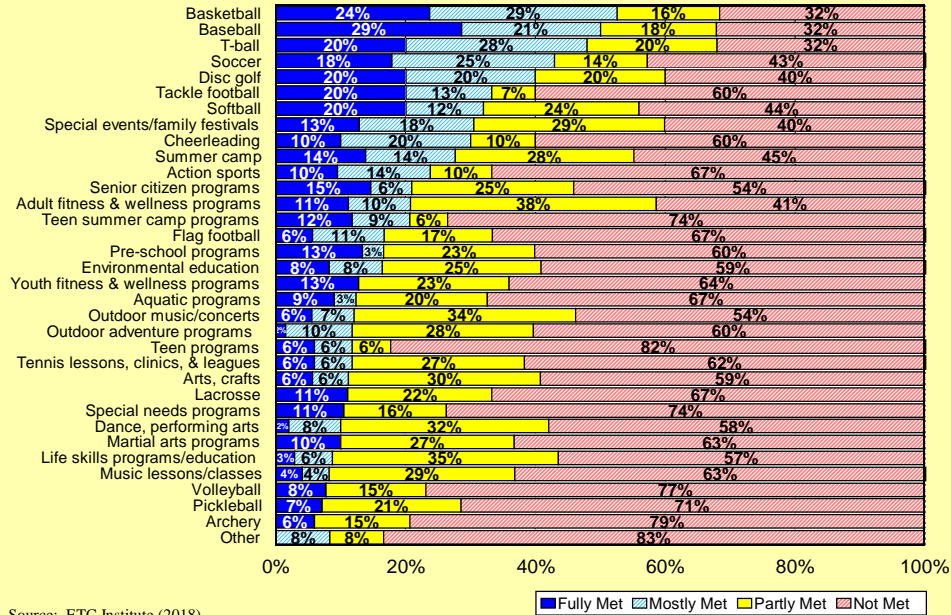
by number of households based on 30,056 households in Chatham County, NC



Source: ETC Institute (2018)

Q7. How Well Parks and Recreation Programs Meet the Needs of Respondent Households

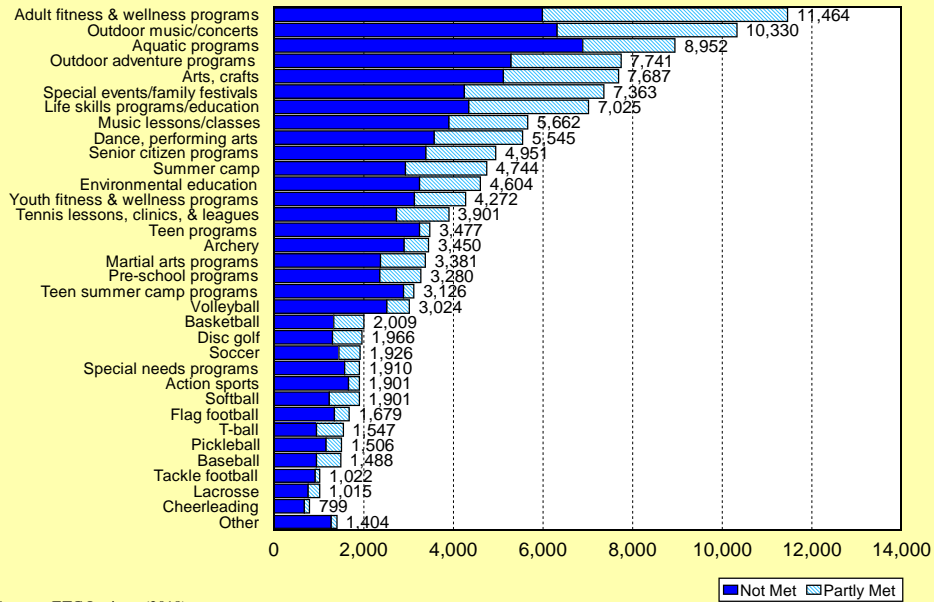
by percentage of respondents with a need for programs



Source: ETC Institute (2018)

Q7. Estimated Number of Households Whose Needs for Programs Are Being Partly Met or Not Met

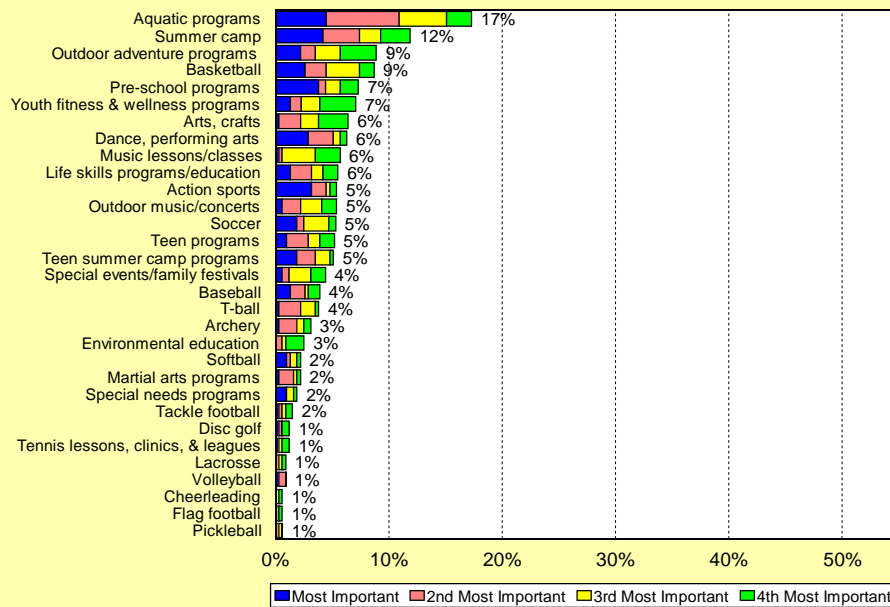
by number of households based on 30,056 households in Chatham County, NC



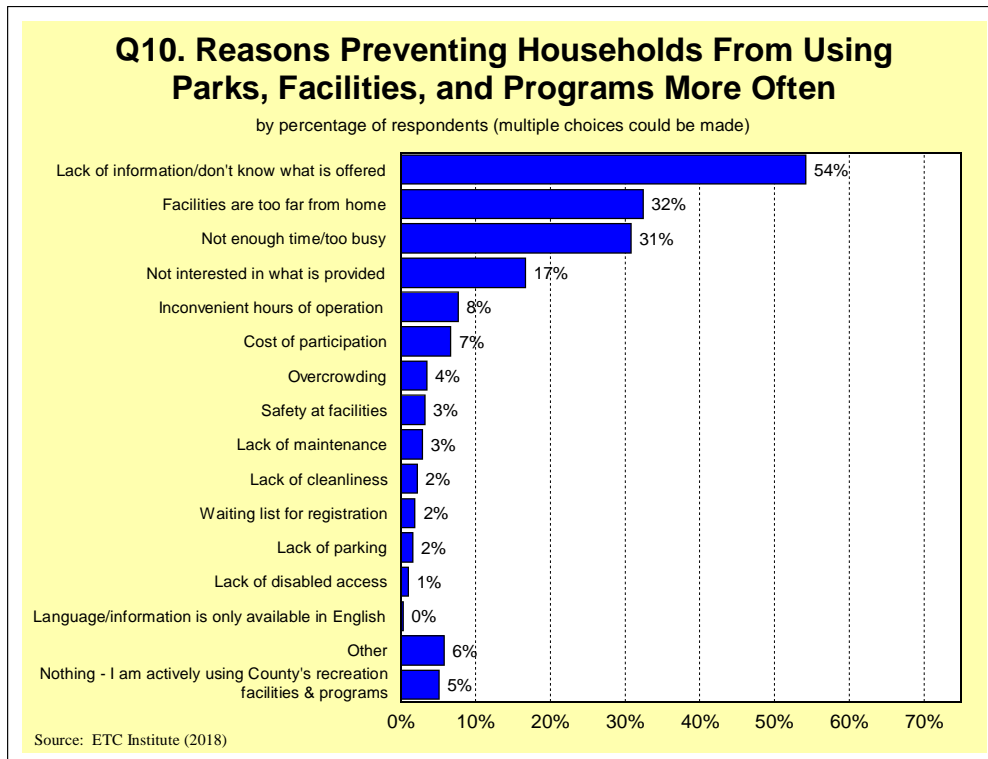
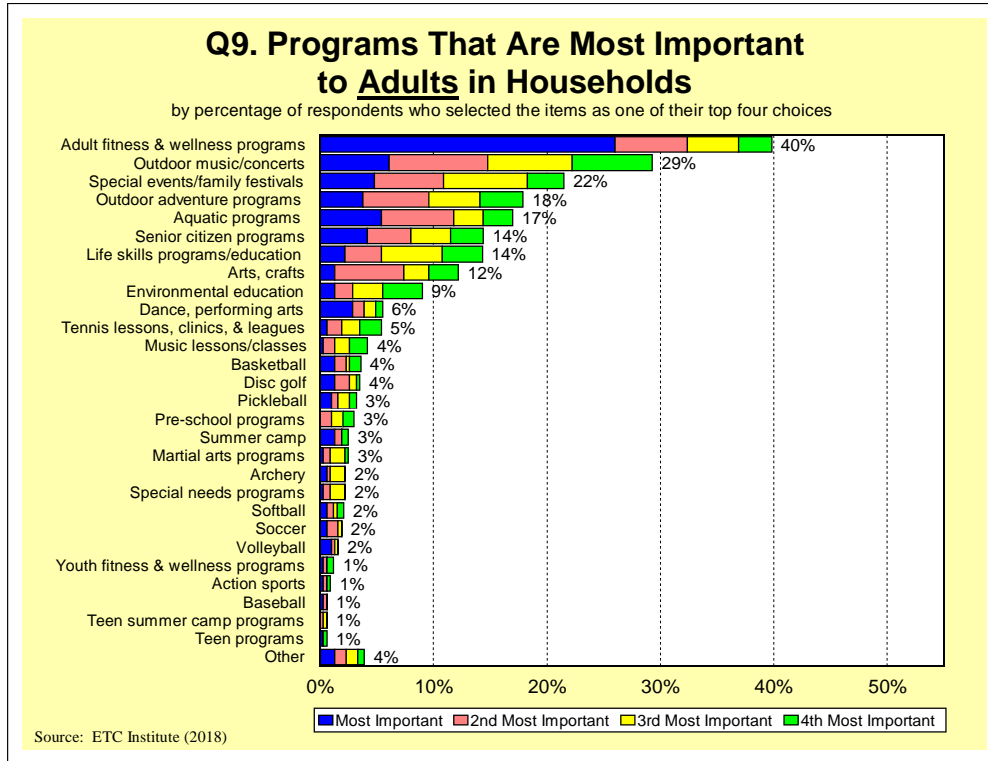
Source: ETC Institute (2018)

Q8. Programs That Are Most Important to Youth in Households

by percentage of respondents who selected the items as one of their top four choices

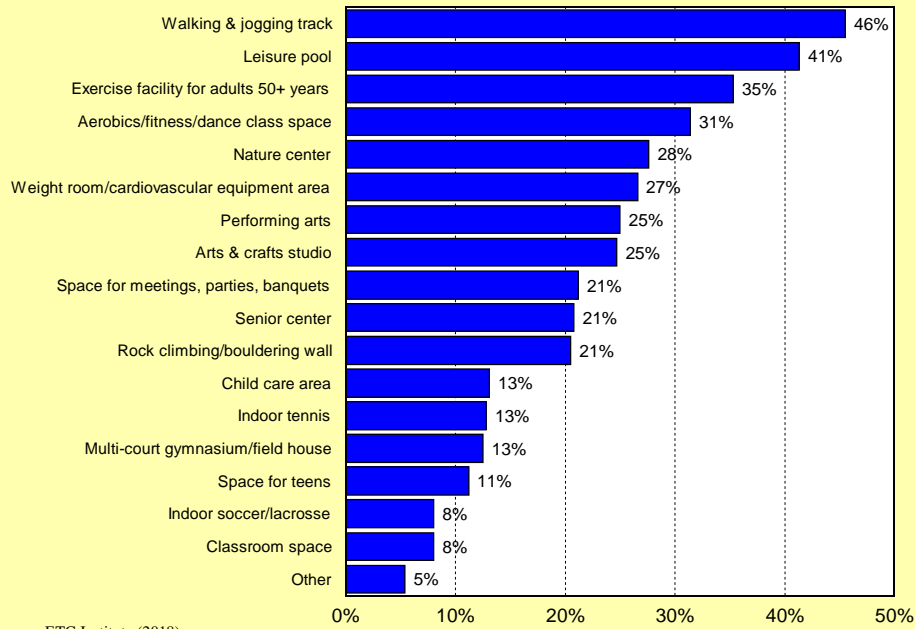


Source: ETC Institute (2018)



Q11. Potential Indoor Facilities Households Would Use

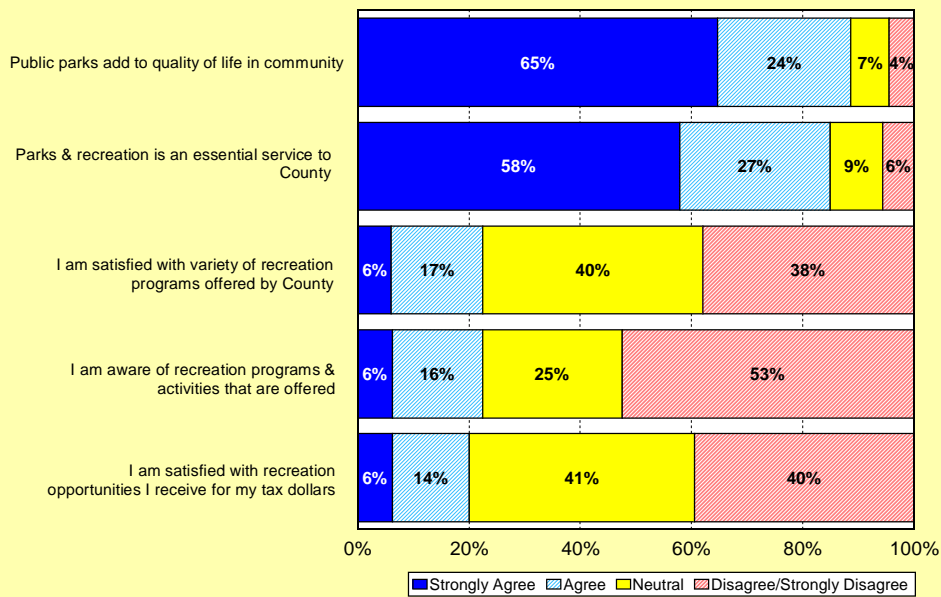
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2018)

Q12. Level of Agreement With Various Statements Regarding the Chatham County Parks and Recreation Department

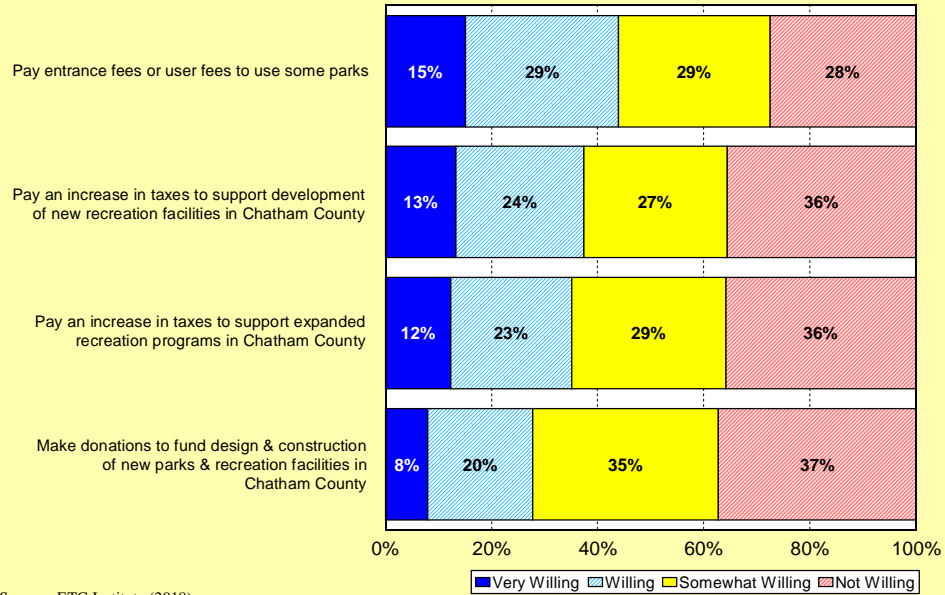
by percentage of respondents (excluding "don't know" responses)



Source: ETC Institute (2018)

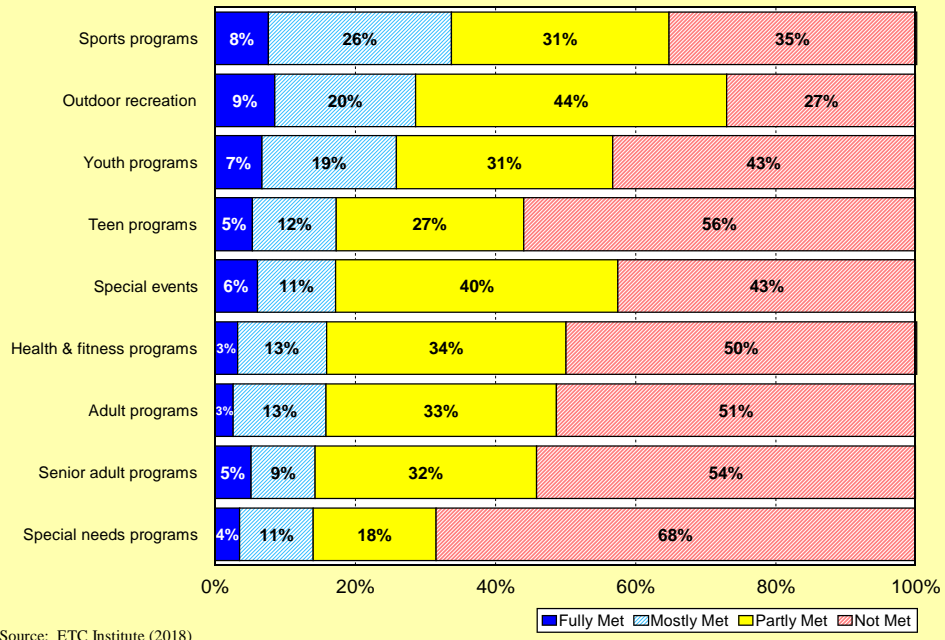
Q13. Willingness to Support Expanded Parks and Recreation Programs and Facilities in Chatham County

by percentage of respondents (excluding "don't know" responses)



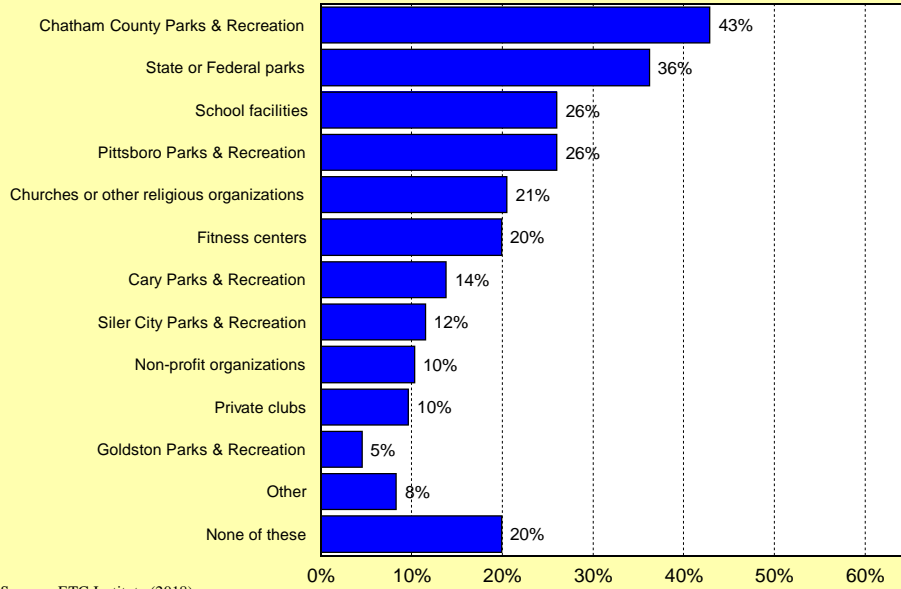
Q14. How Well Various Programs Meet Household's Needs

by percentage of respondents (excluding "do not have a need" responses)



Q15. Organizations That Provide Parks, Facilities, and Programs Respondent Households Use for Recreation

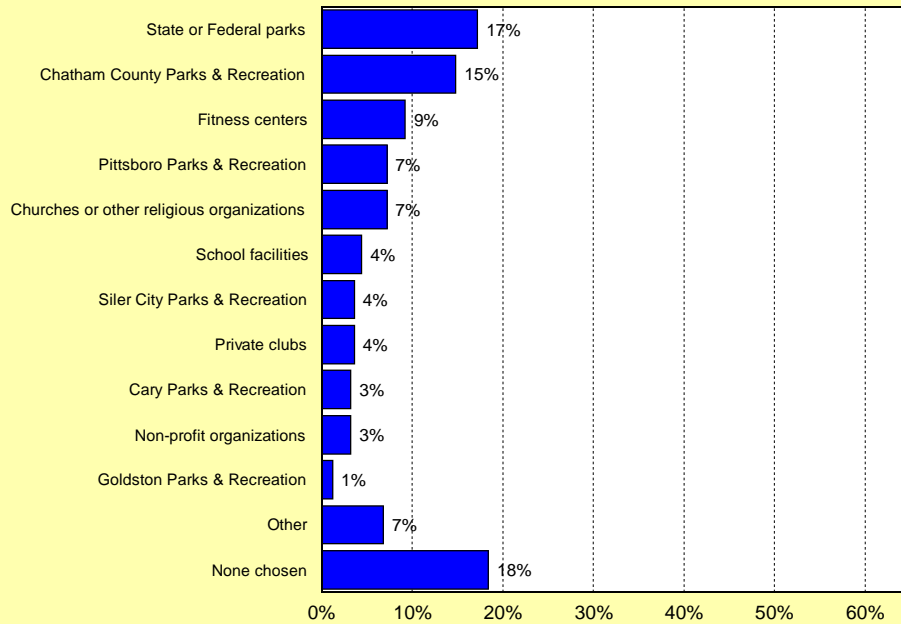
by percentage of respondents (multiple choices could be made)



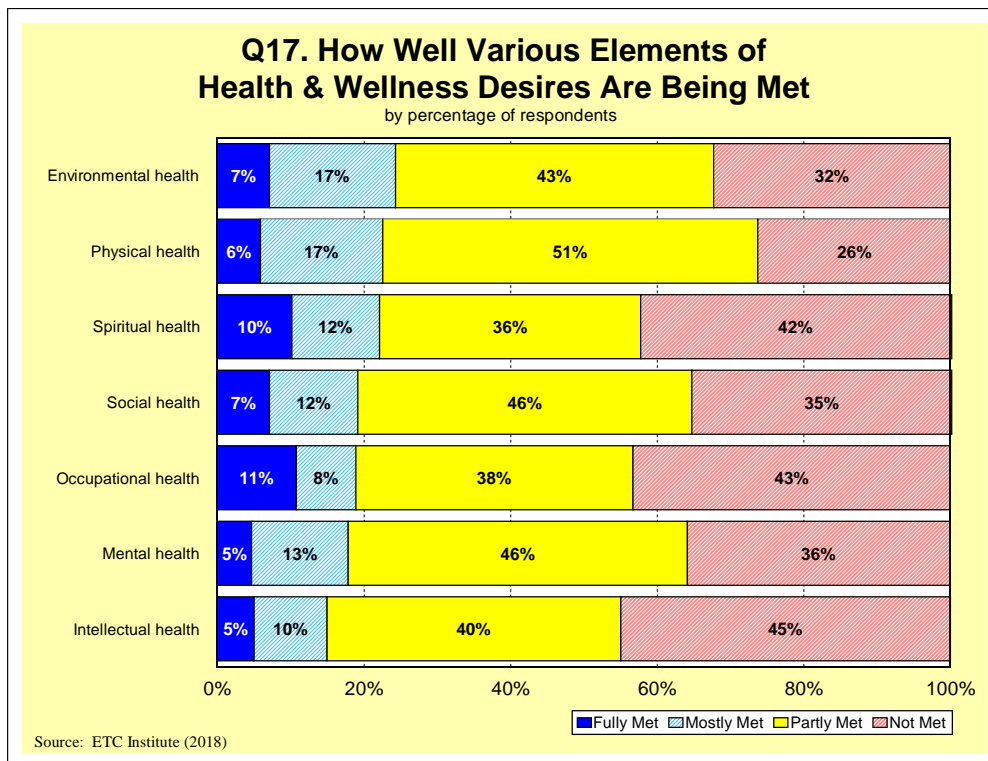
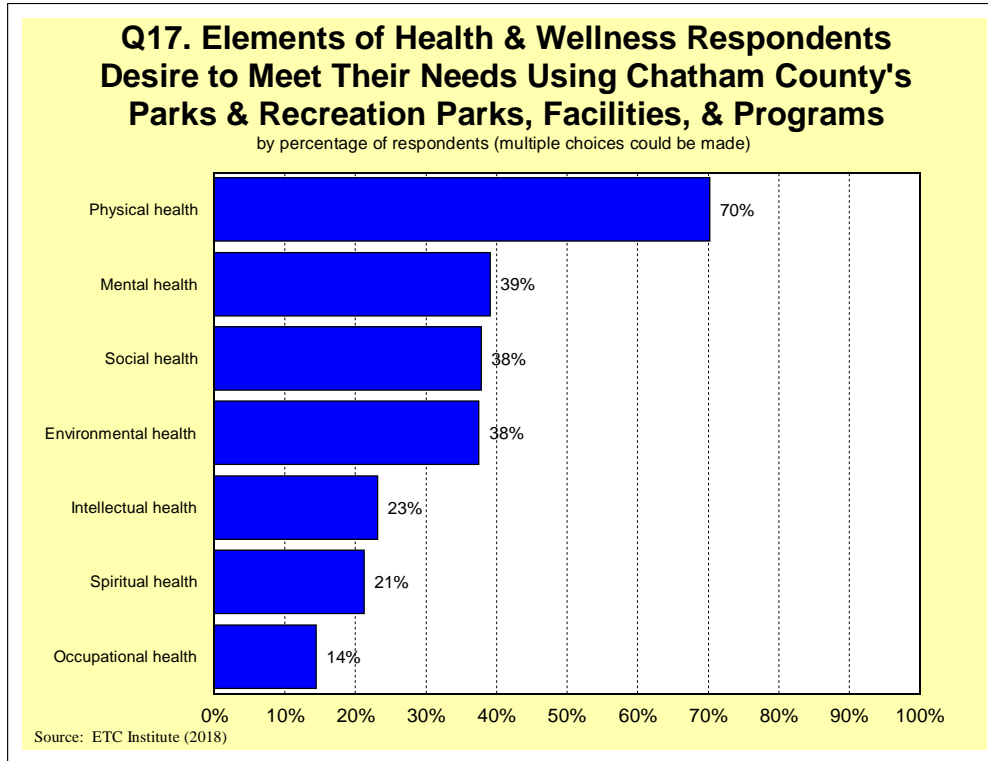
Source: ETC Institute (2018)

Q16. Organization Used Most for Recreation Needs

by percentage of respondents who use organizations

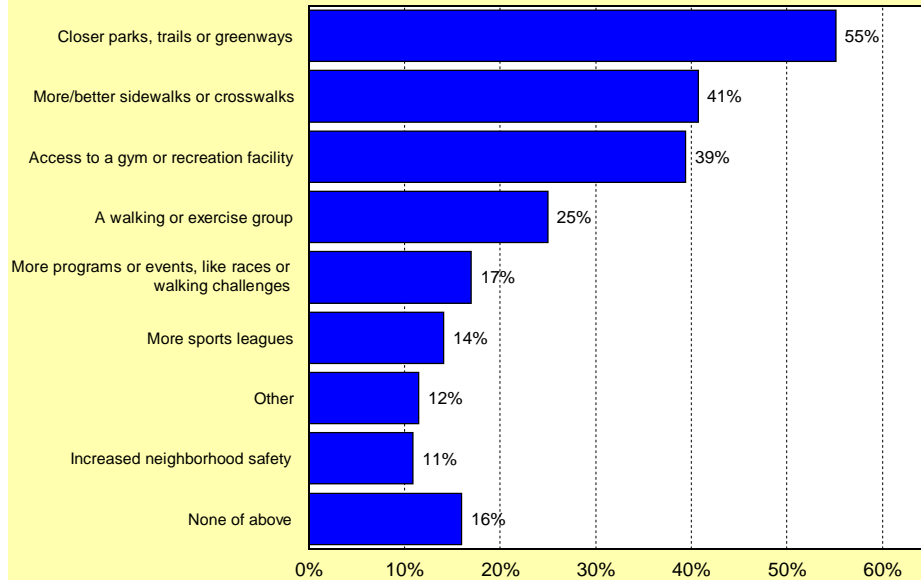


Source: ETC Institute (2018)



Q18. Various Items That Would Help Respondents Be More Physically Active

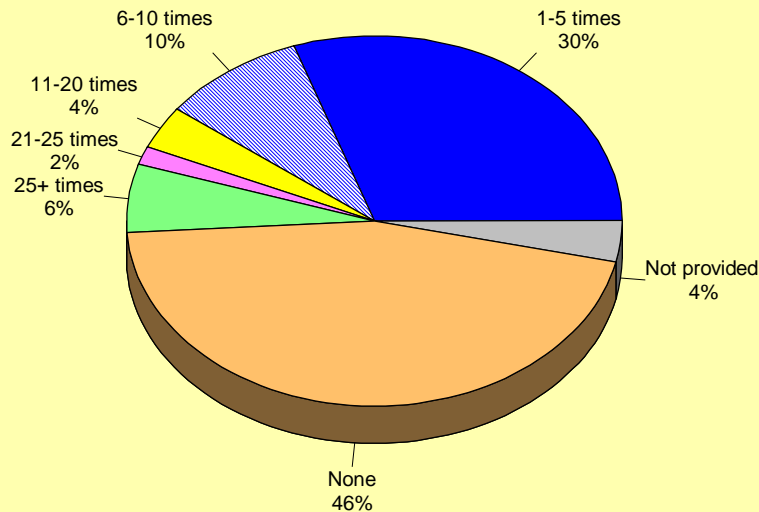
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2018)

Q19. In the past 12 months, approximately how many times have you or members of your household visited any greenway?

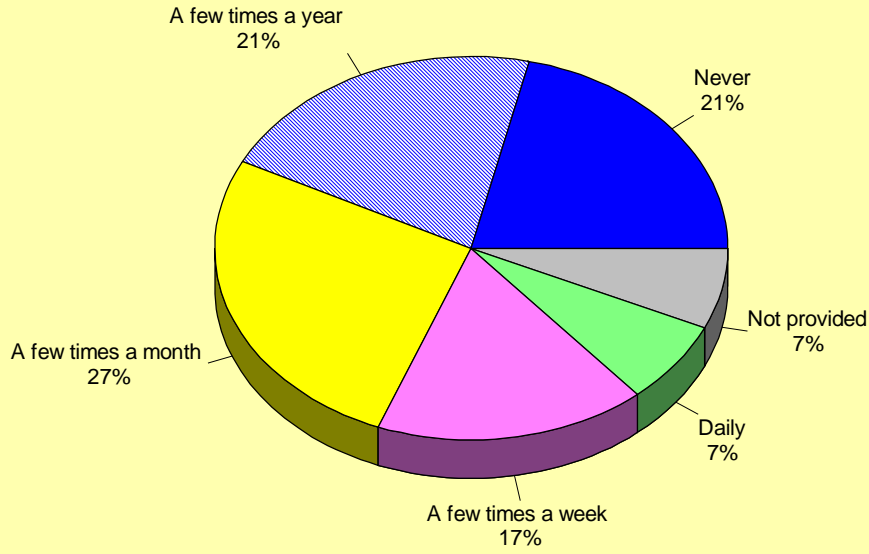
by percentage of households



Source: ETC Institute (2018)

Q20. How often do you or other members of your household WANT to use greenways?

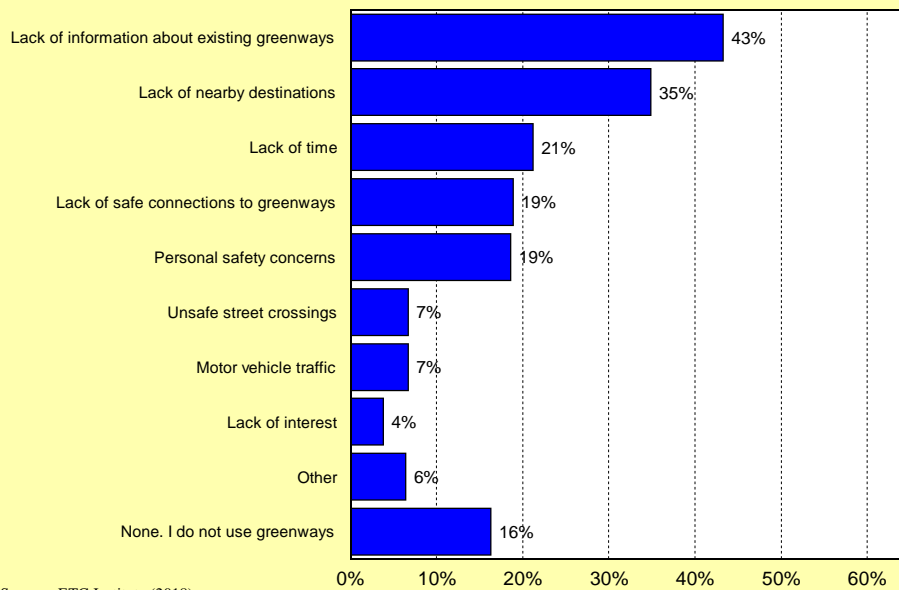
by percentage of households



Source: ETC Institute (2018)

Q21. Reasons That Discourage Greenway Use For Respondent Households

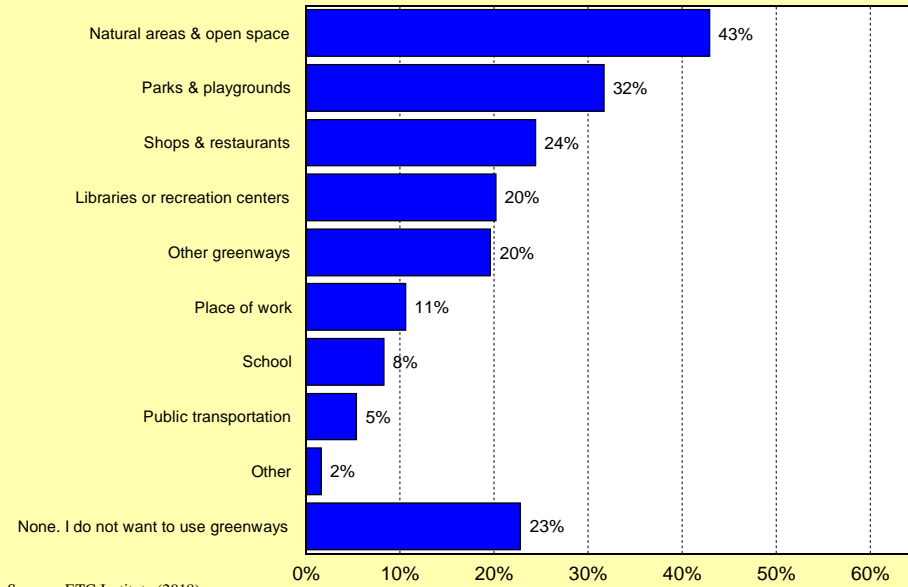
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2018)

Q22. Destinations Respondent Households Would Most Like to Get to by Greenway

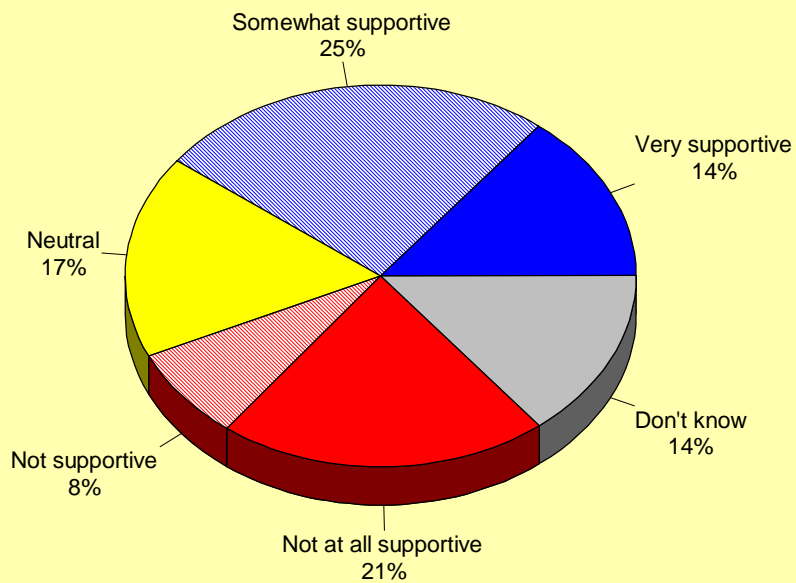
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2018)

Q23. How supportive would you be of paying increased taxes to develop new greenways?

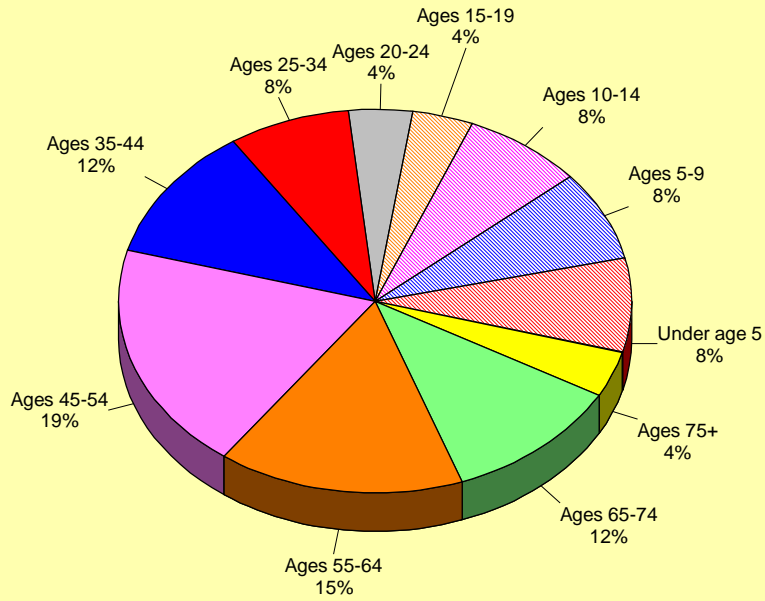
by percentage of respondents



Source: ETC Institute (2018)

Q24. Demographics: Ages of People in Household

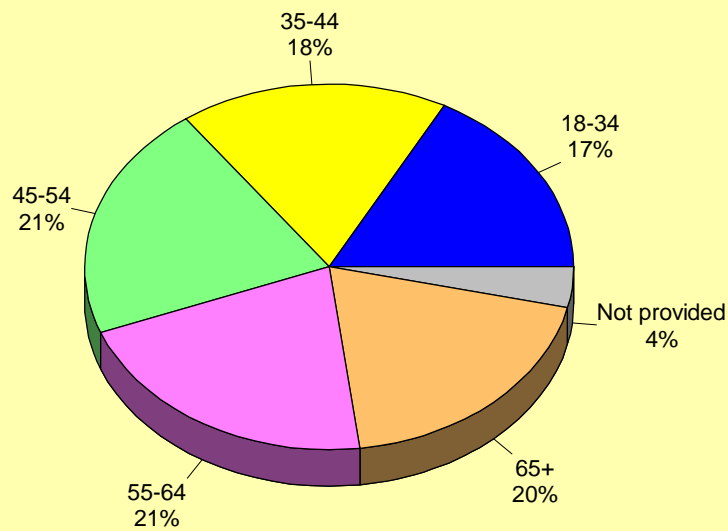
by percentage of household occupants



Source: ETC Institute (2018)

Q25. Demographics: What is your age?

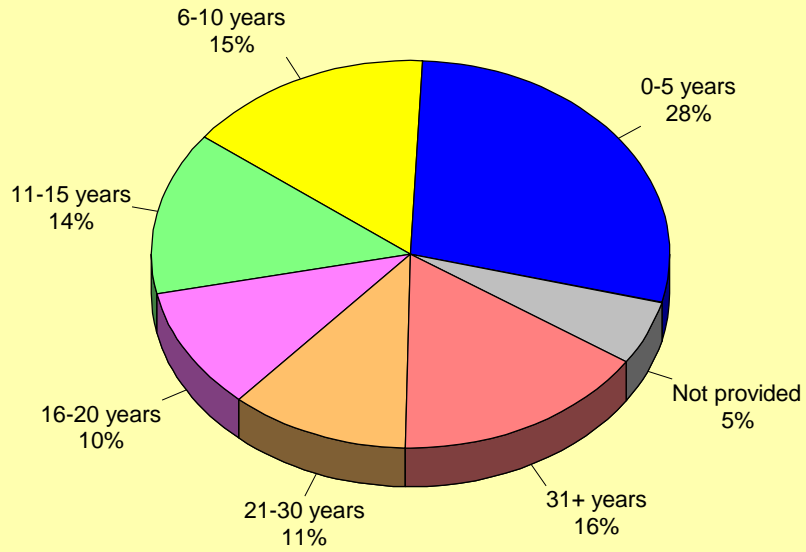
by percentage of respondents



Source: ETC Institute (2018)

Q26. Demographics: Approximately, how many years have you lived in Chatham County?

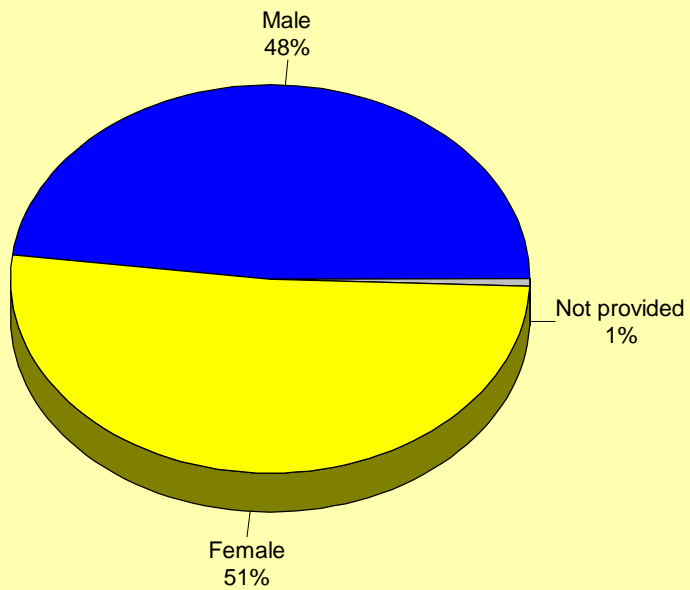
by percentage of respondents



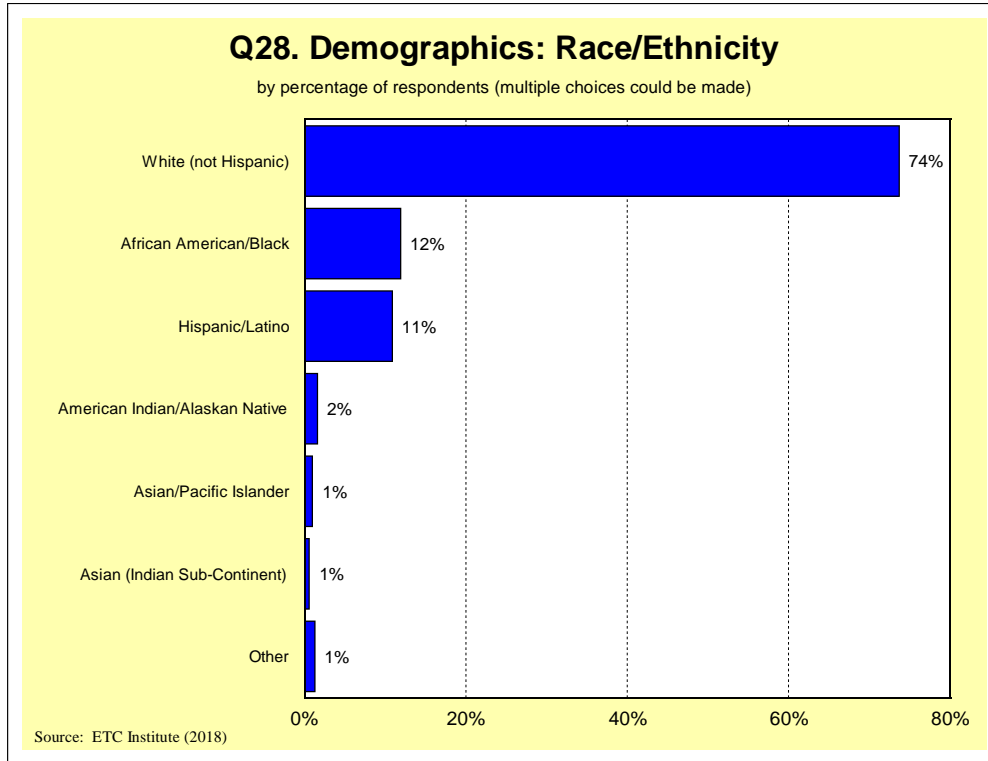
Source: ETC Institute (2018)

Q27. Demographics: Your gender

by percentage of respondents



Source: ETC Institute (2018)



Section 2

Priority Investment Rating

Priority Investment Rating

Chatham County, North Carolina

The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities and programs residents think should receive the highest priority for investment. The priority investment rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are only being partly or not met) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities and programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, suppose the Unmet Needs Rating for golf courses is 34.9 (out of 100) and the Importance Rating for golf courses is 19.6 (out of 100), the Priority Investment Rating for golf courses would be 54.5 (out of 200).

How to Analyze the Charts:

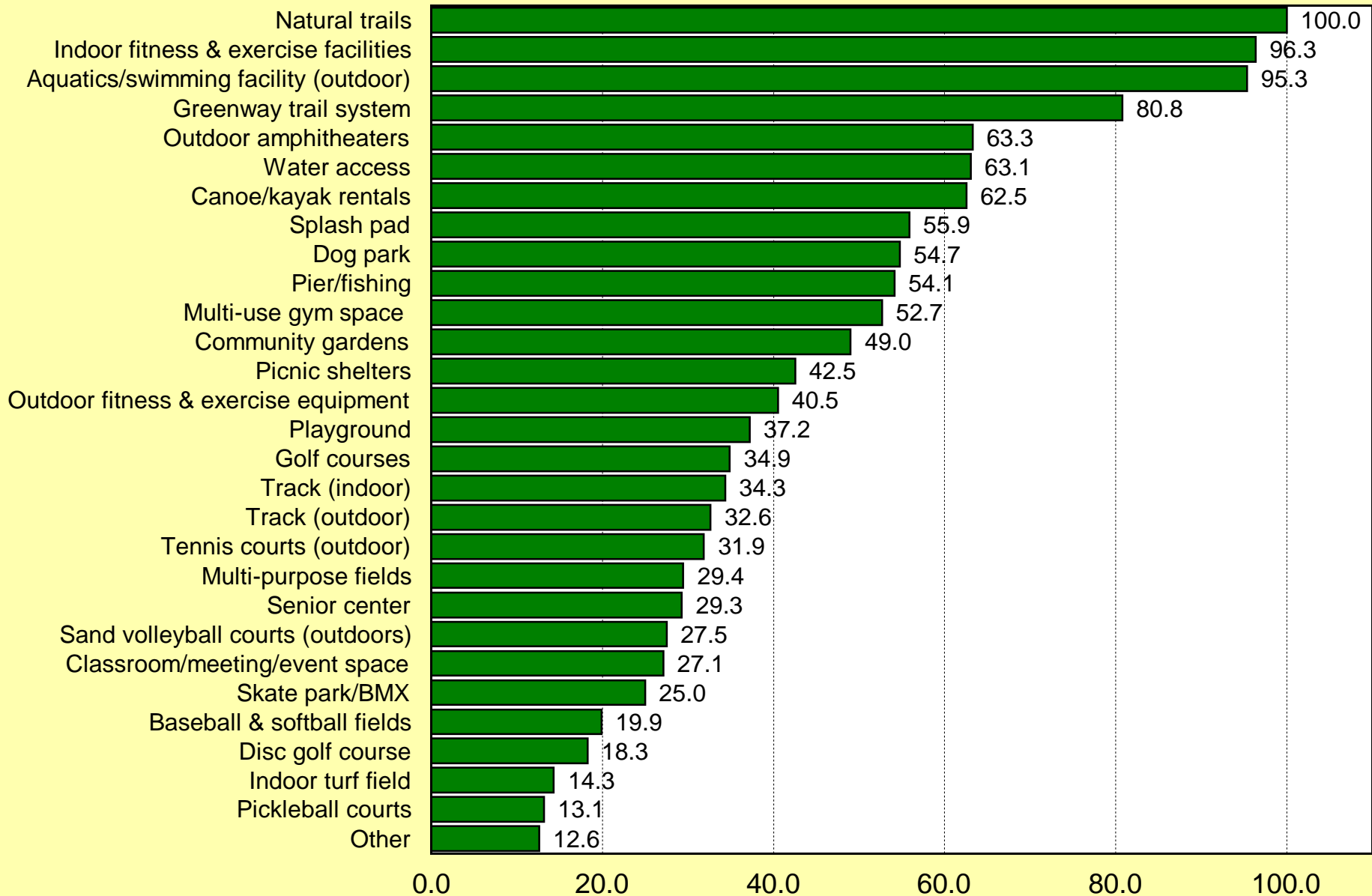
- **High Priority Areas** are those with a PIR of at least 100. A rating of 100 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- **Medium Priority Areas** are those with a PIR of 50-99. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- **Low Priority Areas** are those with a PIR below 50. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

Unmet Needs Rating for Recreation Facilities

the rating for the item with the most unmet need=100

the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need

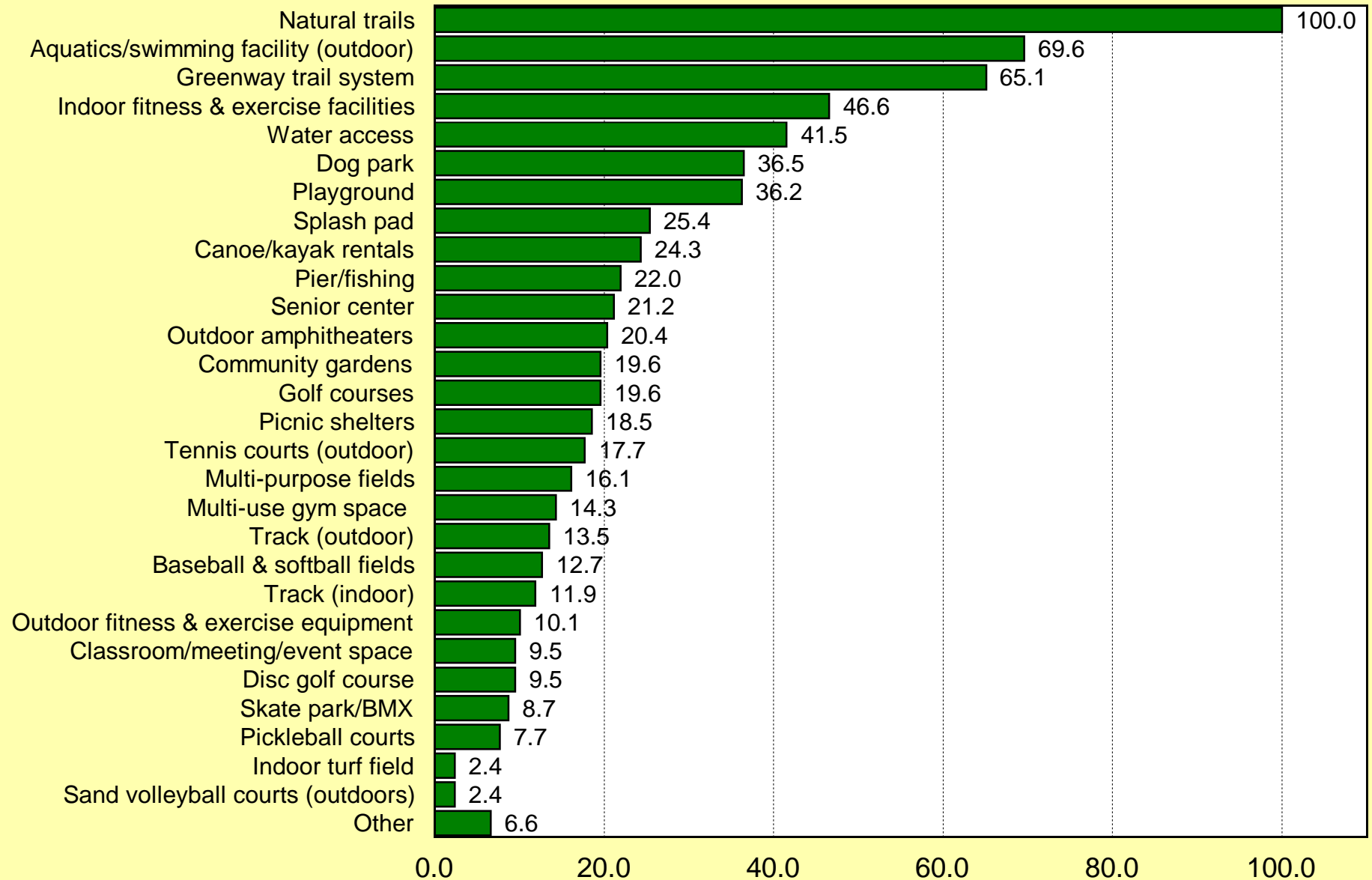


Source: ETC Institute (2018)

Importance Rating for Recreation Facilities

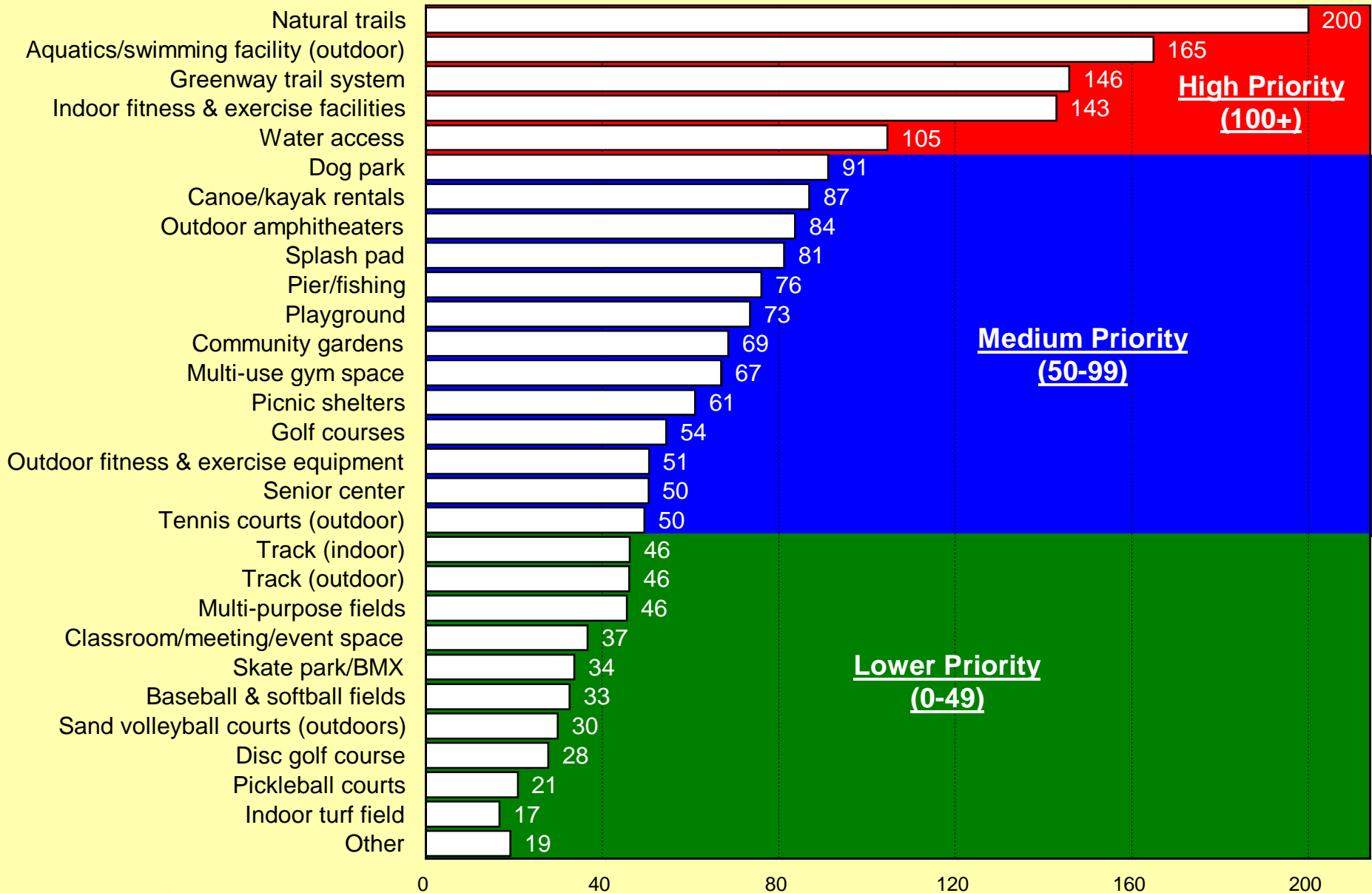
the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Source: ETC Institute (2018)

Top Priorities for Investment for Recreation Facilities Based on the Priority Investment Rating

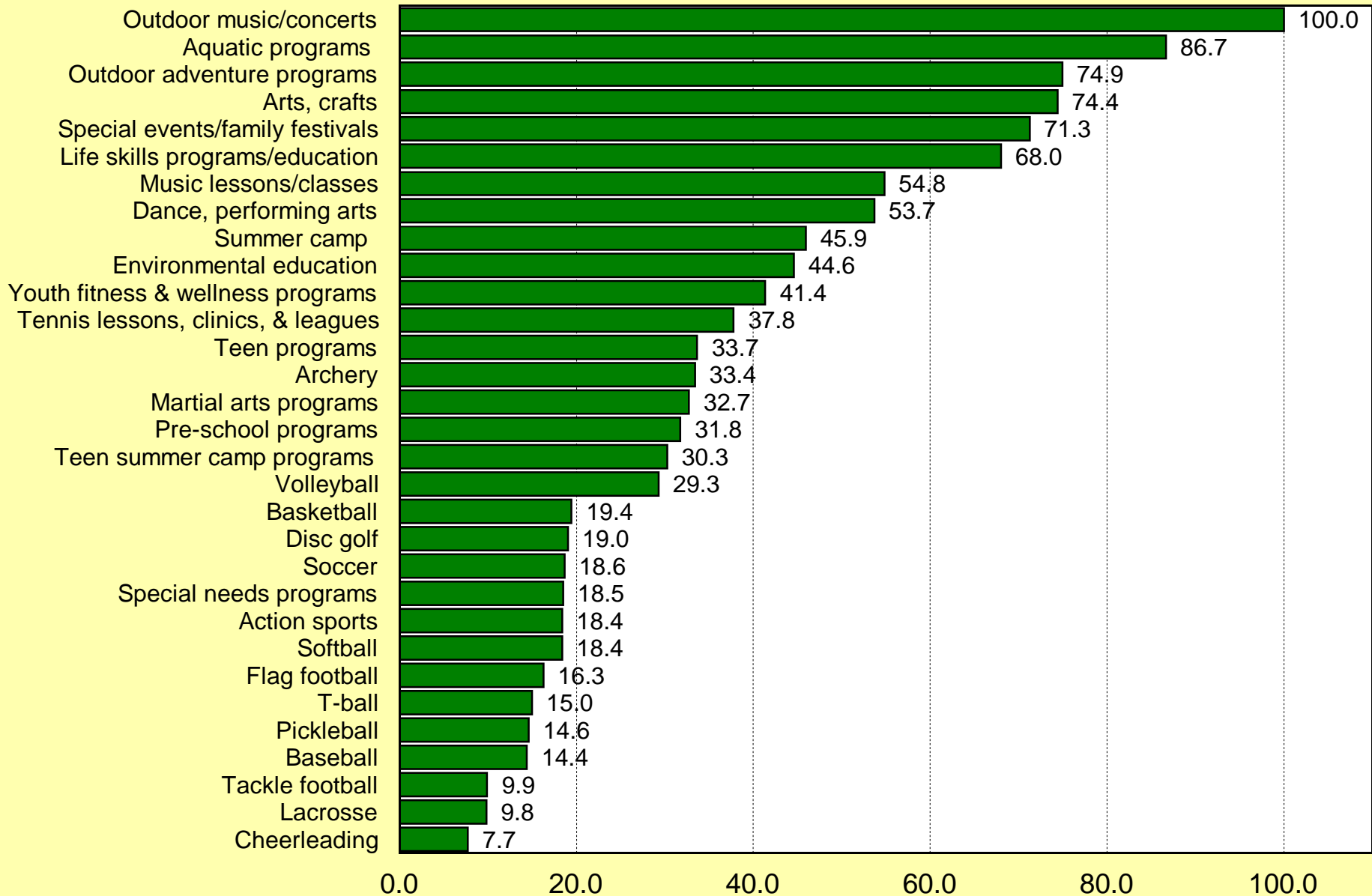


Source: ETC Institute (2018)

Unmet Needs Rating for Recreation Programs - Youth

the rating for the item with the most unmet need=100

the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need

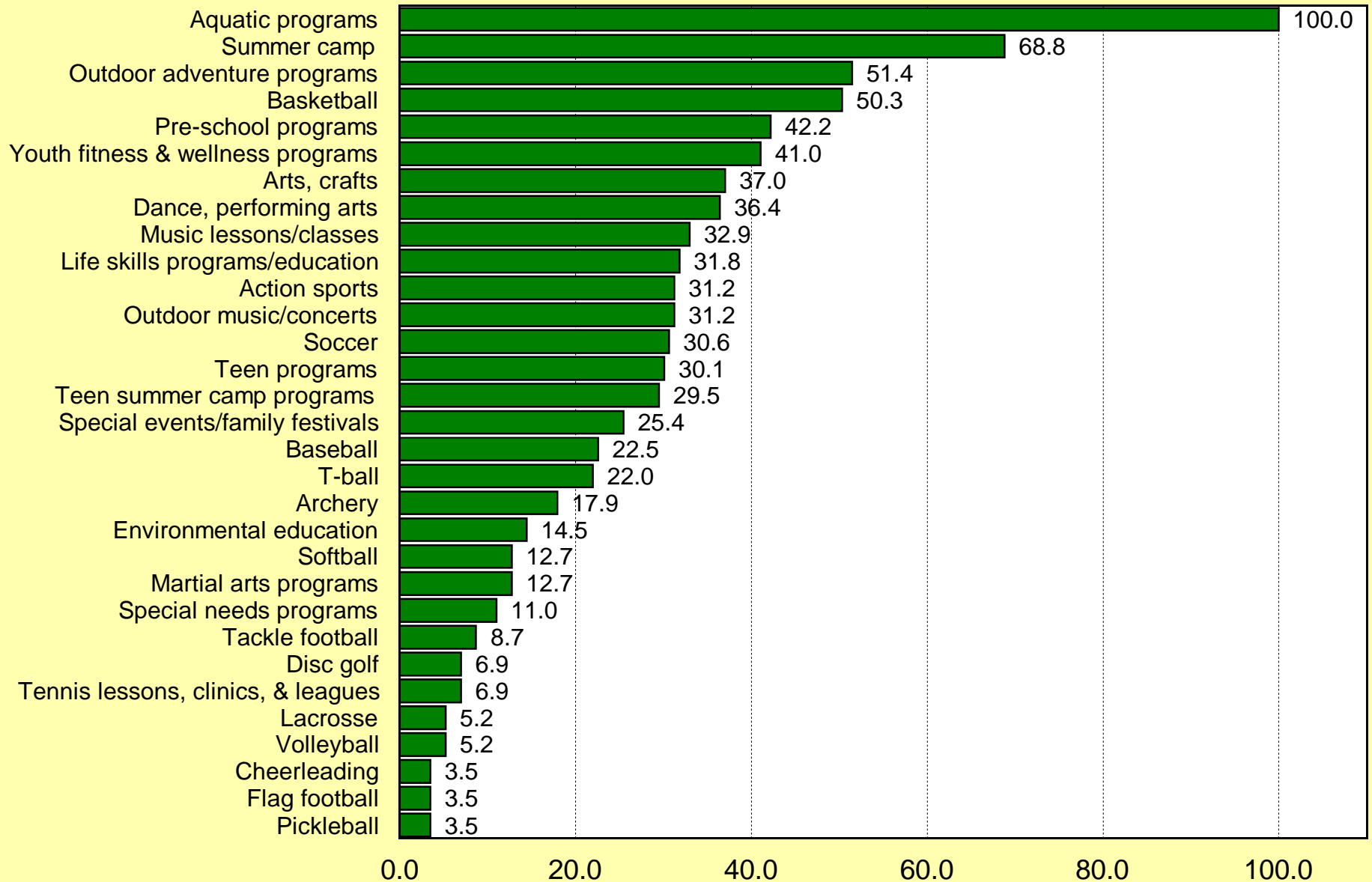


Source: ETC Institute (2018)

Importance Rating for Recreation Programs - Youth

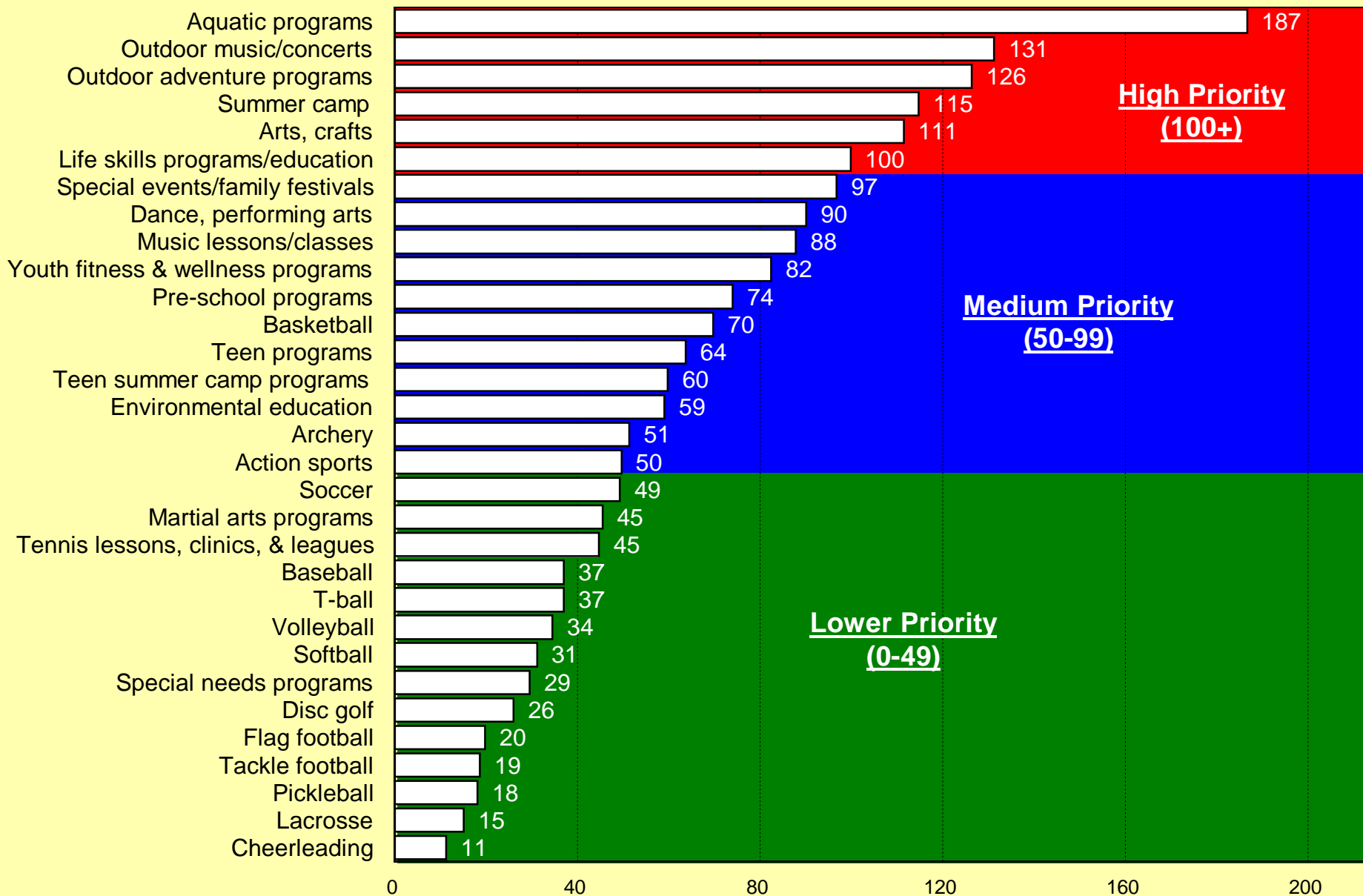
the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Source: ETC Institute (2018)

Top Priorities for Investment for Recreation Programs - Youth Based on the Priority Investment Rating

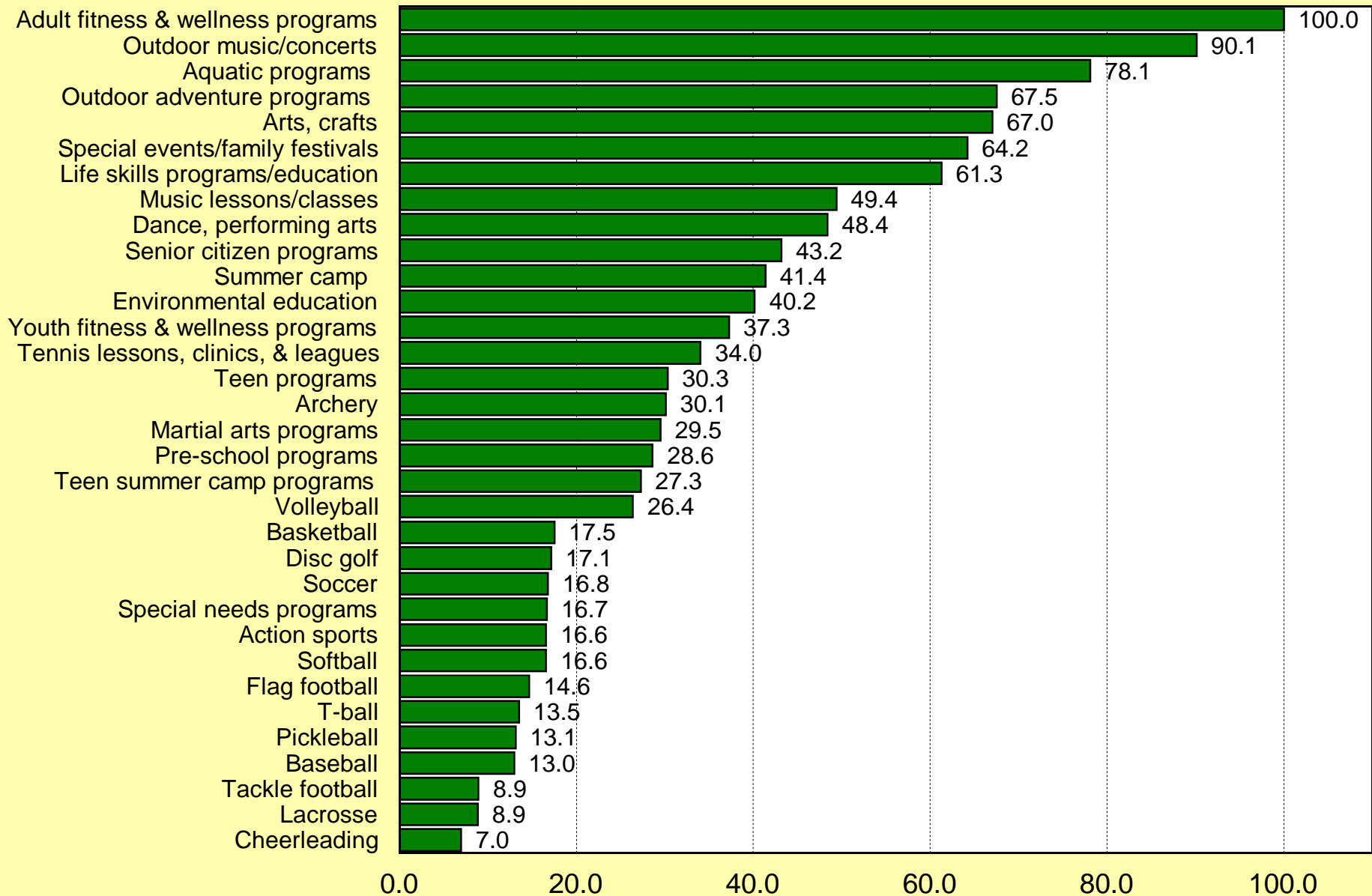


Source: ETC Institute (2018)

Unmet Needs Rating for Recreation Programs - Adults

the rating for the item with the most unmet need=100

the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need

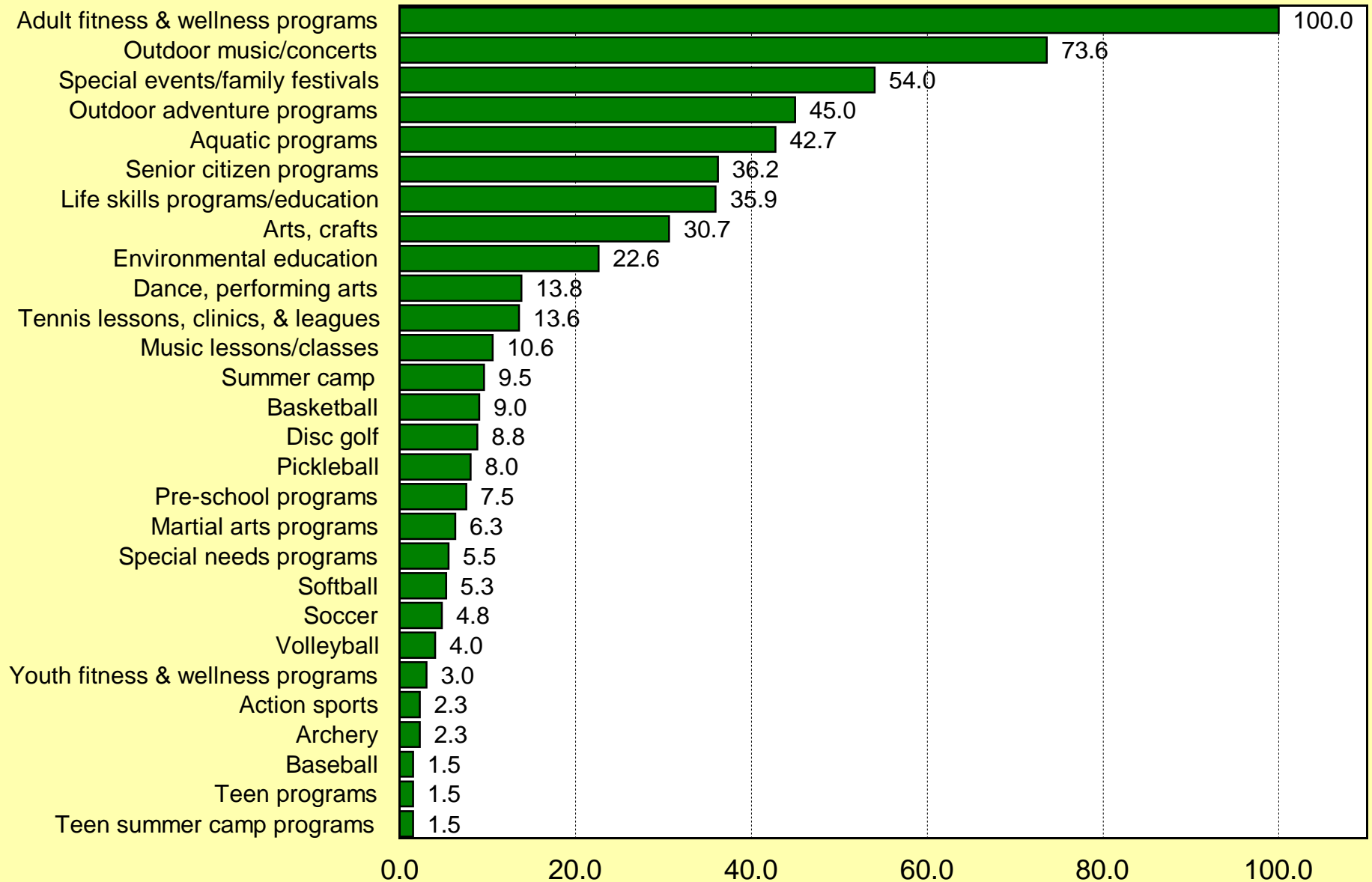


Source: ETC Institute (2018)

Importance Rating for Recreation Programs - Adults

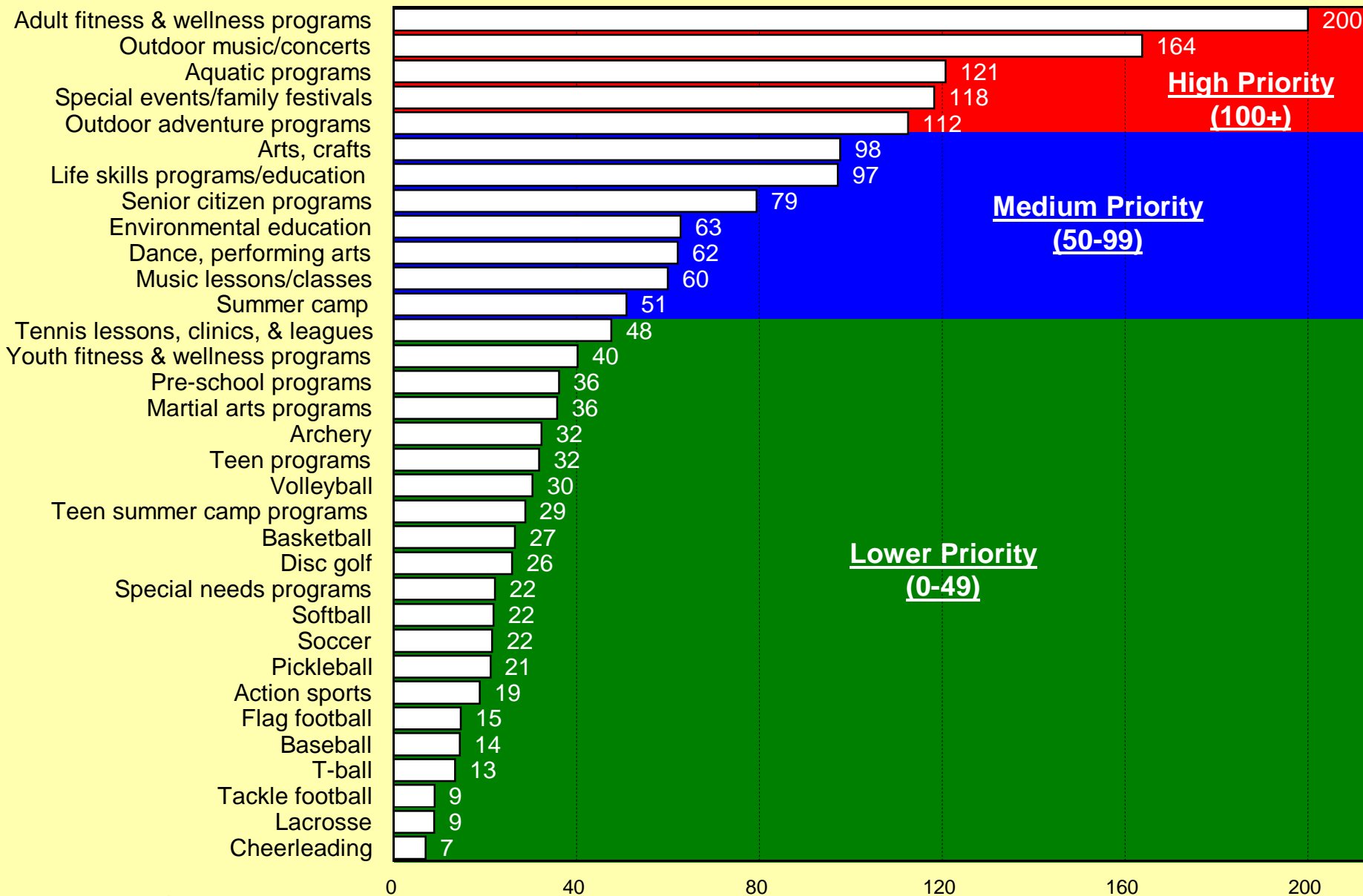
the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Source: ETC Institute (2018)

Top Priorities for Investment for Recreation Programs - Adults Based on the Priority Investment Rating



Source: ETC Institute (2018)

Section 3

Benchmarking Analysis

Benchmarking Summary Report

Chatham County, North Carolina

Since 1998, ETC Institute has conducted household surveys for needs assessments, feasibility studies, customer satisfaction, fees and charges comparisons, and other parks and recreation issues in more than 400 communities in 49 states across the country.

The results of these surveys has provided an unparalleled data base of information to compare responses from household residents in client communities to “National Averages” and therefore provide a unique tool to “assist organizations in better decision making.”

Communities within the data base include a full-range of municipal and county governments from 20,000 in population through over 1 million in population. They include communities in warm weather climates and cold weather climates, mature communities and some of the fastest growing cities and counties in the country.

“National Averages” have been developed for numerous strategically important parks and recreation planning and management issues including: customer satisfaction and usage of parks and programs; methods for receiving marketing information; reasons that prevent members of households from using parks and recreation facilities more often; priority recreation programs, parks, facilities and trails to improve or develop; priority programming spaces to have in planned community centers and aquatic facilities; potential attendance for planned indoor community centers and outdoor aquatic centers; etc.

Results from household responses for Chatham County, North Carolina were compared to National Benchmarks to gain further strategic information. A summary of all tabular comparisons are shown on the following page.

Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with Chatham County is not authorized without written consent from ETC Institute.

Benchmarking for Chatham County, North Carolina		
	National Average	Chatham County 2018
Have you or members of your household participated in City/County/Park District recreation programs during the past year?		
Yes	34%	14%
No	65%	86%
Ways respondents learn about recreation programs and activities		
Word of Mouth/Friends/Coworkers	43%	41%
Website	31%	26%
Social media - Facebook/Twitter	11%	24%
Banners in Public Places	18%	20%
Newspaper	37%	17%
E-mail bulletins/notification (Email)	11%	11%
Newsletters/Flyers/Brochures	27%	8%
Conversations with City/County/Park District staff	6%	6%
Radio	13%	3%
Organizations used for parks and recreation programs and facilities		
City/County Parks & Recreation Department	46%	54%
County/State Parks	38%	45%
School District	30%	32%
Churches	28%	26%
Private Clubs	21%	12%

Benchmarking for Chatham County, North Carolina		
	National Average	Chatham County 2018
Reasons preventing the use of parks and recreation facilities and programs more often		
I do not know what is being offered	24%	54%
Too far from residence	12%	32%
We are too busy	34%	31%
We are not interested	17%	17%
Facility operating hours are not convenient	7%	8%
Fees are too expensive	15%	7%
Security is insufficient	9%	3%
Facilities are not well maintained	7%	3%
Waiting list/programs were full	5%	2%
Lack of parking	6%	2%
Lack of accessibility (Not accessible for people w disabilities)	4%	1%

Benchmarking for Chatham County, North Carolina		
	National Average	Chatham County 2018
Recreation programs that respondent households have a need for		
Adult fitness and wellness programs	46%	48%
Special events	40%	35%
Water fitness programs	29%	34%
Adult continuing education programs	29%	26%
Seniors/Adult programs for 50 years and older	25%	21%
Adult arts, dance, performing arts	21%	21%
Nature programs/environmental education	31%	18%
Youth fitness and wellness programs	19%	16%
Tennis lessons and leagues	16%	15%
Preschool programs	14%	13%
Teen programs	17%	13%
Youth summer camp programs	19%	13%
Martial arts programs	14%	13%
Programs for people with disabilities	12%	7%
Most important recreation programs (sum of top choices)		
Adult fitness and wellness programs	30%	40%
Special events	21%	22%
Water fitness programs	14%	17%
Seniors/Adult programs for 50 years and older	15%	14%
Adult continuing education programs	13%	14%
Adult arts, dance, performing arts	8%	12%
Nature programs/environmental education	13%	9%
Tennis lessons and leagues	6%	5%
Preschool programs	8%	3%
Martial arts programs	4%	3%
Programs for people with special needs/disabled	5%	2%
Teen programs	7%	1%
Youth fitness and wellness programs	7%	1%
Youth summer camp programs	9%	0%

Benchmarking for Chatham County, North Carolina		
	National Average	Chatham County 2018
Parks and recreation facilities that respondent households have a need for		
Nature Center/Nature Trails	51%	58%
Indoor Fitness and Exercise Facilities	46%	38%
Bodies of Water/Lake with Public Access	41%	38%
Outdoor Swimming Pools/Aquatic Center	43%	38%
Picnic Areas and Shelters	52%	32%
Playground Equipment for Children	43%	30%
Boat Facilities/Paddle Boats	29%	26%
Outdoor Amphitheater	33%	26%
Off-leash dog parks	28%	24%
Fishing areas (Fishing piers)	35%	23%
Indoor Gyms/Multi-Purpose Rec Center	27%	21%
Senior Centers (Senior activity space)	22%	21%
Splash park/pad	28%	20%
Community Gardens	31%	19%
Soccer, Lacrosse Fields (Outdoor field space)	21%	18%
Tennis Courts (outdoor)	26%	18%
Baseball and Softball Fields	13%	14%
18 Hole Golf Course	28%	13%
Indoor running/walking track	40%	13%
Meeting Space/conference center	24%	12%
Volleyball courts (outdoor sand)	15%	12%
Skateboarding Park/Area	12%	10%
Ultimate Frisbee/Disc Golf	15%	9%

Benchmarking for Chatham County, North Carolina		
	National Average	Chatham County 2018
Most important parks and recreation facilities (sum of top choices)		
Nature Center/Nature Trails (Nature trails/nature parks)	19%	38%
Outdoor Swimming Pools/Aquatic Facilities	19%	26%
Indoor Fitness and Exercise Facilities	19%	18%
Bodies of Water/Lake with Public Access	15%	16%
Off-Leash Dog Park	14%	14%
Playground Equipment for Children	18%	14%
Splash park/pad	9%	10%
Boat Facilities/Paddle Boats	9%	9%
Fishing areas	12%	8%
Senior Centers (Senior activity space)	9%	8%
Outdoor Amphitheater	8%	8%
18 Hole Golf Course	11%	7%
Community Gardens	9%	7%
Picnic Areas and Shelters	15%	7%
Tennis Courts (outdoor)	7%	7%
Soccer, Lacrosse Fields (Outdoor field space)	8%	6%
Indoor Gyms/Multi-Purpose Rec Centers	7%	5%
Baseball and Softball Fields	3%	5%
Indoor running/walking track	14%	5%
Meeting Space/conference center	5%	4%
Ultimate Frisbee/Disc Golf	3%	4%
Skateboarding Area	2%	3%
Volleyball Courts (outdoor sand)	2%	1%

Section 4

Tabular Data

Q1. Please CHECK ALL of the following Chatham County parks and facilities that you or other members of your household have used in the past 12 months.

Q1. What are all Chatham County parks & facilities you have used in past 12 months	Number	Percent
Northeast District Park	46	14.7 %
Northwest District Park	44	14.1 %
Southwest District Park	32	10.3 %
Briar Chapel Park	60	19.2 %
Earl Thompson Park/Bynum Ballfield	15	4.8 %
American Tobacco Trail	74	23.7 %
Outdoor pool at Northwest District Park	14	4.5 %
Dining Hall at Northwest District Park	7	2.2 %
Activity Center at Northwest District Park	7	2.2 %
Any reservable picnic shelter	21	6.7 %
Other	27	8.7 %
None of above	138	44.2 %
Total	485	

WITHOUT "NONE OF ABOVE"

Q1. Please CHECK ALL of the following Chatham County parks and facilities that you or other members of your household have used in the past 12 months. (without "none of above")

Q1. What are all Chatham County parks & facilities you have used in past 12 months	Number	Percent
Northeast District Park	46	26.4 %
Northwest District Park	44	25.3 %
Southwest District Park	32	18.4 %
Briar Chapel Park	60	34.5 %
Earl Thompson Park/Bynum Ballfield	15	8.6 %
American Tobacco Trail	74	42.5 %
Outdoor pool at Northwest District Park	14	8.0 %
Dining Hall at Northwest District Park	7	4.0 %
Activity Center at Northwest District Park	7	4.0 %
Any reservable picnic shelter	21	12.1 %
Other	27	15.5 %
Total	347	

Q1-11. Other

<u>Q1-11. Other</u>	<u>Number</u>	<u>Percent</u>
Rock Ridge Park	3	11.5 %
Lake Jordan	2	7.7 %
Loves Creek Greenway	2	7.7 %
Bowling Park	2	7.7 %
Town Lake Park	2	7.7 %
The rest sites	1	3.8 %
Jordan Lake-Roberson Cr	1	3.8 %
Rock Ridge and McClenahan Park	1	3.8 %
Haw River Trails	1	3.8 %
3M Park	1	3.8 %
Rock Ridge, Pittsboro Town Lake, Powell Place, Pittsboro Downtown Pocket, & CCCC Park	1	3.8 %
Mary Holmes park across from Lowe's	1	3.8 %
Bray Park	1	3.8 %
Mary Holmes, Rock Ridge, Town Lake, Kiwanis Park	1	3.8 %
Bray Park Trail and Park, Bowling Park and Trail	1	3.8 %
Woods Charter, AL Park	1	3.8 %
Town Lake Park, Rock Ridge Park	1	3.8 %
Mary Hayes Barber Holmes Park	1	3.8 %
Walking trail at CCCC	1	3.8 %
Bray Park Siler City	1	3.8 %
Total	26	100.0 %

Q1a. In the past 12 months, approximately how many times have you or members of your household visited any Chatham County Parks and Recreation parks and facilities?

Q1a. How many times have you visited any
Chatham County Parks & Recreation parks & facilities

	Number	Percent
1-5 times	79	45.4 %
6-10 times	35	20.1 %
11-20 times	23	13.2 %
21-25 times	9	5.2 %
25+ times	22	12.6 %
Not provided	6	3.4 %
Total	174	100.0 %

WITHOUT "NOT PROVIDED"

Q1a. In the past 12 months, approximately how many times have you or members of your household visited any Chatham County Parks and Recreation parks and facilities? (without "not provided")

Q1a. How many times have you visited any
Chatham County Parks & Recreation parks & facilities

	Number	Percent
1-5 times	79	47.0 %
6-10 times	35	20.8 %
11-20 times	23	13.7 %
21-25 times	9	5.4 %
25+ times	22	13.1 %
Total	168	100.0 %

Q1b. Which THREE parks or facilities do you visit MOST OFTEN? (1st)

Q1b. Which three parks or facilities do you visit most often (1st choice)	Number	Percent
American Tobacco Trail	37	24.8 %
Briar Chapel Park	27	18.1 %
Northwest District Park	22	14.8 %
Northeast District Park	16	10.7 %
Southwest District Park	15	10.1 %
ATT	5	3.4 %
Bray Park	4	2.7 %
Rock Ridge	3	2.0 %
Loves Creek Greenway	2	1.3 %
Big Woods	2	1.3 %
Boling Park	2	1.3 %
Mary Holmes	1	0.7 %
Soccer Field	1	0.7 %
Parker Creek	1	0.7 %
Pittsboro Ballfield	1	0.7 %
McClenahan Park	1	0.7 %
Haw River	1	0.7 %
Trail	1	0.7 %
Lake Jordan	1	0.7 %
Powell Place	1	0.7 %
Bynum Beach	1	0.7 %
Kiwanis Park	1	0.7 %
Earl Thompson Park/Bynum Ballfield	1	0.7 %
Earl Thompson	1	0.7 %
Bynum	1	0.7 %
Total	149	100.0 %

Q1b. Which THREE parks or facilities do you visit MOST OFTEN? (2nd)

Q1b. Which three parks or facilities do you visit most often (2nd choice)	Number	Percent
Northeast District Park	14	18.4 %
Briar Chapel Park	13	17.1 %
Northwest District Park	11	14.5 %
Southwest District Park	6	7.9 %
Bynum Ballfield	4	5.3 %
American Tobacco Trail	4	5.3 %
Town Lake	3	3.9 %
Bynum	2	2.6 %
Rock Ridge	2	2.6 %
ATT	2	2.6 %
Seaforth	1	1.3 %
Playground	1	1.3 %
Any reservable picnic shelter	1	1.3 %
Powell Place	1	1.3 %
Kiwanis	1	1.3 %
Lake Jordan	1	1.3 %
Andrews Store Rd	1	1.3 %
Bray Park	1	1.3 %
Boling	1	1.3 %
Woods Charter	1	1.3 %
Bond Park	1	1.3 %
Haw River Trails	1	1.3 %
MHBH Park	1	1.3 %
Outdoor pool at Northwest District Park	1	1.3 %
Boiling Lane Park	1	1.3 %
Total	76	100.0 %

Q1b. Which THREE parks or facilities do you visit MOST OFTEN? (3rd)

Q1b. Which three parks or facilities do you visit most often (3rd choice)	Number	Percent
Briar Chapel Park	6	19.4 %
Northwest District Park	5	16.1 %
Northeast District Park	3	9.7 %
American Tobacco Trail	3	9.7 %
Picnic shelter	2	6.5 %
Earl Thompson Park	2	6.5 %
CCCC Park	1	3.2 %
Ebernezer	1	3.2 %
ATT	1	3.2 %
Shelter and pool	1	3.2 %
Southwest District Park	1	3.2 %
Bynum Ballfield	1	3.2 %
Pittsboro Elementary Soccer Field	1	3.2 %
Town Lake	1	3.2 %
Chapel Hill Dog Park at Southern Village	1	3.2 %
Mary Holmes Park	1	3.2 %
Total	31	100.0 %

Q2. In the past 12 months, have you or any member of your household participated in any programs offered by the Chatham County Parks and Recreation Department?

Q2. Have you participated in any programs offered by Chatham County Parks & Recreation

<u>Department in past 12 months</u>	<u>Number</u>	<u>Percent</u>
Yes	43	13.8 %
No	269	86.2 %
Total	312	100.0 %

Q3. From the following list, please CHECK ALL of the ways you learn about Chatham County Parks and Recreation Department programs.

Q3. What are all the ways you learn about
Chatham County Parks & Recreation Department
programs

	Number	Percent
Banners in public places	62	19.9 %
Siler City radio station	10	3.2 %
Conversation with staff	18	5.8 %
Direct email	33	10.6 %
Chatham County Parks & Recreation website	81	26.0 %
Parks & Recreation newsletter	26	8.3 %
Newspaper	54	17.3 %
Social media (e.g. Facebook, Twitter, Instagram)	75	24.0 %
Search engine (e.g. Google, Yahoo, Bing)	43	13.8 %
Word of mouth	127	40.7 %
Yard signs	21	6.7 %
Other	14	4.5 %
None of these	90	28.8 %
Total	654	

WITHOUT "NONE OF THESE"

Q3. From the following list, please CHECK ALL of the ways you learn about Chatham County Parks and Recreation Department programs. (without "none of these")

Q3. What are all the ways you learn about
Chatham County Parks & Recreation Department
programs

	Number	Percent
Banners in public places	62	27.9 %
Siler City radio station	10	4.5 %
Conversation with staff	18	8.1 %
Direct email	33	14.9 %
Chatham County Parks & Recreation website	81	36.5 %
Parks & Recreation newsletter	26	11.7 %
Newspaper	54	24.3 %
Social media (e.g. Facebook, Twitter, Instagram)	75	33.8 %
Search engine (e.g. Google, Yahoo, Bing)	43	19.4 %
Word of mouth	127	57.2 %
Yard signs	21	9.5 %
Other	14	6.3 %
Total	564	

Q3-12. Other

<u>Q3-12. Other</u>	<u>Number</u>	<u>Percent</u>
Chatham Chatlist emails	4	28.6 %
Park signs	2	14.3 %
This questionnaire	1	7.1 %
Activities planned for seniors	1	7.1 %
Looking for tennis courts	1	7.1 %
Google maps	1	7.1 %
U Smail, TV commercials, Channel 3 news	1	7.1 %
Soccer team	1	7.1 %
TV	1	7.1 %
Chatlist, Nextdoor, park signs	1	7.1 %
Total	14	100.0 %

Q4. Please CHECK ALL of the following reasons that you and members of your household use the parks, facilities, and programs offered by Chatham County Parks and Recreation.

Q4. All reasons you use parks, facilities, & programs offered by Chatham County Parks & Recreation

	Number	Percent
Program or facility offered	63	20.2 %
Safety of parks & facilities	62	19.9 %
Quality of instructors	11	3.5 %
Facilities have right amenities	55	17.6 %
Quality of programs	13	4.2 %
Facilities are well maintained	78	25.0 %
Close to our home/residence	142	45.5 %
Enjoyment of outdoors	120	38.5 %
Programs are interesting	11	3.5 %
Fees are affordable	55	17.6 %
Good customer service by staff	27	8.7 %
Facility operating hours are convenient	32	10.3 %
Registration for programs is easy	14	4.5 %
Availability of parking	66	21.2 %
Improved physical fitness & health	78	25.0 %
Socializing/meeting people	42	13.5 %
Other	16	5.1 %
None. I do not use parks, recreation facilities, or programs	114	36.5 %
Total	999	

WITHOUT "NONE"**Q4. Please CHECK ALL of the following reasons that you and members of your household use the parks, facilities, and programs offered by Chatham County Parks and Recreation. (without "none")**

Q4. All reasons you use parks, facilities, & programs offered by Chatham County Parks & Recreation

	Number	Percent
Program or facility offered	63	31.8 %
Safety of parks & facilities	62	31.3 %
Quality of instructors	11	5.6 %
Facilities have right amenities	55	27.8 %
Quality of programs	13	6.6 %
Facilities are well maintained	78	39.4 %
Close to our home/residence	142	71.7 %
Enjoyment of outdoors	120	60.6 %
Programs are interesting	11	5.6 %
Fees are affordable	55	27.8 %
Good customer service by staff	27	13.6 %
Facility operating hours are convenient	32	16.2 %
Registration for programs is easy	14	7.1 %
Availability of parking	66	33.3 %
Improved physical fitness & health	78	39.4 %
Socializing/meeting people	42	21.2 %
Other	16	8.1 %
Total	885	

Q4-18. Other

Q4-17. Other	Number	Percent
Walking trails	3	18.8 %
Dog walking	2	12.5 %
Pets allowed	1	6.3 %
Limited facilities nearby	1	6.3 %
When a facility is a designated voting space	1	6.3 %
Coached camps	1	6.3 %
We ride horses on ATT	1	6.3 %
Birthday parties	1	6.3 %
Playground	1	6.3 %
Disc golf	1	6.3 %
Playground for kids	1	6.3 %
Trail close to home	1	6.3 %
Great fishing and hiking	1	6.3 %
Total	16	100.0 %

Q5. Please indicate if you have a need for each of the following recreation facilities or amenities.

(N=312)

	Yes	No
Q5-1. Aquatics/swimming facility (outdoor)	37.5%	62.5%
Q5-2. Baseball & softball fields	14.1%	85.9%
Q5-3. Canoe/kayak rentals	26.3%	73.7%
Q5-4. Classroom/meeting/event space	12.2%	87.8%
Q5-5. Community gardens	19.2%	80.8%
Q5-6. Disc golf course	9.3%	90.7%
Q5-7. Dog park	24.4%	75.6%
Q5-8. Golf courses	13.1%	86.9%
Q5-9. Greenway trail system	43.9%	56.1%
Q5-10. Indoor turf field	5.4%	94.6%
Q5-11. Indoor fitness & exercise facilities	37.8%	62.2%
Q5-12. Multi-purpose fields (e.g. football, soccer, lacrosse)	17.9%	82.1%
Q5-13. Multi-use gym space (e.g. basketball, volleyball)	20.8%	79.2%
Q5-14. Natural trails	58.3%	41.7%
Q5-15. Outdoor amphitheaters	25.6%	74.4%
Q5-16. Outdoor fitness & exercise equipment	16.7%	83.3%
Q5-17. Pickleball courts	6.1%	93.9%
Q5-18. Picnic shelters	32.1%	67.9%
Q5-19. Pier/fishing	23.4%	76.6%
Q5-20. Playground	30.1%	69.9%

Q5. Please indicate if you have a need for each of the following recreation facilities or amenities.

	Yes	No
Q5-21. Sand volleyball courts (outdoors)	11.9%	88.1%
Q5-22. Senior center	20.5%	79.5%
Q5-23. Skate park/BMX	9.6%	90.4%
Q5-24. Splash pad	20.2%	79.8%
Q5-25. Tennis courts (outdoor)	17.9%	82.1%
Q5-26. Track (indoor)	12.8%	87.2%
Q5-27. Track (outdoor)	15.7%	84.3%
Q5-28. Water access (e.g. boating, kayaking, canoeing)	37.5%	62.5%
Q5-29. Other	4.5%	95.5%

Q5. If "Yes," how well are your needs being met?

(N=268)

	Fully met	Mostly met	Partly met	Not met
Q5-1. Aquatics/swimming facility (outdoor)	6.9%	9.8%	15.7%	67.6%
Q5-2. Baseball & softball fields	23.1%	30.8%	23.1%	23.1%
Q5-3. Canoe/kayak rentals	4.4%	17.6%	23.5%	54.4%
Q5-4. Classroom/meeting/event space	15.2%	12.1%	45.5%	27.3%
Q5-5. Community gardens	6.1%	10.2%	26.5%	57.1%
Q5-6. Disc golf course	14.3%	21.4%	17.9%	46.4%
Q5-7. Dog park	8.8%	17.6%	14.7%	58.8%
Q5-8. Golf courses	2.6%	10.3%	20.5%	66.7%
Q5-9. Greenway trail system	14.9%	24.8%	32.2%	28.1%
Q5-10. Indoor turf field	6.7%	6.7%	0.0%	86.7%
Q5-11. Indoor fitness & exercise facilities	6.2%	10.3%	14.4%	69.1%
Q5-12. Multi-purpose fields (e.g. football, soccer, lacrosse)	15.4%	30.8%	23.1%	30.8%
Q5-13. Multi-use gym space (e.g. basketball, volleyball)	9.4%	7.5%	32.1%	50.9%
Q5-14. Natural trails	19.0%	24.8%	35.9%	20.3%
Q5-15. Outdoor amphitheaters	7.9%	11.1%	12.7%	68.3%
Q5-16. Outdoor fitness & exercise equipment	4.5%	15.9%	25.0%	54.5%
Q5-17. Pickleball courts	11.8%	17.6%	23.5%	47.1%
Q5-18. Picnic shelters	26.5%	30.1%	24.1%	19.3%
Q5-19. Pier/fishing	8.1%	16.1%	33.9%	41.9%
Q5-20. Playground	29.8%	29.8%	23.8%	16.7%

Q5. If "Yes," how well are your needs being met?

	Fully met	Mostly met	Partly met	Not met
Q5-21. Sand volleyball courts (outdoors)	18.2%	6.1%	24.2%	51.5%
Q5-22. Senior center	23.4%	29.8%	19.1%	27.7%
Q5-23. Skate park/BMX	7.4%	7.4%	3.7%	81.5%
Q5-24. Splash pad	3.8%	5.7%	5.7%	84.9%
Q5-25. Tennis courts (outdoor)	20.8%	20.8%	25.0%	33.3%
Q5-26. Track (indoor)	6.1%	6.1%	9.1%	78.8%
Q5-27. Track (outdoor)	13.6%	18.2%	13.6%	54.5%
Q5-28. Water access (e.g. boating, kayaking, canoeing)	18.4%	26.5%	21.4%	33.7%
Q5-29. Other	0.0%	8.3%	8.3%	83.3%

Q5-29. Other

<u>Q5-29. Other</u>	Number	Percent
Equestrian trails riding	3	21.4 %
Indoor swimming facility	2	14.3 %
Indoor aquatics facility	1	7.1 %
Tot Lot	1	7.1 %
Target shooting range	1	7.1 %
Dance hall	1	7.1 %
Indoor pool and/or ice skating, afterschool and camp programs	1	7.1 %
Dog park	1	7.1 %
More info on what's available in Siler City and Staley	1	7.1 %
Volleyball courts	1	7.1 %
Indoor lap swimming for adults	1	7.1 %
Total	14	100.0 %

Q6. Which FOUR of the facilities or amenities from the list in Question 5 are MOST IMPORTANT to your household?

<u>Q6. Top choice</u>	<u>Number</u>	<u>Percent</u>
Aquatics/swimming facility (outdoor)	47	15.1 %
Baseball & softball fields	6	1.9 %
Canoe/kayak rentals	2	0.6 %
Classroom/meeting/event space	1	0.3 %
Community gardens	3	1.0 %
Disc golf course	3	1.0 %
Dog park	11	3.5 %
Golf courses	12	3.8 %
Greenway trail system	31	9.9 %
Indoor fitness & exercise facilities	6	1.9 %
Multi-purpose fields (e.g. football, soccer, lacrosse)	6	1.9 %
Multi-use gym space (e.g. basketball, volleyball)	5	1.6 %
Natural trails	38	12.2 %
Outdoor amphitheaters	4	1.3 %
Outdoor fitness & exercise equipment	2	0.6 %
Pickleball courts	4	1.3 %
Picnic shelters	1	0.3 %
Pier/fishing	1	0.3 %
Playground	12	3.8 %
Sand volleyball courts (outdoors)	1	0.3 %
Senior center	10	3.2 %
Skate park/BMX	1	0.3 %
Splash pad	3	1.0 %
Tennis courts (outdoor)	5	1.6 %
Track (indoor)	2	0.6 %
Track (outdoor)	3	1.0 %
Water access (e.g. boating, kayaking, canoeing)	8	2.6 %
Other	6	1.9 %
<u>None chosen</u>	<u>78</u>	<u>25.0 %</u>
Total	312	100.0 %

Q6. Which FOUR of the facilities or amenities from the list in Question 5 are MOST IMPORTANT to your household?

<u>Q6. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Aquatics/swimming facility (outdoor)	9	2.9 %
Baseball & softball fields	8	2.6 %
Canoe/kayak rentals	6	1.9 %
Classroom/meeting/event space	4	1.3 %
Disc golf course	3	1.0 %
Dog park	10	3.2 %
Golf courses	4	1.3 %
Greenway trail system	17	5.4 %
Indoor turf field	2	0.6 %
Indoor fitness & exercise facilities	24	7.7 %
Multi-purpose fields (e.g. football, soccer, lacrosse)	4	1.3 %
Multi-use gym space (e.g. basketball, volleyball)	7	2.2 %
Natural trails	49	15.7 %
Outdoor amphitheaters	6	1.9 %
Outdoor fitness & exercise equipment	3	1.0 %
Pickleball courts	3	1.0 %
Picnic shelters	6	1.9 %
Pier/fishing	7	2.2 %
Playground	9	2.9 %
Senior center	5	1.6 %
Skate park/BMX	3	1.0 %
Splash pad	7	2.2 %
Tennis courts (outdoor)	5	1.6 %
Track (indoor)	3	1.0 %
Track (outdoor)	5	1.6 %
Water access (e.g. boating, kayaking, canoeing)	11	3.5 %
Other	1	0.3 %
<u>None chosen</u>	<u>91</u>	<u>29.2 %</u>
Total	312	100.0 %

Q6. Which FOUR of the facilities or amenities from the list in Question 5 are MOST IMPORTANT to your household?

Q6. 3rd choice	Number	Percent
Aquatics/swimming facility (outdoor)	17	5.4 %
Canoe/kayak rentals	9	2.9 %
Classroom/meeting/event space	3	1.0 %
Community gardens	11	3.5 %
Disc golf course	2	0.6 %
Dog park	8	2.6 %
Golf courses	4	1.3 %
Greenway trail system	20	6.4 %
Indoor fitness & exercise facilities	16	5.1 %
Multi-purpose fields (e.g. football, soccer, lacrosse)	6	1.9 %
Multi-use gym space (e.g. basketball, volleyball)	4	1.3 %
Natural trails	15	4.8 %
Outdoor amphitheaters	4	1.3 %
Outdoor fitness & exercise equipment	5	1.6 %
Pickleball courts	1	0.3 %
Picnic shelters	10	3.2 %
Pier/fishing	9	2.9 %
Playground	7	2.2 %
Sand volleyball courts (outdoors)	2	0.6 %
Senior center	6	1.9 %
Skate park/BMX	3	1.0 %
Splash pad	12	3.8 %
Tennis courts (outdoor)	6	1.9 %
Track (indoor)	4	1.3 %
Track (outdoor)	2	0.6 %
Water access (e.g. boating, kayaking, canoeing)	16	5.1 %
None chosen	110	35.3 %
Total	312	100.0 %

Q6. Which FOUR of the facilities or amenities from the list in Question 5 are MOST IMPORTANT to your household?

<u>Q6. 4th choice</u>	<u>Number</u>	<u>Percent</u>
Aquatics/swimming facility (outdoor)	9	2.9 %
Baseball & softball fields	1	0.3 %
Canoe/kayak rentals	12	3.8 %
Classroom/meeting/event space	3	1.0 %
Community gardens	9	2.9 %
Disc golf course	3	1.0 %
Dog park	14	4.5 %
Golf courses	3	1.0 %
Greenway trail system	9	2.9 %
Indoor turf field	1	0.3 %
Indoor fitness & exercise facilities	9	2.9 %
Multi-purpose fields (e.g. football, soccer, lacrosse)	3	1.0 %
Multi-use gym space (e.g. basketball, volleyball)	1	0.3 %
Natural trails	16	5.1 %
Outdoor amphitheaters	10	3.2 %
Outdoor fitness & exercise equipment	2	0.6 %
Pickleball courts	1	0.3 %
Picnic shelters	5	1.6 %
Pier/fishing	9	2.9 %
Playground	15	4.8 %
Senior center	4	1.3 %
Skate park/BMX	3	1.0 %
Splash pad	8	2.6 %
Tennis courts (outdoor)	5	1.6 %
Track (indoor)	5	1.6 %
Track (outdoor)	6	1.9 %
Water access (e.g. boating, kayaking, canoeing)	14	4.5 %
Other	1	0.3 %
<u>None chosen</u>	<u>131</u>	<u>42.0 %</u>
Total	312	100.0 %

Q6. Which FOUR of the facilities or amenities from the list in Question 5 are MOST IMPORTANT to your household? (top 4)

<u>Q6. Sum of top 4 choices</u>	<u>Number</u>	<u>Percent</u>
Aquatics/swimming facility (outdoor)	82	26.3 %
Baseball & softball fields	15	4.8 %
Canoe/kayak rentals	29	9.3 %
Classroom/meeting/event space	11	3.5 %
Community gardens	23	7.4 %
Disc golf course	11	3.5 %
Dog park	43	13.8 %
Golf courses	23	7.4 %
Greenway trail system	77	24.7 %
Indoor turf field	3	1.0 %
Indoor fitness & exercise facilities	55	17.6 %
Multi-purpose fields (e.g. football, soccer, lacrosse)	19	6.1 %
Multi-use gym space (e.g. basketball, volleyball)	17	5.4 %
Natural trails	118	37.8 %
Outdoor amphitheaters	24	7.7 %
Outdoor fitness & exercise equipment	12	3.8 %
Pickleball courts	9	2.9 %
Picnic shelters	22	7.1 %
Pier/fishing	26	8.3 %
Playground	43	13.8 %
Sand volleyball courts (outdoors)	3	1.0 %
Senior center	25	8.0 %
Skate park/BMX	10	3.2 %
Splash pad	30	9.6 %
Tennis courts (outdoor)	21	6.7 %
Track (indoor)	14	4.5 %
Track (outdoor)	16	5.1 %
Water access (e.g. boating, kayaking, canoeing)	49	15.7 %
Other	8	2.6 %
<u>None chosen</u>	<u>78</u>	<u>25.0 %</u>
Total	916	

Q7. Please indicate if you have a desire to participate in each of the following recreation programs or activities.

(N=312)

	Yes	No
Q7-1. Action sports (e.g. skateboarding, BMX)	8.3%	91.7%
Q7-2. Dance, performing arts	20.5%	79.5%
Q7-3. Adult fitness & wellness programs	48.1%	51.9%
Q7-4. Summer camp (after school, winter breaks)	21.8%	78.2%
Q7-5. Archery	12.2%	87.8%
Q7-6. Aquatic programs (e.g. swim lessons, fitness)	34.0%	66.0%
Q7-7. Baseball	9.9%	90.1%
Q7-8. Basketball	14.1%	85.9%
Q7-9. Cheerleading	3.8%	96.2%
Q7-10. T-ball	9.9%	90.1%
Q7-11. Disc golf	10.9%	89.1%
Q7-12. Life skills programs/education (e.g. cooking)	25.6%	74.4%
Q7-13. Environmental education	18.3%	81.7%
Q7-14. Flag football	6.7%	93.3%
Q7-15. Tackle football	5.1%	94.9%
Q7-16. Arts, crafts	28.8%	71.2%
Q7-17. Lacrosse	3.8%	96.2%
Q7-18. Martial arts programs	12.5%	87.5%
Q7-19. Music lessons/classes	20.5%	79.5%

Q7. Please indicate if you have a desire to participate in each of the following recreation programs or activities.

	Yes	No
Q7-20. Outdoor adventure programs (e.g. canoeing, camping)	29.2%	70.8%
Q7-21. Outdoor music/concerts	39.1%	60.9%
Q7-22. Pickleball	5.4%	94.6%
Q7-23. Pre-school programs	13.1%	86.9%
Q7-24. Special needs programs	7.1%	92.9%
Q7-25. Senior citizen programs	20.8%	79.2%
Q7-26. Soccer	11.2%	88.8%
Q7-27. Softball	9.3%	90.7%
Q7-28. Special events/family festivals	35.3%	64.7%
Q7-29. Teen programs	13.1%	86.9%
Q7-30. Teen summer camp programs	13.1%	86.9%
Q7-31. Tennis lessons, clinics, & leagues	14.7%	85.3%
Q7-32. Volleyball	10.9%	89.1%
Q7-33. Youth fitness & wellness programs	16.3%	83.7%
Q7-34. Other	5.1%	94.9%

Q7. If "Yes," how well are your needs being met?

(N=239)

	Fully met	Mostly met	Partly met	Not met
Q7-1. Action sports (e.g. skateboarding, BMX)	9.5%	14.3%	9.5%	66.7%
Q7-2. Dance, performing arts	2.0%	8.0%	32.0%	58.0%
Q7-3. Adult fitness & wellness programs	11.2%	9.5%	37.9%	41.4%
Q7-4. Summer camp (after school, winter breaks)	13.8%	13.8%	27.6%	44.8%
Q7-5. Archery	5.9%	0.0%	14.7%	79.4%
Q7-6. Aquatic programs (e.g. swim lessons, fitness)	9.0%	3.4%	20.2%	67.4%
Q7-7. Baseball	28.6%	21.4%	17.9%	32.1%
Q7-8. Basketball	23.7%	28.9%	15.8%	31.6%
Q7-9. Cheerleading	10.0%	20.0%	10.0%	60.0%
Q7-10. T-ball	20.0%	28.0%	20.0%	32.0%
Q7-11. Disc golf	20.0%	20.0%	20.0%	40.0%
Q7-12. Life skills programs/education (e.g. cooking)	2.9%	5.8%	34.8%	56.5%
Q7-13. Environmental education	8.2%	8.2%	24.5%	59.2%
Q7-14. Flag football	5.6%	11.1%	16.7%	66.7%
Q7-15. Tackle football	20.0%	13.3%	6.7%	60.0%
Q7-16. Arts, crafts	5.6%	5.6%	29.6%	59.2%
Q7-17. Lacrosse	11.1%	0.0%	22.2%	66.7%
Q7-18. Martial arts programs	10.0%	0.0%	26.7%	63.3%
Q7-19. Music lessons/classes	4.1%	4.1%	28.6%	63.3%

Q7. If "Yes," how well are your needs being met?

	Fully met	Mostly met	Partly met	Not met
Q7-20. Outdoor adventure programs (e.g. canoeing, camping)	1.5%	10.3%	27.9%	60.3%
Q7-21. Outdoor music/concerts	5.5%	6.6%	34.1%	53.8%
Q7-22. Pickleball	7.1%	0.0%	21.4%	71.4%
Q7-23. Pre-school programs	13.3%	3.3%	23.3%	60.0%
Q7-24. Special needs programs	10.5%	0.0%	15.8%	73.7%
Q7-25. Senior citizen programs	14.6%	6.3%	25.0%	54.2%
Q7-26. Soccer	17.9%	25.0%	14.3%	42.9%
Q7-27. Softball	20.0%	12.0%	24.0%	44.0%
Q7-28. Special events/family festivals	12.9%	17.6%	29.4%	40.0%
Q7-29. Teen programs	5.9%	5.9%	5.9%	82.4%
Q7-30. Teen summer camp programs	11.8%	8.8%	5.9%	73.5%
Q7-31. Tennis lessons, clinics, & leagues	5.9%	5.9%	26.5%	61.8%
Q7-32. Volleyball	7.7%	0.0%	15.4%	76.9%
Q7-33. Youth fitness & wellness programs	12.8%	0.0%	23.1%	64.1%
Q7-34. Other	0.0%	8.3%	8.3%	83.3%

Q7-34. Other

Q7-34. Other	Number	Percent
Dog training classes	2	12.5 %
Biking	2	12.5 %
Indoor swimming	1	6.3 %
Equestrian trail riding	1	6.3 %
Dog training/exercise	1	6.3 %
Track and field	1	6.3 %
Track running	1	6.3 %
Ultimate frisbee	1	6.3 %
Horseshoe pits	1	6.3 %
Swimming	1	6.3 %
Gardening and forestry programs	1	6.3 %
Tai Chi class	1	6.3 %
GOLF EVENTS	1	6.3 %
TRACK	1	6.3 %
Total	16	100.0 %

Q8. Which FOUR of the programs listed in Question 7 do you think are MOST IMPORTANT to YOUTH (under age 18) in your household?

<u>Q8. Top choice</u>	<u>Number</u>	<u>Percent</u>
Action sports (e.g. skateboarding, BMX)	10	3.2 %
Dance, performing arts	9	2.9 %
Adult fitness & wellness programs	3	1.0 %
Summer camp (after school, winter breaks)	13	4.2 %
Archery	1	0.3 %
Aquatic programs (e.g. swim lessons, fitness)	14	4.5 %
Baseball	4	1.3 %
Basketball	8	2.6 %
T-ball	1	0.3 %
Disc golf	1	0.3 %
Life skills programs/education (e.g. cooking)	4	1.3 %
Tackle football	1	0.3 %
Arts, crafts	1	0.3 %
Martial arts programs	1	0.3 %
Music lessons/classes	1	0.3 %
Outdoor adventure programs (e.g. canoeing, camping)	7	2.2 %
Outdoor music/concerts	2	0.6 %
Pre-school programs	12	3.8 %
Special needs programs	3	1.0 %
Soccer	6	1.9 %
Softball	3	1.0 %
Special events/family festivals	2	0.6 %
Teen programs	3	1.0 %
Teen summer camp programs	6	1.9 %
Tennis lessons, clinics, & leagues	1	0.3 %
Volleyball	1	0.3 %
Youth fitness & wellness programs	4	1.3 %
Other	3	1.0 %
No youth in household	109	34.9 %
<u>None chosen</u>	<u>78</u>	<u>25.0 %</u>
Total	312	100.0 %

Q8. Which FOUR of the programs listed in Question 7 do you think are MOST IMPORTANT to YOUTH (under age 18) in your household?

<u>Q8. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Action sports (e.g. skateboarding, BMX)	4	1.3 %
Dance, performing arts	7	2.2 %
Adult fitness & wellness programs	3	1.0 %
Summer camp (after school, winter breaks)	10	3.2 %
Archery	5	1.6 %
Aquatic programs (e.g. swim lessons, fitness)	20	6.4 %
Baseball	4	1.3 %
Basketball	6	1.9 %
T-ball	6	1.9 %
Disc golf	1	0.3 %
Life skills programs/education (e.g. cooking)	6	1.9 %
Environmental education	2	0.6 %
Flag football	1	0.3 %
Tackle football	1	0.3 %
Arts, crafts	6	1.9 %
Lacrosse	1	0.3 %
Martial arts programs	4	1.3 %
Music lessons/classes	1	0.3 %
Outdoor adventure programs (e.g. canoeing, camping)	4	1.3 %
Outdoor music/concerts	5	1.6 %
Pickleball	1	0.3 %
Pre-school programs	2	0.6 %
Senior citizen programs	1	0.3 %
Soccer	2	0.6 %
Softball	1	0.3 %
Special events/family festivals	2	0.6 %
Teen programs	6	1.9 %
Teen summer camp programs	5	1.6 %
Volleyball	2	0.6 %
Youth fitness & wellness programs	3	1.0 %
<u>None chosen</u>	<u>190</u>	<u>60.9 %</u>
Total	312	100.0 %

Q8. Which FOUR of the programs listed in Question 7 do you think are MOST IMPORTANT to YOUTH (under age 18) in your household?

<u>Q8. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Action sports (e.g. skateboarding, BMX)	1	0.3 %
Dance, performing arts	2	0.6 %
Adult fitness & wellness programs	1	0.3 %
Summer camp (after school, winter breaks)	6	1.9 %
Archery	2	0.6 %
Aquatic programs (e.g. swim lessons, fitness)	13	4.2 %
Baseball	1	0.3 %
Basketball	9	2.9 %
Cheerleading	1	0.3 %
T-ball	4	1.3 %
Life skills programs/education (e.g. cooking)	3	1.0 %
Environmental education	1	0.3 %
Tackle football	1	0.3 %
Arts, crafts	5	1.6 %
Lacrosse	1	0.3 %
Martial arts programs	1	0.3 %
Music lessons/classes	9	2.9 %
Outdoor adventure programs (e.g. canoeing, camping)	7	2.2 %
Outdoor music/concerts	6	1.9 %
Pickleball	1	0.3 %
Pre-school programs	4	1.3 %
Special needs programs	2	0.6 %
Senior citizen programs	1	0.3 %
Soccer	7	2.2 %
Softball	2	0.6 %
Special events/family festivals	6	1.9 %
Teen programs	3	1.0 %
Teen summer camp programs	4	1.3 %
Tennis lessons, clinics, & leagues	1	0.3 %
Youth fitness & wellness programs	5	1.6 %
Other	1	0.3 %
<u>None chosen</u>	<u>201</u>	<u>64.4 %</u>
Total	312	100.0 %

Q8. Which FOUR of the programs listed in Question 7 do you think are MOST IMPORTANT to YOUTH (under age 18) in your household?

<u>Q8. 4th choice</u>	<u>Number</u>	<u>Percent</u>
Action sports (e.g. skateboarding, BMX)	2	0.6 %
Dance, performing arts	2	0.6 %
Adult fitness & wellness programs	1	0.3 %
Summer camp (after school, winter breaks)	8	2.6 %
Archery	2	0.6 %
Aquatic programs (e.g. swim lessons, fitness)	7	2.2 %
Baseball	3	1.0 %
Basketball	4	1.3 %
Cheerleading	1	0.3 %
T-ball	1	0.3 %
Disc golf	2	0.6 %
Life skills programs/education (e.g. cooking)	4	1.3 %
Environmental education	5	1.6 %
Flag football	1	0.3 %
Tackle football	2	0.6 %
Arts, crafts	8	2.6 %
Lacrosse	1	0.3 %
Martial arts programs	1	0.3 %
Music lessons/classes	7	2.2 %
Outdoor adventure programs (e.g. canoeing, camping)	10	3.2 %
Outdoor music/concerts	4	1.3 %
Pre-school programs	5	1.6 %
Special needs programs	1	0.3 %
Soccer	2	0.6 %
Softball	1	0.3 %
Special events/family festivals	4	1.3 %
Teen programs	4	1.3 %
Teen summer camp programs	1	0.3 %
Tennis lessons, clinics, & leagues	2	0.6 %
Youth fitness & wellness programs	10	3.2 %
Other	1	0.3 %
<u>None chosen</u>	<u>205</u>	<u>65.7 %</u>
Total	312	100.0 %

Q8. Which FOUR of the programs listed in Question 7 do you think are MOST IMPORTANT to YOUTH (under age 18) in your household? (top 4)

<u>Q8. Sum of top 4 choices</u>	<u>Number</u>	<u>Percent</u>
Action sports (e.g. skateboarding, BMX)	17	5.4 %
Dance, performing arts	20	6.4 %
Adult fitness & wellness programs	8	2.6 %
Summer camp (after school, winter breaks)	37	11.9 %
Archery	10	3.2 %
Aquatic programs (e.g. swim lessons, fitness)	54	17.3 %
Baseball	12	3.8 %
Basketball	27	8.7 %
Cheerleading	2	0.6 %
T-ball	12	3.8 %
Disc golf	4	1.3 %
Life skills programs/education (e.g. cooking)	17	5.4 %
Environmental education	8	2.6 %
Flag football	2	0.6 %
Tackle football	5	1.6 %
Arts, crafts	20	6.4 %
Lacrosse	3	1.0 %
Martial arts programs	7	2.2 %
Music lessons/classes	18	5.8 %
Outdoor adventure programs (e.g. canoeing, camping)	28	9.0 %
Outdoor music/concerts	17	5.4 %
Pickleball	2	0.6 %
Pre-school programs	23	7.4 %
Special needs programs	6	1.9 %
Senior citizen programs	2	0.6 %
Soccer	17	5.4 %
Softball	7	2.2 %
Special events/family festivals	14	4.5 %
Teen programs	16	5.1 %
Teen summer camp programs	16	5.1 %
Tennis lessons, clinics, & leagues	4	1.3 %
Volleyball	3	1.0 %
Youth fitness & wellness programs	22	7.1 %
Other	5	1.6 %
No youth in household	109	34.9 %
None chosen	78	25.0 %
Total	652	

Q9. Which FOUR of the programs listed in Question 7 do you think are MOST IMPORTANT to ADULT members (over age 18) of your household?

<u>Q9. Top choice</u>	<u>Number</u>	<u>Percent</u>
Action sports (e.g. skateboarding, BMX)	1	0.3 %
Dance, performing arts	9	2.9 %
Adult fitness & wellness programs	81	26.0 %
Summer camp (after school, winter breaks)	4	1.3 %
Archery	2	0.6 %
Aquatic programs (e.g. swim lessons, fitness)	17	5.4 %
Baseball	1	0.3 %
Basketball	4	1.3 %
Disc golf	4	1.3 %
Life skills programs/education (e.g. cooking)	7	2.2 %
Environmental education	4	1.3 %
Arts, crafts	4	1.3 %
Martial arts programs	1	0.3 %
Music lessons/classes	1	0.3 %
Outdoor adventure programs (e.g. canoeing, camping)	12	3.8 %
Outdoor music/concerts	19	6.1 %
Pickleball	3	1.0 %
Special needs programs	1	0.3 %
Senior citizen programs	13	4.2 %
Soccer	2	0.6 %
Softball	2	0.6 %
Special events/family festivals	15	4.8 %
Teen programs	1	0.3 %
Tennis lessons, clinics, & leagues	2	0.6 %
Volleyball	3	1.0 %
Youth fitness & wellness programs	1	0.3 %
Other	4	1.3 %
<u>None chosen</u>	<u>94</u>	<u>30.1 %</u>
Total	312	100.0 %

Q9. Which FOUR of the programs listed in Question 7 do you think are MOST IMPORTANT to ADULT members (over age 18) of your household?

<u>Q9. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Action sports (e.g. skateboarding, BMX)	1	0.3 %
Dance, performing arts	3	1.0 %
Adult fitness & wellness programs	20	6.4 %
Summer camp (after school, winter breaks)	2	0.6 %
Archery	1	0.3 %
Aquatic programs (e.g. swim lessons, fitness)	20	6.4 %
Baseball	1	0.3 %
Basketball	3	1.0 %
Disc golf	4	1.3 %
Life skills programs/education (e.g. cooking)	10	3.2 %
Environmental education	5	1.6 %
Arts, crafts	19	6.1 %
Martial arts programs	2	0.6 %
Music lessons/classes	3	1.0 %
Outdoor adventure programs (e.g. canoeing, camping)	18	5.8 %
Outdoor music/concerts	27	8.7 %
Pickleball	2	0.6 %
Pre-school programs	3	1.0 %
Special needs programs	2	0.6 %
Senior citizen programs	12	3.8 %
Soccer	3	1.0 %
Softball	2	0.6 %
Special events/family festivals	19	6.1 %
Teen summer camp programs	1	0.3 %
Tennis lessons, clinics, & leagues	4	1.3 %
Volleyball	1	0.3 %
Youth fitness & wellness programs	1	0.3 %
Other	3	1.0 %
None chosen	120	38.5 %
Total	312	100.0 %

Q9. Which FOUR of the programs listed in Question 7 do you think are MOST IMPORTANT to ADULT members (over age 18) of your household?

Q9. 3rd choice	Number	Percent
Dance, performing arts	3	1.0 %
Adult fitness & wellness programs	14	4.5 %
Archery	4	1.3 %
Aquatic programs (e.g. swim lessons, fitness)	8	2.6 %
Basketball	1	0.3 %
Disc golf	2	0.6 %
Life skills programs/education (e.g. cooking)	17	5.4 %
Environmental education	8	2.6 %
Arts, crafts	7	2.2 %
Martial arts programs	4	1.3 %
Music lessons/classes	4	1.3 %
Outdoor adventure programs (e.g. canoeing, camping)	14	4.5 %
Outdoor music/concerts	23	7.4 %
Pickleball	3	1.0 %
Pre-school programs	3	1.0 %
Special needs programs	4	1.3 %
Senior citizen programs	11	3.5 %
Soccer	1	0.3 %
Softball	1	0.3 %
Special events/family festivals	23	7.4 %
Teen summer camp programs	1	0.3 %
Tennis lessons, clinics, & leagues	5	1.6 %
Volleyball	1	0.3 %
Other	3	1.0 %
None chosen	147	47.1 %
Total	312	100.0 %

Q9. Which FOUR of the programs listed in Question 7 do you think are MOST IMPORTANT to ADULT members (over age 18) of your household?

<u>Q9. 4th choice</u>	<u>Number</u>	<u>Percent</u>
Action sports (e.g. skateboarding, BMX)	1	0.3 %
Dance, performing arts	2	0.6 %
Adult fitness & wellness programs	9	2.9 %
Summer camp (after school, winter breaks)	2	0.6 %
Aquatic programs (e.g. swim lessons, fitness)	8	2.6 %
Basketball	3	1.0 %
Disc golf	1	0.3 %
Life skills programs/education (e.g. cooking)	11	3.5 %
Environmental education	11	3.5 %
Arts, crafts	8	2.6 %
Martial arts programs	1	0.3 %
Music lessons/classes	5	1.6 %
Outdoor adventure programs (e.g. canoeing, camping)	12	3.8 %
Outdoor music/concerts	22	7.1 %
Pickleball	2	0.6 %
Pre-school programs	3	1.0 %
Senior citizen programs	9	2.9 %
Softball	2	0.6 %
Special events/family festivals	10	3.2 %
Teen programs	1	0.3 %
Tennis lessons, clinics, & leagues	6	1.9 %
Youth fitness & wellness programs	2	0.6 %
Other	2	0.6 %
None chosen	179	57.4 %
Total	312	100.0 %

Q9. Which FOUR of the programs listed in Question 7 do you think are MOST IMPORTANT to ADULT members (over age 18) of your household? (top 4)

<u>Q9. Sum of top 4 choices</u>	<u>Number</u>	<u>Percent</u>
Action sports (e.g. skateboarding, BMX)	3	1.0 %
Dance, performing arts	17	5.4 %
Adult fitness & wellness programs	124	39.7 %
Summer camp (after school, winter breaks)	8	2.6 %
Archery	7	2.2 %
Aquatic programs (e.g. swim lessons, fitness)	53	17.0 %
Baseball	2	0.6 %
Basketball	11	3.5 %
Disc golf	11	3.5 %
Life skills programs/education (e.g. cooking)	45	14.4 %
Environmental education	28	9.0 %
Arts, crafts	38	12.2 %
Martial arts programs	8	2.6 %
Music lessons/classes	13	4.2 %
Outdoor adventure programs (e.g. canoeing, camping)	56	17.9 %
Outdoor music/concerts	91	29.2 %
Pickleball	10	3.2 %
Pre-school programs	9	2.9 %
Special needs programs	7	2.2 %
Senior citizen programs	45	14.4 %
Soccer	6	1.9 %
Softball	7	2.2 %
Special events/family festivals	67	21.5 %
Teen programs	2	0.6 %
Teen summer camp programs	2	0.6 %
Tennis lessons, clinics, & leagues	17	5.4 %
Volleyball	5	1.6 %
Youth fitness & wellness programs	4	1.3 %
Other	12	3.8 %
None chosen	94	30.1 %
Total	802	

Q10. Please CHECK ALL of the reasons preventing you or other members of your household from using the parks, facilities, and programs offered by the Chatham County Parks and Recreation Department (or, If you currently use them, what prevents you from using them more often).

Q10. All the reasons preventing you from using parks, facilities, & programs offered by Chatham County Parks & Recreation Department

	Number	Percent
Cost of participation	21	6.7 %
Facilities are too far from home	101	32.4 %
Inconvenient hours of operation	24	7.7 %
Lack of cleanliness	7	2.2 %
Lack of disabled access	3	1.0 %
Lack of information/don't know what is offered	169	54.2 %
Lack of maintenance	9	2.9 %
Lack of parking	5	1.6 %
Language/information is only available in English	1	0.3 %
Not enough time/too busy	96	30.8 %
Not interested in what is provided	52	16.7 %
Overcrowding	11	3.5 %
Safety at facilities	10	3.2 %
Waiting list for registration	6	1.9 %
Other	18	5.8 %
Nothing. am actively using County's recreation facilities & programs	16	5.1 %
Total	549	

Q10-15. Other

Q10-15. Other	Number	Percent
Use other facilities	2	11.1 %
New to area	2	11.1 %
I don't have kids at home anymore	1	5.6 %
Age related disabilities	1	5.6 %
No need	1	5.6 %
Poverty	1	5.6 %
Facilities are not available for pickleball	1	5.6 %
Partly handicapped	1	5.6 %
New to Chatham County	1	5.6 %
POOR QUALITY	1	5.6 %
Have own facility	1	5.6 %
Carolina Meadows	1	5.6 %
Lack of restrooms at facilities	1	5.6 %
No dog park	1	5.6 %
Lack of facilities	1	5.6 %
DCFL member	1	5.6 %
Total	18	100.0 %

Q11. From the following list of potential indoor facilities that could be added or expanded, please CHECK ALL of the ones you or members of your household would use.

Q11. Potential indoor facilities you would use	Number	Percent
Walking & jogging track	142	45.5 %
Arts & crafts studio	77	24.7 %
Aerobics/fitness/dance class space	98	31.4 %
Space for teens	35	11.2 %
Weight room/cardiovascular equipment area	83	26.6 %
Leisure pool (e.g. swimming, water slides, sprays)	129	41.3 %
Child care area	41	13.1 %
Exercise facility for adults 50+ years	110	35.3 %
Rock climbing/bouldering wall	64	20.5 %
Indoor soccer/lacrosse	25	8.0 %
Multi-court gymnasium/field house	39	12.5 %
Classroom space	25	8.0 %
Space for meetings, parties, banquets	66	21.2 %
Indoor tennis	40	12.8 %
Nature center	86	27.6 %
Performing arts (e.g. music, drama)	78	25.0 %
Senior center	65	20.8 %
Other	17	5.4 %
Total	1220	

Q11-18. Other

Q11-18. Other	Number	Percent
Indoor pickleball courts	2	12.5 %
Indoor aquatics facility	1	6.3 %
Indoor playground	1	6.3 %
Dog park, outdoor performance/concerts/amphitheater	1	6.3 %
Swimming pool	1	6.3 %
Fun for adults	1	6.3 %
Outdoor bike lanes	1	6.3 %
Splash Pad	1	6.3 %
Dog area	1	6.3 %
Basketball	1	6.3 %
More/better soccer fields	1	6.3 %
Pool	1	6.3 %
Indoor lap swimming for adults	1	6.3 %
Tai Chi class	1	6.3 %
Better playgrounds and splash areas	1	6.3 %
Total	16	100.0 %

Q12. Please rate your level of agreement with each of the following statements regarding the Chatham County Parks and Recreation Department, where 5 is "Strongly Agree" and 1 is "Strongly Disagree."

(N=312)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
Q12-1. I am aware of recreation programs & activities that are offered	5.1%	13.5%	20.8%	22.4%	21.2%	17.0%
Q12-2. I am satisfied with recreation opportunities I receive for my tax dollars	4.2%	9.3%	27.2%	14.7%	11.9%	32.7%
Q12-3. I am satisfied with variety of recreation programs offered by County	3.8%	10.6%	25.3%	14.7%	9.6%	35.9%
Q12-4. Parks & recreation is an essential service to County	49.4%	23.1%	8.0%	1.0%	3.8%	14.7%
Q12-5. Public parks add to quality of life in community	56.4%	20.8%	6.1%	1.0%	2.9%	12.8%

WITHOUT "DON'T KNOW"

Q12. Please rate your level of agreement with each of the following statements regarding the Chatham County Parks and Recreation Department, where 5 is "Strongly Agree" and 1 is "Strongly Disagree." (without "don't know")

(N=312)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q12-1. I am aware of recreation programs & activities that are offered	6.2%	16.2%	25.1%	27.0%	25.5%
Q12-2. I am satisfied with recreation opportunities I receive for my tax dollars	6.2%	13.8%	40.5%	21.9%	17.6%
Q12-3. I am satisfied with variety of recreation programs offered by County	6.0%	16.5%	39.5%	23.0%	15.0%
Q12-4. Parks & recreation is an essential service to County	57.9%	27.1%	9.4%	1.1%	4.5%
Q12-5. Public parks add to quality of life in community	64.7%	23.9%	7.0%	1.1%	3.3%

Q13. Please indicate how willing you would be to do the following to support expanded Parks and Recreation programs and facilities in Chatham County.

(N=312)

	Very willing	Willing	Somewhat willing	Not willing	Don't know
Q13-1. Pay an increase in taxes to support expanded recreation programs in Chatham County	10.6%	19.6%	25.0%	30.8%	14.1%
Q13-2. Pay an increase in taxes to support development of new recreation facilities in Chatham County	11.5%	20.8%	23.4%	30.8%	13.5%
Q13-3. Make donations to fund design & construction of new parks & recreation facilities in Chatham County	6.7%	16.7%	29.5%	31.4%	15.7%
Q13-4. Pay entrance fees or user fees to use some parks	13.8%	26.3%	26.0%	25.0%	9.0%

WITHOUT "DON'T KNOW"

Q13. Please indicate how willing you would be to do the following to support expanded Parks and Recreation programs and facilities in Chatham County. (without "don't know")

(N=312)

	Very willing	Willing	Somewhat willing	Not willing
Q13-1. Pay an increase in taxes to support expanded recreation programs in Chatham County	12.3%	22.8%	29.1%	35.8%
Q13-2. Pay an increase in taxes to support development of new recreation facilities in Chatham County	13.3%	24.1%	27.0%	35.6%
Q13-3. Make donations to fund design & construction of new parks & recreation facilities in Chatham County	8.0%	19.8%	35.0%	37.3%
Q13-4. Pay entrance fees or user fees to use some parks	15.1%	28.9%	28.5%	27.5%

Q14. Please rate how well, overall, the following Chatham County Parks and Recreation Department programs meet the needs of your household.

(N=312)

	Fully met	Mostly met	Partly met	Not met	Do not have a need
Q14-1. Special events	2.6%	4.8%	17.3%	18.3%	57.1%
Q14-2. Outdoor recreation	5.1%	12.2%	26.9%	16.3%	39.4%
Q14-3. Senior adult programs	1.6%	2.9%	9.9%	17.0%	68.6%
Q14-4. Sports programs	2.9%	9.9%	11.9%	13.5%	61.9%
Q14-5. Health & fitness programs	1.6%	6.4%	17.3%	25.3%	49.4%
Q14-6. Special needs programs	0.6%	1.9%	3.2%	12.5%	81.7%
Q14-7. Youth programs	2.2%	6.4%	10.3%	14.4%	66.7%
Q14-8. Teen programs	1.3%	2.9%	6.4%	13.5%	76.0%
Q14-9. Adult programs	1.3%	6.4%	16.0%	25.0%	51.3%

WITHOUT "DO NOT HAVE A NEED"**Q14. Please rate how well, overall, the following Chatham County Parks and Recreation Department programs meet the needs of your household. (without "do not have a need")**

(N=312)

	Fully met	Mostly met	Partly met	Not met
Q14-1. Special events	6.0%	11.2%	40.3%	42.5%
Q14-2. Outdoor recreation	8.5%	20.1%	44.4%	27.0%
Q14-3. Senior adult programs	5.1%	9.2%	31.6%	54.1%
Q14-4. Sports programs	7.6%	26.1%	31.1%	35.3%
Q14-5. Health & fitness programs	3.2%	12.7%	34.2%	50.0%
Q14-6. Special needs programs	3.5%	10.5%	17.5%	68.4%
Q14-7. Youth programs	6.7%	19.2%	30.8%	43.3%
Q14-8. Teen programs	5.3%	12.0%	26.7%	56.0%
Q14-9. Adult programs	2.6%	13.2%	32.9%	51.3%

Q15. Please CHECK ALL of the following organizations that provide the parks, facilities, and programs that you and other members of your household use for recreation.

Q15. Organizations that provide parks, facilities, & programs you use for recreation	Number	Percent
Chatham County Parks & Recreation	134	42.9 %
School facilities	81	26.0 %
Pittsboro Parks & Recreation	81	26.0 %
Siler City Parks & Recreation	36	11.5 %
Goldston Parks & Recreation	14	4.5 %
Cary Parks & Recreation	43	13.8 %
State or Federal parks	113	36.2 %
Non-profit organizations	32	10.3 %
Private clubs	30	9.6 %
Fitness centers	62	19.9 %
Churches or other religious organizations	64	20.5 %
Other	26	8.3 %
None of these	62	19.9 %
Total	778	

WITHOUT "NONE OF THESE"

Q15. Please CHECK ALL of the following organizations that provide the parks, facilities, and programs that you and other members of your household use for recreation. (without "none of these")

Q15. Organizations that provide parks, facilities, & programs you use for recreation	Number	Percent
Chatham County Parks & Recreation	134	53.6 %
School facilities	81	32.4 %
Pittsboro Parks & Recreation	81	32.4 %
Siler City Parks & Recreation	36	14.4 %
Goldston Parks & Recreation	14	5.6 %
Cary Parks & Recreation	43	17.2 %
State or Federal parks	113	45.2 %
Non-profit organizations	32	12.8 %
Private clubs	30	12.0 %
Fitness centers	62	24.8 %
Churches or other religious organizations	64	25.6 %
Other	26	10.4 %
Total	716	

Q15-8. Non-profit organizations:

<u>Q15-8. Non-profit organizations</u>	<u>Number</u>	<u>Percent</u>
YMCA	4	22.2 %
Triangle Land Conservancy	2	11.1 %
High Hopes Chorus in Lee County	1	5.6 %
Chatham Housewives Networking Group	1	5.6 %
Ruritan	1	5.6 %
Friends	1	5.6 %
Journeyman Triangle	1	5.6 %
TLC/White Pines	1	5.6 %
New Hope Audubon, friends of Lower Haw	1	5.6 %
Churches	1	5.6 %
Kiwanis Park	1	5.6 %
Disc Golf Assoc	1	5.6 %
Raleigh Little Theatre	1	5.6 %
Chatham Soccer League	1	5.6 %
Total	18	100.0 %

Q15-9. Private clubs:

<u>Q15-9. Private clubs</u>	<u>Number</u>	<u>Percent</u>
Chapel Ridge Pool	1	5.9 %
YMCA	1	5.9 %
HRRC	1	5.9 %
O2 Fitness, area golf courses	1	5.9 %
Jezzercise, Carolina Legacy	1	5.9 %
Governors Club	1	5.9 %
Hickory Mountain Rifle and Pistol Club Inc.	1	5.9 %
Pittsboro Pool	1	5.9 %
FARM (Fac Rec)	1	5.9 %
Ferrington Pool	1	5.9 %
SC Country Club	1	5.9 %
NCFC	1	5.9 %
Residential	1	5.9 %
Circle City Stars (track)	1	5.9 %
DCFL	1	5.9 %
Swimming	1	5.9 %
LIFETIME	1	5.9 %
Total	17	100.0 %

Q15-10. Fitness centers:

<u>Q15-10. Fitness centers</u>	<u>Number</u>	<u>Percent</u>
YMCA	12	32.4 %
O2 Fitness	8	21.6 %
Duke Center for Living	3	8.1 %
Zone and fitness	1	2.7 %
Triangle Siler City	1	2.7 %
O2 Fitness, Breakout Martial Arts	1	2.7 %
Snap Fitness/O2 Fitness	1	2.7 %
Barre3/Fit4mom	1	2.7 %
DCFL	1	2.7 %
Triangle Fitness	1	2.7 %
Fearrington/Duke Center for Living	1	2.7 %
Chiseled Gym	1	2.7 %
Lifetime Fitness	1	2.7 %
YMCA, O2 Fitness	1	2.7 %
UNC Wellness	1	2.7 %
Amberly	1	2.7 %
Swimming	1	2.7 %
Total	37	100.0 %

Q15-12. Other

<u>Q15-12. Other</u>	<u>Number</u>	<u>Percent</u>
Briar Chapel	3	11.5 %
Lee County Enrichment Center	1	3.8 %
Wake County Parks, Chapel Hill Parks and Rec	1	3.8 %
Dance Studio	1	3.8 %
Southern Village	1	3.8 %
Chapel Ridge Comm Assn	1	3.8 %
Chapel Hill Park Rec/Carrboro Park Rec	1	3.8 %
Apex Parks and Recreation	1	3.8 %
Chapel Hill and Carrboro Parks and Rec	1	3.8 %
Carolina Preserve facilities	1	3.8 %
Community College Trail	1	3.8 %
Neighborhood facilities	1	3.8 %
Triangle Sportsplex, YMCA	1	3.8 %
Burlington City Park	1	3.8 %
Cary Adult Senior Center	1	3.8 %
Home reading, sewing	1	3.8 %
Bonlee Rec	1	3.8 %
Burlington Parks & Rec/Museum of Life & Science	1	3.8 %
Chatham County Community College	1	3.8 %
Renner Dance Company	1	3.8 %
Association pool	1	3.8 %
Neighborhood parks	1	3.8 %
Legacy at Jordan Lake	1	3.8 %
JOY OF MOVEMENT	1	3.8 %
Total	26	100.0 %

Q16. Of the organizations listed in Question 15, which ONE do you USE MOST for your household's recreation needs?

<u>Q16. Which one organization do you use most</u>	<u>Number</u>	<u>Percent</u>
Chatham County Parks & Recreation	37	14.8 %
School facilities	11	4.4 %
Pittsboro Parks & Recreation	18	7.2 %
Siler City Parks & Recreation	9	3.6 %
Goldston Parks & Recreation	3	1.2 %
Cary Parks & Recreation	8	3.2 %
State or Federal parks	43	17.2 %
Non-profit organizations	8	3.2 %
Private clubs	9	3.6 %
Fitness centers	23	9.2 %
Churches or other religious organizations	18	7.2 %
Other	17	6.8 %
<u>None chosen</u>	<u>46</u>	<u>18.4 %</u>
Total	250	100.0 %

Q17. Please indicate if you have a desire to use Chatham County's Parks and Recreation parks, facilities, and programs to meet your health and wellness needs.

(N=312)

	Yes	No
Q17-1. Physical health	70.2%	29.8%
Q17-2. Mental health	39.1%	60.9%
Q17-3. Social health	37.8%	62.2%
Q17-4. Spiritual health	21.2%	78.8%
Q17-5. Intellectual health	23.1%	76.9%
Q17-6. Environmental health	37.5%	62.5%
Q17-7. Occupational health	14.4%	85.6%

Q17. If "Yes," how well are your needs being met?

(N=225)

	Fully met	Mostly met	Partly met	Not met
Q17-1. Physical health	5.9%	16.7%	51.1%	26.3%
Q17-2. Mental health	4.7%	13.2%	46.2%	35.8%
Q17-3. Social health	7.1%	12.1%	45.5%	35.4%
Q17-4. Spiritual health	10.2%	11.9%	35.6%	42.4%
Q17-5. Intellectual health	5.0%	10.0%	40.0%	45.0%
Q17-6. Environmental health	7.1%	17.2%	43.4%	32.3%
Q17-7. Occupational health	10.8%	8.1%	37.8%	43.2%

Q18. Please CHECK ALL of the following that you feel would help you be more physically active.

Q18. What would help you be more physically active	Number	Percent
More/better sidewalks or crosswalks	127	40.7 %
Closer parks, trails or greenways	172	55.1 %
Access to a gym or recreation facility	123	39.4 %
Increased neighborhood safety	34	10.9 %
A walking or exercise group	78	25.0 %
More sports leagues	44	14.1 %
More programs or events, like races or walking challenges	53	17.0 %
Other	36	11.5 %
None of above	50	16.0 %
Total	717	

WITHOUT "NONE OF ABOVE"**Q18. Please CHECK ALL of the following that you feel would help you be more physically active. (without "none of above")**

Q18. What would help you be more physically active	Number	Percent
More/better sidewalks or crosswalks	127	48.5 %
Closer parks, trails or greenways	172	65.6 %
Access to a gym or recreation facility	123	46.9 %
Increased neighborhood safety	34	13.0 %
A walking or exercise group	78	29.8 %
More sports leagues	44	16.8 %
More programs or events, like races or walking challenges	53	20.2 %
Other	36	13.7 %
Total	667	

Q18-8. Other

Q18-8. Other	Number	Percent
Bike trails	2	5.6 %
Indoor pool	1	2.8 %
Greenways	1	2.8 %
Dedicated pickleball courts	1	2.8 %
Bicycle lanes	1	2.8 %
Just take the time to do so	1	2.8 %
Dogs	1	2.8 %
Better bicycle lanes/trails	1	2.8 %
Access to swimming at Northwest Park	1	2.8 %
More dedicated natural areas	1	2.8 %
Outdoor Art Contexts/Festivals	1	2.8 %
Volleyball	1	2.8 %
Biking path/roads not safe	1	2.8 %
Move services closer to my home	1	2.8 %
Pool	1	2.8 %
Zumba and pool and tennis court	1	2.8 %
Outdoor running/walking track	1	2.8 %
Yoga classes and pool	1	2.8 %
Dog park	1	2.8 %
More things for the western park of the county	1	2.8 %
Indoor/outdoor public pool, Farm Preschool, Special Needs programs for all ages	1	2.8 %
Indoor and outdoor pools	1	2.8 %
Martial arts class for women	1	2.8 %
Better soccer fields	1	2.8 %
Pickleball courts	1	2.8 %
Outdoor pool	1	2.8 %
Trails, natural areas, wild areas, woods	1	2.8 %
More sociable areas	1	2.8 %
Fitness classes	1	2.8 %
Lap swimming	1	2.8 %
Community pool, community track	1	2.8 %
Health clinics sponsored in rec centers staffed by UNC or Duke	1	2.8 %
Tai Chi class	1	2.8 %
Outdoor track with kids play area nearby	1	2.8 %
GOLF EVENTS	1	2.8 %
Total	36	100.0 %

Q19. In the past 12 months, approximately how many times have you or members of your household visited any greenway?

Q19. How many times have you visited any greenway in past 12 months	Number	Percent
1-5 times	94	30.1 %
6-10 times	30	9.6 %
11-20 times	12	3.8 %
21-25 times	5	1.6 %
25+ times	18	5.8 %
None	142	45.5 %
Not provided	11	3.5 %
Total	312	100.0 %

WITHOUT "NOT PROVIDED"

Q19. In the past 12 months, approximately how many times have you or members of your household visited any greenway? (without "not provided")

Q19. How many times have you visited any greenway in past 12 months	Number	Percent
1-5 times	94	31.2 %
6-10 times	30	10.0 %
11-20 times	12	4.0 %
21-25 times	5	1.7 %
25+ times	18	6.0 %
None	142	47.2 %
Total	301	100.0 %

Q20. How often do you or other members of your household WANT to use greenways?

<u>Q20. How often do you want to use greenways</u>	<u>Number</u>	<u>Percent</u>
Never	67	21.5 %
A few times a year	66	21.2 %
A few times a month	83	26.6 %
A few times a week	53	17.0 %
Daily	22	7.1 %
<u>Not provided</u>	<u>21</u>	<u>6.7 %</u>
Total	312	100.0 %

WITHOUT "NOT PROVIDED"**Q20. How often do you or other members of your household WANT to use greenways? (without "not provided")**

<u>Q20. How often do you want to use greenways</u>	<u>Number</u>	<u>Percent</u>
Never	67	23.0 %
A few times a year	66	22.7 %
A few times a month	83	28.5 %
A few times a week	53	18.2 %
<u>Daily</u>	<u>22</u>	<u>7.6 %</u>
Total	291	100.0 %

Q21. Please CHECK ALL of the following reasons that discourage greenway use for your or other members of your household.

Q21. Reasons that discourage greenway use for your household	Number	Percent
Lack of safe connections to greenways	59	18.9 %
Lack of information about existing greenways	135	43.3 %
Unsafe street crossings	21	6.7 %
Motor vehicle traffic	21	6.7 %
Lack of interest	12	3.8 %
Lack of time	66	21.2 %
Lack of nearby destinations	109	34.9 %
Personal safety concerns	58	18.6 %
Other	20	6.4 %
None. I do not use greenways	51	16.3 %
Total	552	

WITHOUT "NONE"

Q21. Please CHECK ALL of the following reasons that discourage greenway use for your or other members of your household. (without "none")

Q21. Reasons that discourage greenway use for your household	Number	Percent
Lack of safe connections to greenways	59	22.6 %
Lack of information about existing greenways	135	51.7 %
Unsafe street crossings	21	8.0 %
Motor vehicle traffic	21	8.0 %
Lack of interest	12	4.6 %
Lack of time	66	25.3 %
Lack of nearby destinations	109	41.8 %
Personal safety concerns	58	22.2 %
Other	20	7.7 %
Total	501	

Q21-9. Other

<u>Q21-9. Other</u>	<u>Number</u>	<u>Percent</u>
UNSIGHTLY AREA	1	5.0 %
No time	1	5.0 %
Poverty	1	5.0 %
Insufficient parking	1	5.0 %
Live on Greenway Farm	1	5.0 %
Too far away	1	5.0 %
Don't know any	1	5.0 %
Crimes	1	5.0 %
Weather	1	5.0 %
Work in Apex, too many daylight hours	1	5.0 %
Inconvenience	1	5.0 %
The only one close is in Siler	1	5.0 %
Do we have any greenways	1	5.0 %
Sidewalks needed in Siler	1	5.0 %
Have no idea what you're talking about	1	5.0 %
Harder with a stroller	1	5.0 %
Concern about ticks	1	5.0 %
Lack of greenway network linking trails	1	5.0 %
Have trails where I live	1	5.0 %
<u>Smaller loops</u>	<u>1</u>	<u>5.0 %</u>
Total	20	100.0 %

Q22. Please CHECK ALL of the following destinations that you or other members of your household would most like to get to by greenway.

Q22. Destinations that you would most like to get to by greenways	Number	Percent
Place of work	33	10.6 %
School	26	8.3 %
Shops & restaurants	76	24.4 %
Public transportation	17	5.4 %
Parks & playgrounds	99	31.7 %
Natural areas & open space	134	42.9 %
Other greenways	61	19.6 %
Libraries or recreation centers	63	20.2 %
Other	5	1.6 %
None. I do not want to use greenways	71	22.8 %
Total	585	

WITHOUT "NONE"

Q22. Please CHECK ALL of the following destinations that you or other members of your household would most like to get to by greenway. (without "none")

Q22. Destinations that you would most like to get to by greenways	Number	Percent
Place of work	33	13.7 %
School	26	10.8 %
Shops & restaurants	76	31.5 %
Public transportation	17	7.1 %
Parks & playgrounds	99	41.1 %
Natural areas & open space	134	55.6 %
Other greenways	61	25.3 %
Libraries or recreation centers	63	26.1 %
Other	5	2.1 %
Total	514	

Q22-9. Other

Q22-9. Other	Number	Percent
Distance, lack of facilities such as clean restrooms	1	20.0 %
Private clubs	1	20.0 %
Dog parks, events	1	20.0 %
Lack of information	1	20.0 %
Historical destinations	1	20.0 %
Total	5	100.0 %

Q23. How supportive would you be of paying increased taxes to develop new greenways?

Q23. How supportive would you be of paying increased taxes to develop new greenways	Number	Percent
Very supportive	45	14.4 %
Somewhat supportive	79	25.3 %
Neutral	53	17.0 %
Not supportive	25	8.0 %
Not at all supportive	65	20.8 %
Don't know	45	14.4 %
Total	312	100.0 %

WITHOUT "DON'T KNOW"**Q23. How supportive would you be of paying increased taxes to develop new greenways? (without "don't know")**

Q23. How supportive would you be of paying increased taxes to develop new greenways	Number	Percent
Very supportive	45	16.9 %
Somewhat supportive	79	29.6 %
Neutral	53	19.9 %
Not supportive	25	9.4 %
Not at all supportive	65	24.3 %
Total	267	100.0 %

Q24. Including yourself, how many people in your household are...

	Mean	Sum
Under age 5	0.2	51
Ages 5-9	0.2	49
Ages 10-14	0.2	51
Ages 15-19	0.1	45
Ages 20-24	0.1	37
Ages 25-34	0.2	75
Ages 35-44	0.3	94
Ages 45-54	0.5	144
Ages 55-64	0.4	135
Ages 65-74	0.3	79
Ages 75+	0.1	40

Q25. What is your age?

Q25. Your age	Number	Percent
18-34	54	17.3 %
35-44	55	17.6 %
45-54	65	20.8 %
55-64	66	21.2 %
65+	61	19.6 %
Not provided	11	3.5 %
Total	312	100.0 %

WITHOUT "NOT PROVIDED"**Q25. What is your age? (without "not provided")**

Q25. Your age	Number	Percent
18-34	54	17.9 %
35-44	55	18.3 %
45-54	65	21.6 %
55-64	66	21.9 %
65+	61	20.3 %
Total	301	100.0 %

Q26. Approximately how many years have you lived in Chatham County?

Q26. How many years have you lived in Chatham County

County	Number	Percent
0-5	88	28.2 %
6-10	48	15.4 %
11-15	42	13.5 %
16-20	32	10.3 %
21-30	35	11.2 %
31+	50	16.0 %
Not provided	17	5.4 %
Total	312	100.0 %

WITHOUT "NOT PROVIDED"**Q26. Approximately how many years have you lived in Chatham County? (without "not provided")**

Q26. How many years have you lived in Chatham County

County	Number	Percent
0-5	88	29.8 %
6-10	48	16.3 %
11-15	42	14.2 %
16-20	32	10.8 %
21-30	35	11.9 %
31+	50	16.9 %
Total	295	100.0 %

Q27. Your gender:

<u>Q27. Your gender</u>	<u>Number</u>	<u>Percent</u>
Male	150	48.1 %
Female	160	51.3 %
Not provided	2	0.6 %
Total	312	100.0 %

WITHOUT "NOT PROVIDED"**Q27. Your gender: (without "not provided")**

<u>Q27. Your gender</u>	<u>Number</u>	<u>Percent</u>
Male	150	48.4 %
Female	160	51.6 %
Total	310	100.0 %

Q28. Please CHECK ALL of the following that BEST describe your race/ethnicity.

<u>Q28. Your race/ethnicity</u>	<u>Number</u>	<u>Percent</u>
Asian/Pacific Islander	3	1.0 %
Asian (Indian Sub-Continent)	2	0.6 %
African American/Black	37	11.9 %
American Indian/Alaskan Native	5	1.6 %
Hispanic/Latino	34	10.9 %
White (not Hispanic)	230	73.7 %
Other	4	1.3 %
Total	315	

Q28. Other

<u>Q28-7. Other</u>	<u>Number</u>	<u>Percent</u>
Mixed	3	75.0 %
European	1	25.0 %
Total	4	100.0 %

Section 5

Survey Instrument

2018 Chatham County Parks and Recreation Survey

Your input will be used to assess community parks and recreation needs and priorities for Chatham County. If you prefer, you may complete the survey on-line at www.chathamcountysurvey.org.



1. Please CHECK ALL of the following Chatham County parks and facilities that you or other members of your household have used in the past 12 months.

- | | |
|--|--|
| <input type="checkbox"/> (01) Northeast District Park | <input type="checkbox"/> (07) Outdoor pool at Northwest District Park |
| <input type="checkbox"/> (02) Northwest District Park | <input type="checkbox"/> (08) Dining Hall at Northwest District Park |
| <input type="checkbox"/> (03) Southwest District Park | <input type="checkbox"/> (09) Activity Center at Northwest District Park |
| <input type="checkbox"/> (04) Briar Chapel Park | <input type="checkbox"/> (10) Any reservable picnic shelter |
| <input type="checkbox"/> (05) Earl Thompson Park/Bynum Ballfield | <input type="checkbox"/> (11) Other: _____ |
| <input type="checkbox"/> (06) American Tobacco Trail | <input type="checkbox"/> (12) None of the above [Skip to Q2.] |

1a. In the past 12 months, approximately how many times have you or members of your household visited any Chatham County Parks and Recreation parks and facilities?

- (1) 1-5 times (2) 6-10 times (3) 11-20 times (4) 21-25 times (5) 25+ times

1b. Which THREE parks or facilities do you visit MOST OFTEN?

1st: _____ 2nd: _____ 3rd: _____

2. In the past 12 months, have you or any member of your household participated in any programs offered by the Chatham County Parks and Recreation Department?

- (1) Yes (2) No

3. From the following list, please CHECK ALL of the ways you learn about Chatham County Parks and Recreation Department programs.

- | | |
|---|--|
| <input type="checkbox"/> (01) Banners in public places | <input type="checkbox"/> (08) Social media (e.g. Facebook, Twitter, Instagram) |
| <input type="checkbox"/> (02) Siler City radio station | <input type="checkbox"/> (09) Search engine (e.g. Google, Yahoo, Bing) |
| <input type="checkbox"/> (03) Conversation with staff | <input type="checkbox"/> (10) Word of mouth |
| <input type="checkbox"/> (04) Direct email | <input type="checkbox"/> (11) Yard signs |
| <input type="checkbox"/> (05) Chatham County Parks and Recreation Website | <input type="checkbox"/> (12) Other: _____ |
| <input type="checkbox"/> (06) Parks and Recreation Newsletter | <input type="checkbox"/> (13) None of these |
| <input type="checkbox"/> (07) Newspaper | |

4. Please CHECK ALL of the following reasons that you and members of your household use the parks, facilities, and programs offered by Chatham County Parks and Recreation.

- | | |
|---|---|
| <input type="checkbox"/> (01) Program or facility offered | <input type="checkbox"/> (10) Fees are affordable |
| <input type="checkbox"/> (02) Safety of parks and facilities | <input type="checkbox"/> (11) Good customer service by staff |
| <input type="checkbox"/> (03) Quality of instructors | <input type="checkbox"/> (12) Facility operating hours are convenient |
| <input type="checkbox"/> (04) Facilities have the right amenities | <input type="checkbox"/> (13) Registration for programs is easy |
| <input type="checkbox"/> (05) Quality of programs | <input type="checkbox"/> (14) Availability of parking |
| <input type="checkbox"/> (06) Facilities are well maintained | <input type="checkbox"/> (15) Improved physical fitness and health |
| <input type="checkbox"/> (07) Close to our home/residence | <input type="checkbox"/> (16) Socializing/meeting people |
| <input type="checkbox"/> (08) Enjoyment of the outdoors | <input type="checkbox"/> (17) Other: _____ |
| <input type="checkbox"/> (09) Programs are interesting | <input type="checkbox"/> (18) None - I do not use parks, recreation facilities, or programs |

5. Please indicate if you have a need for each of the following recreation facilities or amenities by circling either "Yes" or "No." If "Yes," answer the question in the shaded area to the right.

Facilities and Amenities	Do you have a need for this facility or amenity?		If "Yes," how well are your needs being met?			
	Yes	No	Fully Met	Mostly Met	Partly Met	Not Met
01. Aquatics/Swimming facility (outdoor)	Yes	No	4	3	2	1
02. Baseball and softball fields	Yes	No	4	3	2	1
03. Canoe/Kayak rentals	Yes	No	4	3	2	1
04. Classroom/meeting/event space	Yes	No	4	3	2	1
05. Community gardens	Yes	No	4	3	2	1
06. Disc golf course	Yes	No	4	3	2	1
07. Dog park	Yes	No	4	3	2	1
08. Golf courses	Yes	No	4	3	2	1
09. Greenway trail system	Yes	No	4	3	2	1
10. Indoor turf field	Yes	No	4	3	2	1
11. Indoor fitness and exercise facilities	Yes	No	4	3	2	1
12. Multipurpose fields (e.g. football, soccer, lacrosse)	Yes	No	4	3	2	1
13. Multi-use gym space (e.g. basketball, volleyball)	Yes	No	4	3	2	1
14. Natural Trails	Yes	No	4	3	2	1
15. Outdoor amphitheatres	Yes	No	4	3	2	1
16. Outdoor fitness and exercise equipment	Yes	No	4	3	2	1
17. Pickleball courts	Yes	No	4	3	2	1
18. Picnic shelters	Yes	No	4	3	2	1
19. Pier/fishing	Yes	No	4	3	2	1
20. Playground	Yes	No	4	3	2	1
21. Sand volleyball courts (outdoors)	Yes	No	4	3	2	1
22. Senior center	Yes	No	4	3	2	1
23. Skate park/BMX	Yes	No	4	3	2	1
24. Splash pad	Yes	No	4	3	2	1
25. Tennis courts (outdoor)	Yes	No	4	3	2	1
26. Track (indoor)	Yes	No	4	3	2	1
27. Track (outdoor)	Yes	No	4	3	2	1
28. Water access (e.g. boating, kayaking, canoeing)	Yes	No	4	3	2	1
29. Other: _____	Yes	No	4	3	2	1

6. Which FOUR of the facilities or amenities from the list in Question 5 are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 5, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

7. Please indicate if you have a desire to participate in each of the following recreation programs or activities by circling either "Yes" or "No." If "Yes," answer the question in the shaded area to the right.

Programs and Activities	Do you have a desire to participate in this activity?		If "Yes," how well are your needs being met?			
	Yes	No	Fully Met	Mostly Met	Partly Met	Not Met
01. Action sports (e.g. skateboarding, BMX)	Yes	No	4	3	2	1
02. Dance, performing arts	Yes	No	4	3	2	1
03. Adult fitness and wellness programs	Yes	No	4	3	2	1
04. Summer camp (after school, winter breaks)	Yes	No	4	3	2	1
05. Archery	Yes	No	4	3	2	1
06. Aquatic Programs (e.g. swim lessons, fitness)	Yes	No	4	3	2	1
07. Baseball	Yes	No	4	3	2	1
08. Basketball	Yes	No	4	3	2	1
09. Cheerleading	Yes	No	4	3	2	1
10. T-Ball	Yes	No	4	3	2	1
11. Disc golf	Yes	No	4	3	2	1
12. Life skills programs/education (e.g. cooking)	Yes	No	4	3	2	1
13. Environmental education	Yes	No	4	3	2	1
14. Flag football	Yes	No	4	3	2	1
15. Tackle football	Yes	No	4	3	2	1
16. Arts, crafts	Yes	No	4	3	2	1
17. Lacrosse	Yes	No	4	3	2	1
18. Martial arts programs	Yes	No	4	3	2	1
19. Music lessons/classes	Yes	No	4	3	2	1
20. Outdoor Adventure programs (e.g. canoeing, camping)	Yes	No	4	3	2	1
21. Outdoor music/concerts	Yes	No	4	3	2	1
22. Pickleball	Yes	No	4	3	2	1
23. Pre-School programs	Yes	No	4	3	2	1
24. Special needs programs	Yes	No	4	3	2	1
25. Senior citizen programs	Yes	No	4	3	2	1
26. Soccer	Yes	No	4	3	2	1
27. Softball	Yes	No	4	3	2	1
28. Special events/family festivals	Yes	No	4	3	2	1
29. Teen programs	Yes	No	4	3	2	1
30. Teen summer camp programs	Yes	No	4	3	2	1
31. Tennis lessons, clinics, and leagues	Yes	No	4	3	2	1
32. Volleyball	Yes	No	4	3	2	1
33. Youth fitness and wellness programs	Yes	No	4	3	2	1
34. Other: _____	Yes	No	4	3	2	1

8. Which FOUR of the programs listed in Question 7 do you think are MOST IMPORTANT to YOUTH (under age 18) in your household? [Write in your answers below using the numbers from the list in Question 7, or circle "NONE." If you do not have youth in your household, circle "No Youth in Household."]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE No Youth in Household

9. Which FOUR of the programs listed in Question 7 do you think are MOST IMPORTANT to ADULT members (over age 18) of your household? [Write in your answers below using the numbers from the list in Question 7, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

10. Please CHECK ALL of the reasons preventing you or other members of your household from using the parks, facilities, and programs offered by the Chatham County Parks and Recreation Department (or, If you currently use them, what prevents you from using them more often).

- | | | |
|--|---|---|
| <input type="checkbox"/> (01) Cost of participation | <input type="checkbox"/> (07) Lack of maintenance | <input type="checkbox"/> (13) Safety at facilities |
| <input type="checkbox"/> (02) Facilities are too far from home | <input type="checkbox"/> (08) Lack of parking | <input type="checkbox"/> (14) Waiting list for registration |
| <input type="checkbox"/> (03) Inconvenient hours of operation | <input type="checkbox"/> (09) Language/information is only available in English | <input type="checkbox"/> (15) Other: _____ |
| <input type="checkbox"/> (04) Lack of cleanliness | <input type="checkbox"/> (10) Not enough time/too busy | <input type="checkbox"/> (16) Nothing - I am actively using the County's recreation facilities and programs |
| <input type="checkbox"/> (05) Lack of disabled access | <input type="checkbox"/> (11) Not interested in what is provided | |
| <input type="checkbox"/> (06) Lack of information/don't know what is offered | <input type="checkbox"/> (12) Overcrowding | |

11. From the following list of potential indoor facilities that could be added or expanded, please CHECK ALL of the ones you or members of your household would use.

- | | |
|--|---|
| <input type="checkbox"/> (01) Walking and jogging track | <input type="checkbox"/> (10) Indoor soccer/lacrosse |
| <input type="checkbox"/> (02) Arts and crafts studio | <input type="checkbox"/> (11) Multi-court gymnasium/field house |
| <input type="checkbox"/> (03) Aerobics/fitness/dance class space | <input type="checkbox"/> (12) Classroom space |
| <input type="checkbox"/> (04) Space for teens | <input type="checkbox"/> (13) Space for meetings, parties, banquets |
| <input type="checkbox"/> (05) Weight room/cardiovascular equip. area | <input type="checkbox"/> (14) Indoor tennis |
| <input type="checkbox"/> (06) Leisure pool (e.g. swimming, water slides, sprays) | <input type="checkbox"/> (15) Nature center |
| <input type="checkbox"/> (07) Child care area | <input type="checkbox"/> (16) Performing arts (e.g. music, drama) |
| <input type="checkbox"/> (08) Exercise facility for adults 50+ years | <input type="checkbox"/> (17) Senior center |
| <input type="checkbox"/> (09) Rock climbing/bouldering wall | <input type="checkbox"/> (18) Other: _____ |

12. Please rate your level of agreement with each of the following statements regarding the Chatham County Parks and Recreation Department, where 5 is "Strongly Agree" and 1 is "Strongly Disagree."

		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
1.	I am aware of the recreation programs and activities that are offered	5	4	3	2	1	9
2.	I am satisfied with recreation opportunities I receive for my tax dollars	5	4	3	2	1	9
3.	I am satisfied with the variety of recreation programs offered by the County	5	4	3	2	1	9
4.	Parks and recreation is an essential service to the County	5	4	3	2	1	9
5.	Public parks add to the quality of life in the community	5	4	3	2	1	9

13. Please indicate how willing you would be to do the following to support expanded Parks and Recreation programs and facilities in Chatham County.

How willing would you be to...	Very Willing	Willing	Somewhat Willing	Not Willing	Don't Know
1. Pay an increase in taxes to support expanded recreation programs in Chatham County	4	3	2	1	9
2. Pay an increase in taxes to support the development of new recreation facilities in Chatham County	4	3	2	1	9
3. Make donations to fund the design and construction of new parks and recreation facilities in Chatham County	4	3	2	1	9
4. Pay entrance fees or user fees to use some parks	4	3	2	1	9

14. Please rate how well, overall, the following Chatham County Parks and Recreation Department programs meet the needs of your household.

Program/Activity	Fully Met	Mostly Met	Partly Met	Not Met	Do Not Have a Need
1. Special events	4	3	2	1	9
2. Outdoor recreation	4	3	2	1	9
3. Senior adult programs	4	3	2	1	9
4. Sports programs	4	3	2	1	9
5. Health and Fitness programs	4	3	2	1	9
6. Special Needs programs	4	3	2	1	9
7. Youth programs	4	3	2	1	9
8. Teen programs	4	3	2	1	9
9. Adult programs	4	3	2	1	9

15. Please CHECK ALL of the following organizations that provide the parks, facilities, and programs that you and other members of your household use for recreation.

- | | |
|---|---|
| ___(01) Chatham County Parks and Recreation | ___(08) Non-profit organizations: _____ |
| ___(02) School Facilities | ___(09) Private clubs: _____ |
| ___(03) Pittsboro Parks and Recreation | ___(10) Fitness centers: _____ |
| ___(04) Siler City Parks and Recreation | ___(11) Churches or other religious organizations |
| ___(05) Goldston Parks and Recreation | ___(12) Other: _____ |
| ___(06) Cary Parks and Recreation | ___(13) None of these [Skip to Q24.] |
| ___(07) State or Federal Parks | |

16. Of the organizations listed in Question 15, which ONE do you USE MOST for your household's recreation needs? [Write in your answer below using the numbers from the list in Question 15.]

Organization Used Most: ____

17. Please indicate if you have a desire to use Chatham County's Parks and Recreation parks, facilities, and programs to meet your health and wellness needs by circling either "Yes" or "No." If "Yes," answer the question in the shaded area to the right.

Elements of Health and Wellness	Do you desire using parks and recreation resources to meet this need?		If "Yes," how well are your needs being met?			
	Yes	No	Fully Met	Mostly Met	Partly Met	Not Met
1. Physical health	Yes	No	4	3	2	1
2. Mental health	Yes	No	4	3	2	1
3. Social health	Yes	No	4	3	2	1
4. Spiritual health	Yes	No	4	3	2	1
5. Intellectual health	Yes	No	4	3	2	1
6. Environmental health	Yes	No	4	3	2	1
7. Occupational health	Yes	No	4	3	2	1

18. Please CHECK ALL of the following that you feel would help you be more physically active.

- | | |
|---|--|
| ___(1) More/better sidewalks or crosswalks | ___(6) More sports leagues |
| ___(2) Closer parks, trails or greenways | ___(7) More programs or events, like races or walking challenges |
| ___(3) Access to a gym or recreation facility | ___(8) Other: _____ |
| ___(4) Increased neighborhood safety | ___(9) None of the above |
| ___(5) A walking or exercise group | |

Greenways

19. In the past 12 months, approximately how many times have you or members of your household visited any greenway?

____(1) 1-5 times ____ (2) 6-10 times ____ (3) 11-20 times ____ (4) 21-25 times ____ (5) 25+ times

20. How often do you or other members of your household WANT to use greenways?

____(1) Never ____ (3) A few times a month ____ (5) Daily
 ____ (2) A few times a year ____ (4) A few times a week

21. Please CHECK ALL of the following reasons that discourage greenway use for your or other members of your household.

____ (01) Lack of safe connections to greenways ____ (06) Lack of time
 ____ (02) Lack of information about existing greenways ____ (07) Lack of nearby destinations
 ____ (03) Unsafe street crossings ____ (08) Personal safety concerns
 ____ (04) Motor vehicle traffic ____ (09) Other: _____
 ____ (05) Lack of interest ____ (10) None - I do not use greenways

22. Please CHECK ALL of the following destinations that you or other members of your household would most like to get to by greenway.

____ (01) Place of work ____ (06) Natural areas and open space
 ____ (02) School ____ (07) Other greenways
 ____ (03) Shops and restaurants ____ (08) Libraries or recreation centers
 ____ (04) Public transportation ____ (09) Other: _____
 ____ (05) Parks and playgrounds ____ (10) None - I do not want to use greenways.

23. How supportive would you be of paying increased taxes to develop new greenways?

____ (1) Very supportive ____ (3) Neutral ____ (5) Not at all supportive
 ____ (2) Somewhat supportive ____ (4) Not supportive ____ (9) Don't know

Demographics

24. Including yourself, how many people in your household are...

Under age 5: ____ Ages 15-19: ____ Ages 35-44: ____ Ages 65-74: ____
 Ages 5-9: ____ Ages 20-24: ____ Ages 45-54: ____ Ages 75+: ____
 Ages 10-14: ____ Ages 25-34: ____ Ages 55-64: ____

25. What is your age? ____ years

26. Approximately how many years have you lived in Chatham County? [Write "0" if less than one year.]
 ____ years

27. Your gender: ____ (1) Male ____ (2) Female

28. Please CHECK ALL of the following that BEST describe your race/ethnicity.

- (1) Asian/Pacific Islander (4) American Indian/Alaskan Native (7) Other: _____
 (2) Asian (Indian Sub-Continent) (5) Hispanic/Latino
 (3) African American/Black (6) White (not Hispanic)

29. If you would like to receive future information regarding the Chatham County Parks and Recreation programs, or updates on the Parks and Recreation Master Plan, please provide your contact information below.

Name: _____ Phone: _____
E-mail: _____

This concludes the survey - Thank you for your time!
Please return your completed survey in the enclosed postage-paid envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The information printed to the right will ONLY be used to help identify unmet needs for leisure and recreation services in our community. If your address is not correct, please provide the correct information. Thank you!