

Transportation Advisory Board

Strategic Plan Subcommittee Meeting Minutes

January 4, 2011, 5:30-7:00pm
Dunlap Building, Conference Room 125, Pittsboro



Voting Members Present

Claire Kane
David Bordsen
Faythe Canson Clark
Kimberly Sevy
Philip Bors

Non-Voting Members Present

None

Others Present

Melissa Guilbeau, staff

- 1 1. Purpose and Agenda for today's meeting
- 2 2. Discuss Current Conditions chapter
- 3 Phil Bors recapped the status of the chapter. He noted suggestions sent via email by Dale
- 4 Chodorow, especially related to potential problems to be discussed in a concluding section.
- 5 3. Discuss goals, objectives and strategies
- 6 Mr. Bors distributed a draft outline of goals and strategies. The group discussed these, making
- 7 modifications and additions. Mr. Bors stated that each goal should have a strategy, and that if it
- 8 didn't, perhaps it wasn't a goal to be included in the Strategic Plan. He also noted that it would be
- 9 useful to describe how each goal contributes to each of the values/principles identified in the
- 10 Strategic Plan.
- 11 The group noted and agreed that each of the proposed strategies should be further described to be
- 12 more specific in how they will be accomplished. Further, that each must be realistic for the TAB and
- 13 its members to accomplish. Faythe Canson Clark shared an example of a strategic plan and
- 14 suggested that the group use its format as a template for the TAB Strategic Plan.
- 15 4. Discuss next steps
- 16 Mr. Bors agreed to draft the concluding section of the Current Conditions chapter. Ms. Clark agreed
- 17 to draft a section on legislation for the Current Conditions chapter. She also agreed to take the
- 18 potential goals and strategies and reformat them into her suggested format. Melissa Guilbeau
- 19 agreed to find out if other counties, specifically Orange, have a strategic plan for their respective
- 20 transportation advisory boards. The group agreed to determine at a future date when to schedule
- 21 another subcommittee meeting.
- 22 5. Adjourn
- 23 The meeting adjourned at 7:17pm.
- 24 Next Meeting: not yet scheduled