

Transportation Advisory Board

Strategic Plan Subcommittee Meeting Minutes

September 23, 2010, 6:00-8:00pm
Dunlap Classroom, 80 East St, Pittsboro



Voting Members Present

Claire Kane
David Bordsen
Philip Bors
Faythe Canson Clark
Kimberly Sevy

Non-Voting Members Present

None

Others Present

Melissa Guilbeau, staff

1 1. Purpose and Agenda for today's meeting

2 Faythe Canson Clark called the meeting to order and thanked everyone for attending.

3 2. Refine the purpose, mission and vision

4 The group discussed the appropriate level of coordination with the County Board of Commissioners
5 in the creation and adoption of the Strategic Plan. The group agreed that it seemed most
6 appropriate to coordinate with Commissioner Vanderbeck, as a member of the TAB, as the Plan is
7 being drafted. Once the TAB has agreed on a final version of the Strategic Plan, then there would be
8 communication with the full Board of Commissioners, potentially including a presentation of the
9 Strategic Plan at a Commissioner meeting.

10 The group discussed the purpose, mission and vision as proposed on the agenda. Below are the
11 purpose, mission and vision that will be incorporated into the draft Strategic Plan:

12 *Purpose:* The Strategic Plan provides a "roadmap" for board members in accomplishing the mission
13 of the Board over the next four years. It is a dynamic document that helps the Board assess,
14 anticipate and address transportation issues and effectively communicate its intentions to the Board
15 of Commissioners, other advisory boards, government and community-based organizations,
16 businesses and the public.

17 *Mission and Vision:* Educate and advise the Board of Commissioners and serve as a venue for public
18 discourse in all matters related to transportation – including the impact on public health, economics,
19 environment, inclusiveness, education and quality of life – in order to achieve a sustainable, multi-
20 modal transportation system that provides mobility and access for people and goods.

21 3. Discuss existing conditions and goals, objectives and strategies

22 The group discussed the draft outline of the Current Conditions chapter of the Plan developed by
23 Phil Bors. Mr. Bors explained his outline and how it fits into the Plan. The group provided feedback
24 and Mr. Bors made edits to the outline.

- 25 4. Discuss next steps
26 The group agreed that the next step will be to flesh out the Current Conditions chapter.
27 Subcommittee members agreed to write specific sections of the chapter in time for the next
28 subcommittee meeting on October 21st.
- 29 5. Adjourn
30 The meeting adjourned at 7:45pm.
- 31 Next Meeting: Scheduled for October 21, 2010, at 8am at Our Neighborhood School,
32 87 Thompson St, Pittsboro