

Transportation Advisory Board

Minutes of Regular Meeting

July 27, 2010, 5:30pm
CCCC Multi-Purpose Room
764 West St, Pittsboro



Voting Members Present

Mary Bastin
David Bordsen
Philip Bors
Faythe Canson Clark, Chair
Dale Chodorow
Robin Emerson
Claire Kane
Kimberly Sevy

Non-Voting Members Present

Amber Wagner
Michael Fiocco
Tom Vanderbeck

Others Present

Jason Sullivan, staff
Matthew Cecil, Chapel Hill
Transit
Melissa Guilbeau, staff

- 1 1. Purpose and Agenda for today's meeting
2 Faythe Canson Clark called the meeting to order and thanked every one for attending.

Action Items

- 3 2. Approval of Minutes from June 22, 2010 Regular Meeting
4 Ms. Canson Clark moved to approve June's meeting minutes. Ms Canson Clark asked if there were
5 any changes. No one indicated changes. Minutes were approved.
- 6 3. Approval of Memorandum to Board of Commissioners with comments on NCDOT's draft
7 US 64 Corridor Study Report
8 Ms. Canson Clark asked if there were any changes. None were given. The memorandum was
9 approved.

Information & Discussion

- 11 4. Presentation on Chatham County Comprehensive Development Plan, by Jason Sullivan,
12 Chatham County Planning Director
13 Jason Sullivan, Director of Chatham County Planning, presented an overview of Chatham County's
14 development regulations and Land Conservation and Development Plan.
- 15 Mr. Chodorow asked about the one-year moratorium on development. Mr. Sullivan cited ordinance
16 updates and Commissioner Vanderbeck clarified finer points of the moratorium.
- 17 Phil Bors asked about a transportation component in the updated land use plan with respect to how
18 parks and recreation will be incorporated.

19 Mr. Sullivan concluded his presentation by welcoming the TAB to follow-up by e-mail with any
20 questions they may have.

21 Ms. Canson Clark introduced Amber Wagner, who is the new Executive Director of Chatham Transit
22 Network. Mr. Dale Olbrich is retiring. Ms. Wagner gave an overview of her past experience.

23 5. Consideration of a “Letters to the Editor” campaign, by Mary Bastin

24 Ms Bastin explained the huge need for the citizens of the county to know about transportation
25 planning and how it works. She cited a letter to the editor from someone who doesn’t think
26 Chatham County should have a transportation planner. Ms. Bastin does not think transportation
27 planning should be a political issue. Ms. Bastin suggested that TAB board members write letters to
28 the editor of the paper.

29 Commissioner Vanderbeck called for a point-of-order to Ms. Canson Clark. Commissioner
30 Vanderbeck thanked Ms. Bastin for her passion, but explained that it is not the purview of the TAB
31 to write letters to the editor. Commissioner Vanderbeck further explained that boards cannot take
32 a political position.

33 Mr. Bors asked how information can be presented regarding positions if, at some point, the TAB may
34 have one. Commissioner Vanderbeck said positions need to go in front of the Board of
35 Commissioners.

36 6. Consideration of a strategic plan for the TAB, by the Executive Committee

37 Mr. Bors summarized the recent executive board meeting and presented suggestions on how the
38 board needs to develop its strategic plan: document priorities and use as a communication tool;
39 provide simple documentation of principals and goals; develop potential components such as
40 guiding vision and mission; purpose of strategic plan; and basic background of transportation in
41 Chatham County. Mr. Bors suggests important information in the strategic plan will be goals,
42 strategy and tactics and that the most important part will be measures of success (i.e., what and
43 why).

44 Mr. Bors suggested a process to develop the strategic plan: create a subcommittee and convene a
45 retreat-style meeting. Melissa Guilbeau, Chatham County transportation planner, agreed to
46 facilitate the meeting.

47 Ms. Kane suggested there should be benchmarking. Ms. Canson Clark cited performance standards
48 she and Ms. Guilbeau had discussed.

49 Mr. Bordsen endorsed the idea of a subcommittee.

50 Mr. Bors moved to form a sub committee to draft a strategic plan for the TAB. Kim Sevy seconded
51 the motion. Motion passed unanimously.

52 The following members volunteered to serve on the Strategic Plan Subcommittee: Claire Kane, Dale
53 Chodorow, David Bordsen, Faythe Canson Clark, Kim Sevy and Phil Bors.

54 7. Announcements and New Business

55 Ms. Canson Clark noted TAB member attendance and keeping track of board members who do not
56 attend. Commissioner Vanderbeck clarified how attendance should be handled. The TAB has to
57 indicate to the Board of Commissioners those TAB members who are not attending.

58 Ms. Kane asked about a presentation for the next meeting. She suggested thinking about a
59 presentation on education about transportation.

60 Mr. Bors would like a similar presentation about the County's role with NCDOT and transportation
61 improvement planning. Ms. Guilbeau mentioned that Paul Black has offered to present on that
62 topic.

63 Pittsboro's new town planner is scheduled to start September 7, 2010.

64 Commissioner Vanderbeck explained how the TAB would get information about transportation
65 efforts throughout the County.

66 8. Adjourn

67 Mr. Chodorow moved to adjourn the meeting. Ms. Kane seconded. Meeting was adjourned.

68 Next Meeting: August 24, 2010 at 5:30pm in the CCCC Multi-Purpose Room

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