

# Transportation Advisory Board

## Strategic Plan Subcommittee Meeting Minutes

August 14, 2010, 9:00am-Noon  
Dunlap Classroom, 80 East St, Pittsboro



### Voting Members Present

David Bordsen  
Philip Bors  
Faythe Canson Clark  
Kimberly Sevy

### Non-Voting Members Present

None

### Others Present

Melissa Guilbeau, staff

- 1 1. Purpose and Agenda for today's meeting
- 2     Faythe Canson Clark called the meeting to order and thanked everyone for attending.
  
- 3 2. Discussion of purpose and product of the subcommittee
- 4     Phil Bors asked whether the county's health department would be involved in the upcoming
- 5     comprehensive plan, and stated that he believed health was an important issue that should also be
- 6     addressed in the Strategic Plan.
  
- 7     The group indicated that it would be useful to know more about the County's planned grant
- 8     proposal for the update to the comprehensive plan. Melissa Guilbeau gave a quick overview,
- 9     showing the draft grant application's work plan and schedule. Ms. Clark stated that she believed the
- 10     Strategic Plan will help guide the discussion of transportation during the plan's community
- 11     meetings.
  
- 12     The group also asked about and briefly discussed the issue of legislative priorities and how that ties
- 13     into the Strategic Plan. David Bordsen asked whether a presentation from a legislative
- 14     representative would be helpful, and Kim Sevy mentioned a regional group that may also give a
- 15     presentation on key transportation issues in rural counties.
  
- 16     Mr. Bordsen posed the idea of having TAB members interested in each user group/issue area
- 17     engage in dialogue about those specific issues in relation to the Strategic Plan, and with a dedicated
- 18     spot on each regular meeting agenda to provide the entire TAB with an update. Discussion
- 19     followed.
  
- 20     Mr. Bors suggested a basic outline for the Strategic Plan, including a vision, mission statement,
- 21     purpose of the plan, current conditions, goals/objectives, strategies/tactics, timeline, and
- 22     evaluation. The group discussed this idea and began to flesh out the specifics.
  
- 23     Mr. Bors asked what the role of the Board of Commissioners will be in creating the Strategic Plan.
- 24     Discussion followed.
  
- 25     The group discussed the purpose of the Strategic Plan, as well as the mission and vision of the TAB.

- 26 3. Overview of available data and reports  
27 This topic was not discussed, except briefly as a next step.
- 28 4. Discussion of next steps  
29 The group agreed that Ms. Guilbeau will draft statements of the purpose of the Strategic Plan, and  
30 the mission and vision of the TAB. Mr. Bors, with assistance from Ms. Guilbeau, will begin to put  
31 together an overview of existing conditions related to transportation in the county.
- 32 The group agreed that they would update the TAB on the subcommittee's progress, at the August  
33 regular meeting, by providing these minutes and a brief discussion.
- 34 Mr. Bordsen asked about a presentation by the County Manager on the County's goals and how  
35 advisory boards, including the TAB, can be most effective.
- 36 5. Adjourn  
37 The meeting adjourned at noon.
- 38 Next Meeting: Tentatively scheduled for September 23, 2010, 6-8pm in Pittsboro