

Transportation Advisory Board

Biographies of Members Wishing to Serve as Chair, Vice-Chair or on the Executive Committee

May 25, 2010



Claire Kane

My professional life over the last 10-12 years has given me broad exposure to the agencies, organizations and individuals who guide the decision-making process in the Triangle Region.

I served NC State University's Transportation Department for 6-3/4 years. In that capacity, I developed the alternative transportation programs, including Upass fare free transit, Wolfline buses on biodiesel, late night "Werewolf" buses, and many other initiatives still in effect today. I served on the Wake County Transportation Advisory Board representing NCSU for most of my time there. I wrote job descriptions and nursed two additional permanent State positions through the approval process to provide NCSU alternative transportation programs with the resources to continue development.

Currently, I am the TDM Manager (Transportation Demand) for UNC Chapel Hill University and Hospitals. I have served in that capacity since April of 2005. In addition to the daily managerial responsibilities, I am called on to serve on a variety of committees representing sustainable transportation both on behalf of the University at Chapel Hill and also the State University system statewide.

My background prior to working in alternative transportation is in civil engineering drafting and design and cartography/photogrammetry. Long ago, I also had my own antique restoration and furniture refinishing business! My long term goal is to somehow work closer to home and contribute to my community in that way. I am pretty busy outside work already, like most of you, I'm sure. But this seems like something I could do to pitch in.

Dale Chodorow

Dale is a resident of Williams Township since February 1998 and recently retired after 12 years with the Chapel Hill/Orange County Visitors Bureau, a department of the Orange County Economic Development Commission. Prior career highlights include 10 years as a public relations executive in the fields of pharmaceuticals, education, travel & tourism, and architecture-engineering-planning; 10 years as an advertising executive in the fields of paper manufacturing, mining and construction, chemicals, petroleum, plastics, machine tools and rapid prototyping; and, 7 years as a marketing executive in the fields of printing and graphic arts, industrial distribution, and instrumentation, control and automation. In these capacities, he has served as manager of numerous staffs and projects. Dale has an M.A. degree in journalism and mass communication from UNC (Chapel Hill), a B.A. degree in English from the University of Pittsburgh (after four years of study in architecture and graphic design from Carnegie Mellon University), and a business degree from the Alexander Hamilton Institute.

Dale has lived in five major metropolitan areas with personal experience commuting and traveling on all conveyances: walking, bicycles, automobiles (personal and car pool), buses (local and intercity), trolleys, railroads (commuter and intercity), ferry boats and airplanes. His main interest is railroads, trolleys and high-speed rail based on long-term personal studies of the history of business and industry in the U.S., specifically the Industrial Revolution and the Victorian period (1790 to 1915). He is editor of "The

Domestic Architecture of Detlef Lienau, a Conservative Victorian" by Ellen Weill Kramer (Infinity Publishing, 2006; 446 pages). History proves that good transportation is the principal determinant of an area's economic success.

Faythe Canson Clark

I am originally from Sacramento, California. I moved to North Carolina in 2003 and to Pittsboro in 2009 to become the Director of Business Development for TOIS, LLC. I currently own a small business, faythenme, that provides strategic planning, grant writing and business management consulting and training to small businesses and starting non-profits that are failing to thrive.

My concern with transportation in Chatham County started with my two children. My son, Phillip, attends CCCC at the Sanford campus as his field of study is only offered in Sanford. His first semester of school, he had to drop out of college because we had no way to get him back and forth to school daily. My daughter, Maya, is developmentally disabled and very active in Special Olympics. Transportation for her would allow her to go to Sanford once a week to bowl with her friends and to attend dances at Sage Academy on Tuesday evenings.

As I became more involved in Chatham County, I began to see the great number of people, particularly young people in high school and just graduating, who were held back from pursuing their education and/or meaningful jobs because of transportation issues; particularly youth of African American and Hispanic culture. As a result, I took it upon myself to learn the transportation plan for Chatham County and to contact our representatives at NCDOT to gain funding for the JARC grant. It was an ambitious endeavor that did not work, however, it laid the groundwork for me to join the Transportation Advisory Board, and I would like to believe for changes to be made in Chatham County's current transportation plan.

I am very interested in serving in an executive capacity on the Board. I am willing to serve as an officer.

Philip Bors

As Project Officer for Active Living By Design (ALBD), Phil Bors provides technical assistance for agencies and community partnerships funded by Robert Wood Johnson Foundation to improve environments for active living and healthy eating. He joined ALBD in its initial days, helping to develop the Community Action Model-5P Strategies and establish ALBD as a national leader promoting active living community design. Phil also serves as coordinator for evaluation for Active Living By Design and led the development, implementation, and data analysis for a web based extranet progress reporting system that documents local community changes. As a member of the Transportation, Land Use, and Community Design Working Group, he provided input on the 2010 National Physical Activity Plan.

Prior to his current position, he was the evaluation coordinator for the North Carolina Cardiovascular Health (CVH) Program in the North Carolina Department of Health and Human Services. He also worked as a paramedic and instructor in Florida, North Carolina, and Virginia. Phil earned a BS in Biology from Virginia Tech and a Master's degree (MPH) in Health Behavior and Health Education from the UNC School of Public Health. In his own community, Phil is a member of the Pittsboro Parks and Recreation Advisory Board and was more recently appointed to the Chatham County Transportation Advisory Board. He has also worked locally on a variety of local planning, transportation, public school, and health promotion initiatives, including pedestrian master planning, walkability/greenway assessments, public events, and advocacy for safer streets for pedestrians and bicyclists. He stays active by walking the dog, playing soccer, shooting hoops in the driveway, bicycling, running, and playing with his two daughters and wife.